

**Capgemini:**  
Hester Decouz  
Tel: +44 870 904 5758  
Email: [hester.decouz@capgemini.com](mailto:hester.decouz@capgemini.com)

Florence Lievre  
Tel: +33 (0)1 47 54 50 71  
Email: [Florence.lievre@capgemini.com](mailto:Florence.lievre@capgemini.com)

**Press Contact:**  
**Valeo:**  
Tel: +33 (0)1 40 55 21 20  
+ 33 (0)1 40 55 29 72  
Email: [press-contact.mailbox@valeo.com](mailto:press-contact.mailbox@valeo.com)

## **Valeo and Capgemini launch Mov'InBlue™, a smart digital mobility solution for corporate fleets and vehicle rental companies**

Paris, October 10, 2016 – Valeo, a leading global automotive supplier, and [Capgemini](#), a global leader in consulting, technology and outsourcing services, today announced the launch of Mov'InBlue™, a brand new mobility solution designed specifically for corporate fleets and vehicle rental companies. Ten months after the announcement of the collaboration between the two companies, Mov'InBlue™ is available today in France and Europe.

Mov'InBlue™ is a solution for secure fleet reservation and management, based on the Valeo InBlue® intelligent key technology which allows one to lock, unlock and start a vehicle using a smartphone. It allows rental companies to offer their clients a digital alternative, from vehicle pick-up to return, without the constraints of an agency (counters, opening hours, waiting lines, vehicle localization). At the same time, Mov'InBlue™ minimizes vehicle down time for maintenance operations (vehicle inspection, cleaning, filling fuel tanks) and enables the development of new business models, such as very short-term rental. Parcour's (long-term rental) and Rent A Car (short-term rental) are the first companies to adopt Mov'InBlue™, using a collaborative development model.

*"With Mov'InBlue™, we will be able to provide our customers with a much better and 100% digital experience, maximize the use of our vehicles with no agency opening hour constraints, and thus offer services that are tailored specifically to customer needs of,"* explains Oscar Boré, Innovation and Business Development Manager at Rent A Car.

For corporate fleet managers, the use of efficient car-sharing will become increasingly easy through, for example, the optimization of reservation planning and key management. They will also be better able to control fleet size and availability, thanks to data collection in real time (maintenance, usage rates).

Mov'InBlue™ is offered as a white label<sup>1</sup>, on the basis of one subscription per vehicle. This subscription covers the relevant equipment and its installation, service management, technical support, and, if necessary, integration within the client's information system.

The solution offers unique features, including notably the ability to unlock your vehicle without a connection to the GSM network. It is compatible with more than 95% of vehicles currently available, and is already planning to evolve and adapt to the future needs of automakers, while ensuring continued functionality. Finally, it will also integrate a number of other services (parking, fuel), provided through Valeo/Capgemini's development of partnerships on a global scale.

With Mov'InBlue™, Valeo and Capgemini offer a first-of-its-kind technological and industrial solution for the needs of the vehicle renting and sharing market. The solution is also aimed at vehicle manufacturers, as well as all major players in the mobility industry who want to bring their services into the digital age (parking, toll booths, filling stations).

*"Valeo is reinforcing its position as a technological leader in the field of connected mobility. This solution, which is compatible with all cars on the road, allows us to quickly deploy our virtual key to better understand future demands, improve our services, and keep up with user needs,"* says Jacques Aschenbroich, Valeo Chairman and CEO.

*"Mov'InBlue™ is the result of the combined expertise of our two companies. Innovative business solutions are driving the digital future of the automotive industry. Thanks to this solution we will enable our automotive clients in their new business models and end-to-end solutions for the digital age of mobility while offering new experiences for drivers"* explains Paul Hermelin, Chairman and CEO of Capgemini Group.

To speed up the deployment of Mov'InBlue™, Valeo and Capgemini have decided to bring together all the teams involved with the project in the centre of Paris. This new project platform will open by the end of 2016, and will act as a digital laboratory and as a showcase for the agile "start-up" collaboration between the two groups.

#### **About Valeo**

Valeo is an automotive supplier, partner to all automakers worldwide. As a technology company, Valeo proposes innovative products and systems that contribute to the reduction of CO<sub>2</sub> emissions and to the development of intuitive driving. In 2015, the Group generated sales of 14.5 billion euros and invested over 10% of its original equipment sales in research and development. Valeo has 148 plants,

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<sup>1</sup> The term white label is used for a product or service produced by one company (the producer) that other companies (the marketers) rebrand to make it appear as if they had made it



19 research centers, 35 development centers and 15 distribution platforms, and employs 88,800 people in 32 countries worldwide.

Valeo is listed on the Paris stock exchange and is part of the CAC 40 Index.

For all further information about the company and its activities, please see its website: [www.valeo.com](http://www.valeo.com).

### **About Capgemini**

With more than 180,000 people in over 40 countries, Capgemini is a global leader in consulting, technology and outsourcing services. The Group reported 2015 global revenues of EUR 11.9 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

Learn more about us at [www.capgemini.com](http://www.capgemini.com).

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