Silicon Valley’s Leadership is Contested…

Asia Overtakes Europe and Becomes the Second Biggest Innovation Destination....

Innovation centers should be a part of the organizational innovation strategy and not the sole source of innovation...©.

Legend

- □ European centers
- □ Americas centers
- □ Asia/Pacific centers
- □ Russia/Europe centers

4 out of top ten cities are based in Asia. Asian cities have a 33% share of centres in 2016, compared to 11% in June 2015.

Note: 88 innovation centers opened or announced to be opened between March 2016 and October 2016

As Asia Becomes the New Innovation Magnet

Europe is Losing Ground Barring UK

Innovation Center Heatmap

Top 10 Locations

Silicon Valley's Share of Innovation Centers

Major European Countries - % of European Innovation Centers

SPREAD OF Innovation Centers around the World:

Rest of the World

Stocks Market

Ecosystems builders Bottomless pit for investment

Innovation strategy is not the sole source of innovation...©

More US Centers in the Top 10 than Europe. The list shows more diversity in the cities that innovate. Asia continues to fall as a % of total innovation centers.

North America

Asia

Europe

Rest of the World

US - % of Total Innovation Centers

Europe - % of Total Innovation Centers

Silicon Valley

Silicon Valley

European centers

US centers

Asian centers

Other centers

US

Europe

Asia

Rest of the World

Innovation Centers and Growth - Major Sectors

Innovation Centers of Manufacturing, Telecom and Financial services growth rate for the period March 2016 – October 2016 (Total)

Rest of the World

US

Europe

Asia

Rest of Europe

Services

Products and Services

Retail

Consumer

Manufacturing

Automotive Electronics

Industrial

Global Innovation Centers

...And what they should avoid being...

...Just another silo...©.

Half of top ten cities are based in Asia. Asian cities have a 33% share of centres in 2016, compared to 11% in June 2015.

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