Everest Group®

Everest Group Sustainable Value Chain Services PEAK® Matrix Assessment 2026

Focus on Capgemini

July 2026

PEAK MATRIX®

Introduction

As climate risks intensify, supply chain disruptions increase, and sustainability regulations become more stringent, enterprises are under growing pressure to transform their end-to-end value chains. This urgency is further amplified by the growing focus on Scope 3 emissions, which often account for the majority of an enterprise's carbon footprint and are inherently tied to supplier ecosystems, product life cycles, logistics networks, and downstream value chain activities. As a result, organizations are increasingly prioritizing value chain sustainability as a core business and operational imperative.

In this environment, sustainable value chain services help organizations embed circularity, emissions reduction, and responsible sourcing across products, suppliers, operations, logistics, and reporting functions. Increasingly, enterprises are seeking providers that combine domain expertise, technology enablement, and scalable managed services to deliver measurable sustainability and business outcomes across the value chain.

In the research report, we provide an in-depth analysis and detailed profiles of 16 sustainable value chain service providers featured on the Sustainable Value Chain Services PEAK Matrix® Assessment 2026, based on Everest Group's rigorous assessment process for 2026.

Our assessment is grounded in Everest Group's rigorous annual Request for Information (RFI) process for 2026, extensive engagements with leading sustainable value chain service providers, client reference checks, and continuous monitoring of the evolving market landscape.

The full report includes the profiles of the following 16 leading sustainable value chain service providers featured on the Sustainable Value Chain Services PEAK Matrix:

- **Leaders:** Accenture, Capgemini, HCLTech, Sphera, and TCS
- **Major Contenders:** Anthesis, Cognizant, ERM, GEP, Hitachi Digital Services, LTTS, LTM, Kyndryl, and WSP
- **Aspirants:** 3Degrees, and Jacobs

Scope of this report

Geography: global

Industry: cross-industry

Services: sustainable value chain services

Sustainable Value Chain Services PEAK Matrix® Assessment 2026 | market definition

Sustainable value chain services refer to consulting, design, implementation, and managed services that help enterprises embed environmental sustainability, decarbonization, and responsible sourcing across business functions to drive circularity, emissions reduction, and regulatory compliance.

Sustainable value chain services elements

Consulting
Roadmap design for decarbonization, circularity, and responsible sourcing initiatives across value-chain-linked business functions

Design and implementation
Designing and implementing sustainability-led solutions to enable emissions reduction, circular product lifecycles, and supplier engagement

Managed services
Ongoing monitoring and management of sustainability performance, including emissions tracking, resource efficiency, and supplier compliance

Monitoring and reporting
ESG and emissions reporting enablement, including Scope 3 data aggregation, verification, and sustainability disclosure management

[NOT EXHAUSTIVE]

Services included across each element

Product sustainability

- Circular product design
- LCA and PCF tools
- Product footprinting
- Material traceability systems
- Digital product passports
- Sustainable marketing and experiences

Climate action for suppliers

- Scope 3 data and MRV automation
- Low-carbon sourcing
- Traceability and carbon passports
- Climate due diligence and onboarding of suppliers
- Supplier enablement for SBTi and renewable energy adoption

Sustainable operations and manufacturing

- Green factory design
- Zero waste & water stewardship programs
- Energy optimization
- Renewable energy transitions

Green logistics and distribution

- Sustainable packaging strategy
- Fleet decarbonization and route optimization
- Circular logistics and product recycling
- ITAD services

Sustainability reporting and compliance

- ESG data management
- Compliance toolkits (CBAM, EU Due Diligence Directive, US SEC rules, EU Taxonomy, TCFD/ISSB alignment, etc.)
- Carbon credit management

Sustainable value chain providers are expanding capabilities across product sustainability, supply chain transparency, and compliance-led transformation

[NOT EXHAUSTIVE]

Use cases gaining traction	Details
Sustainable product development and circularity	Product sustainability-by-design, ecodesign, circular product development, recycled content optimization, repairability, reuse, remanufacturing, and sustainable packaging initiatives
Product sustainability, compliance, and digital passports	Product Carbon Footprints (PCFs), Life cycle Assessments (LCAs), product stewardship, Registration, Evaluation, Authorisation and Restriction of Chemicals (REACH) and Restriction of Hazardous Substances (RoHS) compliance, Digital Product Passports (DPPs), and battery passports
Sustainable procurement and supplier engagement	Supplier sustainability programs, responsible sourcing, supplier ESG performance management, supplier decarbonization initiatives, and sustainable procurement transformation
Supply chain transparency, traceability, and due diligence	End-to-end traceability, supplier mapping, supply chain visibility, human rights due diligence, European Union Deforestation Regulation (EUDR) readiness, and responsible value chain management
Scope 3 management and value chain decarbonization	Scope 3 measurement, supplier emissions data collection, hotspot analysis, decarbonization roadmaps, supplier emissions reduction programs, and carbon reduction tracking
Sustainable manufacturing and operations	Factory decarbonization, energy management, resource efficiency, waste reduction, water optimization, sustainable operations, and industrial sustainability transformation
Sustainable logistics and reverse logistics	Logistics emissions assessment, fuel cost-emissions optimization, transportation decarbonization, logistics network optimization, reverse logistics, product take-back, battery recovery, recycling, and remanufacturing flows
Sustainability data, reporting, and regulatory compliance	Sustainability data platforms, ESG reporting, Corporate Sustainability Reporting Directive (CSRD), Corporate Sustainability Due Diligence Directive (CSDDD), and Carbon Border Adjustment Mechanism (CBAM) compliance, audit readiness, sustainability performance management, and disclosure automation
Value chain resilience and ecosystem collaboration	Climate risk management, supply chain resilience, scenario planning, Catena-X participation, industry data ecosystems, interoperability frameworks, and collaborative sustainability networks

Sustainable value chain services PEAK Matrix® characteristics

Leaders

Accenture, Capgemini, ERM, Sphera, and TCS

- Leaders offer broad sustainable value chain services coverage across sustainable products, manufacturing, and operations, with standout capabilities in LCA/PCF workflow acceleration, digital product passports, circularity, Scope 3 tracking, supplier engagement, energy and resource efficiency, emissions monitoring, ESG data management, reporting automation, and logistics decarbonization
- The providers differentiate themselves through platform-led and IP-backed delivery, supported by strong ecosystems spanning technology, ESG software, data, and industry partners
- Their depth across advisory, implementation, and managed services, combined with extensive client experience, enables Leaders to deliver large-scale, integrated transformation programs spanning sustainability, technology, and operations across industries and geographies

Major Contenders

Anthesis, Cognizant, GEP, HCLTech, Hitachi DS, Kyndryl, LTM, LTTS, and WSP

- Major Contenders offer credible capabilities; however, they are typically stronger in specific domains such as engineering, procurement, sustainable IT, reporting, product sustainability, or supplier engagement
- While many have developed proprietary assets and accelerators, maturity, deployment scale, and market adoption vary across service areas
- They are well positioned for targeted initiatives such as manufacturing sustainability, infrastructure decarbonization, ESG reporting, supplier engagement, and procurement-led sustainability programs

Aspirants

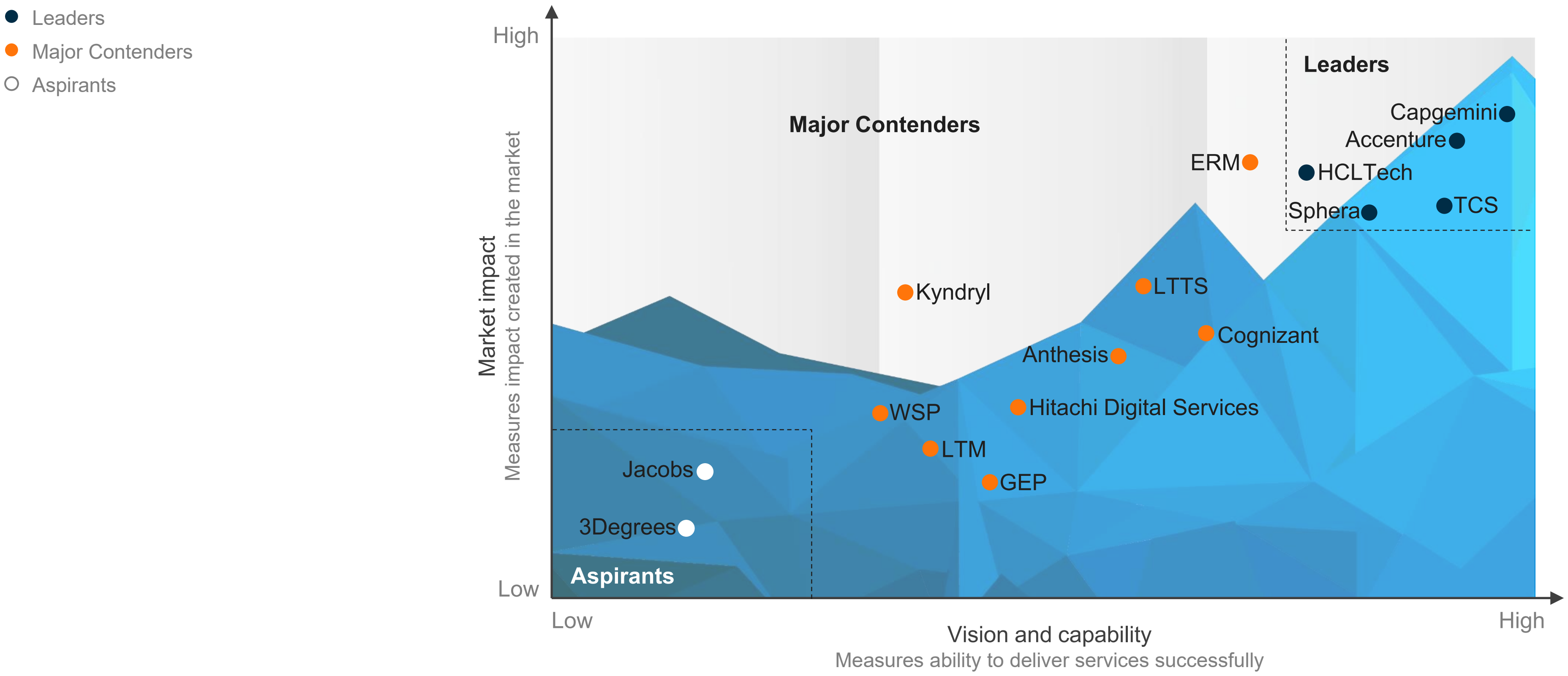
3Degrees and Jacobs

- Aspirants bring focused expertise in areas such as climate strategy, renewable energy, carbon markets, infrastructure sustainability, engineering advisory, and LCA
- Their strengths are concentrated in advisory, technical assessment, and sector-specific execution rather than end-to-end sustainable value chain transformation
- They are best suited for specialized use cases such as supplier renewable energy programs, carbon procurement, clean fuels, infrastructure decarbonization, resilience planning, and whole-life carbon analysis

Everest Group PEAK Matrix®

Sustainable Value Chain Services PEAK Matrix® Assessment 2026 | Capgemini is positioned as a Leader

Everest Group Sustainable Value Chain Services PEAK Matrix® Assessment 2026[1]



1 Assessment for 3Degrees, Anthesis, ERM, Jacobs and WSP excludes provider inputs and are based on Everest Group's proprietary Transaction Intelligence (TI) database, provider public disclosures, and Everest Group interactions with buyers
Note: Assessment for Sphera, and LTM includes partial inputs from the service providers and is based on Everest Group's estimates that leverage Everest Group's proprietary data assets, service providers' public disclosures, and interaction with buyers Everest Group unless otherwise specified
Confidentiality: Everest Group takes its confidentiality pledge very seriously. Any information we collect that is contract-specific will be presented only in an aggregated fashion
Source: Everest Group (2026)

Capgemini

Everest Group assessment – Leader

Measure of capability: Low High

Market impact				Vision and capability				
Market adoption	Portfolio mix	Value delivered	Overall	Vision and strategy	Scope of services offered	Innovation and investments	Delivery footprint	Overall

Strengths

- Capgemini consistently demonstrates the ability to combine sustainability advisory with technology-enabled execution across sustainable products, supply chains, manufacturing, and operations covering use cases such as traceability, digital product passports, automated PCF, sustainable packaging, and sustainable logistics
- It has built structured capabilities for supplier decarbonization and procurement enablement, covering supplier engagement, emissions transparency, governance, capability building, and integration of decarbonization into procurement processes
- The firm shows strong depth in product and industrial use cases, with visible strengths in areas such as product life cycle intelligence, material compliance, packaging, battery energy storage systems, smart factory transformation, energy efficiency, and water-related operations
- Buyers value Capgemini's deep sustainability domain knowledge with practical execution capabilities, supported by proactive partnership, industry insights, and strong post-implementation support

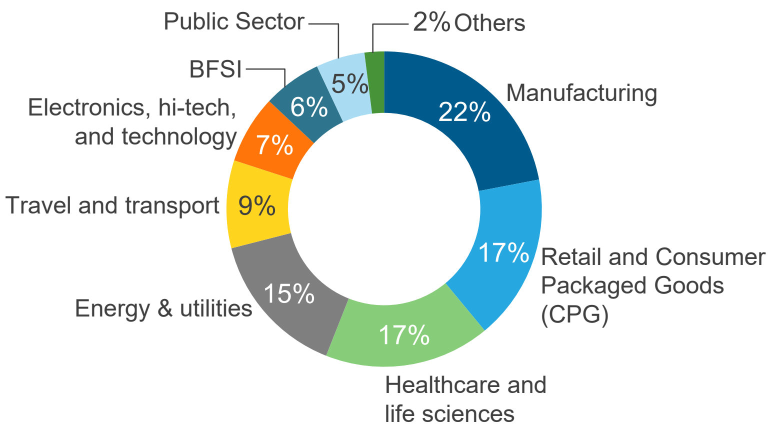
Limitations

- Capgemini's commercial model may be less suitable for smaller or more cost-sensitive clients, with some buyers indicating that pricing can be high relative to engagement size
- Some buyers noted that Capgemini can be less agile than smaller specialists, with the scale of its teams and internal processes at times affecting speed and flexibility during execution
- Some clients indicated that delivery could be more streamlined through regular on-site engagement and less repetitive data collection during implementation

Sustainable value chain services adoption is concentrated in industrial and regulation-led markets, with large enterprises driving demand for operational transformation

Based on **5,223+** sustainable value chain services engagements

Client-spread across industries



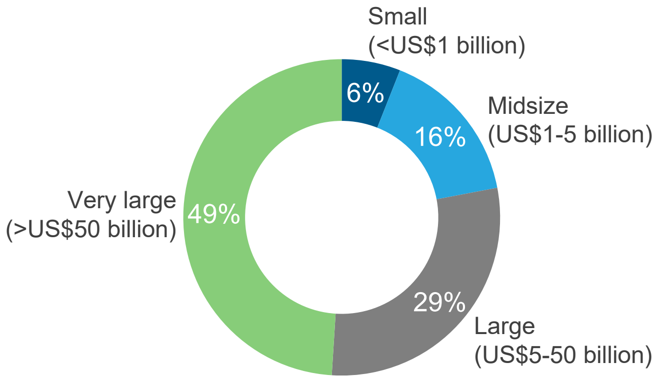
- Manufacturing and energy and utilities lead adoption, together accounting for 39% of engagements, driven by energy efficiency, emissions reduction, resource optimization, plant decarbonization, and operational resilience
- Retail/CPG and Healthcare & life sciences account for 34% of the demand, reflecting growing focus on product sustainability, supplier traceability, packaging, Scope 3 visibility, circularity, and compliance
- Demand across BFSI, technology, travel and transport, healthcare, and public sector remains more selective, centered on sustainable IT, logistics decarbonization, supplier risk, and ESG data management

Client-spread across geographies

Europe and the UK	50%
North America	36%
APAC	11%
Rest of the world	3%

- Europe and the UK account for 50% of the demand, driven by CSRD/CSDDD/CBAM, and product traceability requirements that depend on stronger Scope 3 visibility, supplier due diligence, value chain data quality, and emissions reporting
- North America accounts for 36% share, driven by large enterprise demand for sustainability data modernization, operational efficiency, sustainable IT, and supplier decarbonization
- APAC and other regions show emerging demand around export compliance, energy transition, industrial decarbonization, and supply chain transparency

Client-spread by buyer size



- Very large and large enterprises account for 78% of engagements, as complex supplier networks, multi-site operations, and global reporting needs require integrated transformation
- Midsize and small enterprises are adopting more modularly, focusing on carbon baselining, ESG data management, compliance readiness, supplier programs, and targeted operational improvements

Key buyer considerations

Buyers prioritize providers that combine domain expertise with implementation excellence and long-term partnership capabilities

Key sourcing criteria

High

Priority

Sustainability domain expertise
Ability to demonstrate deep understanding of product sustainability, supply chain sustainability, LCA, PCF, Scope 3, circularity, and regulatory requirements

Advisory-to-implementation balance
Ability to translate sustainability strategy into operational execution, technology deployment, and measurable business outcomes

Product and supply chain sustainability capabilities
Breadth across product sustainability, supplier engagement, traceability, compliance, circularity, and value chain decarbonization initiatives

Technical and platform expertise
Capability to build, integrate, and scale sustainability platforms, supplier ecosystems, product sustainability solutions, and data management capabilities

Client partnership and account management
Proactive engagement, leadership involvement, responsiveness, post-implementation support, and long-term partnership orientation

Low

Summary analysis

Buyers increasingly prefer providers that combine strong sustainability expertise with implementation and technology execution capabilities over pure-play advisory firms.

Product sustainability, supplier sustainability, and value chain transparency are emerging as the primary buying priorities, particularly in manufacturing-intensive industries.

Sustainability domain knowledge remains a key differentiator, with buyers placing significant value on providers that understand LCA, carbon accounting, Scope 3, and regulatory requirements in addition to technology implementation.

Long-term partnership orientation, proactive guidance, and post-implementation support are increasingly influencing provider selection and satisfaction.

While large providers are valued for scale and expertise, buyers frequently cite concerns around cost, agility, and speed of execution, creating opportunities for more specialized and flexible providers.

Key takeaways for buyers

Sustainable value chain services are expanding beyond compliance and reporting into a business transformation agenda, helping enterprises reduce emissions and waste, optimize resource usage, and embed sustainability across products, suppliers, operations, and logistics.

Shifts in provider capabilities

Providers are moving from reporting and advisory toward implementation-led sustainable value chain services. Buyers should test depth in product sustainability, supplier decarbonization, operations optimization, green logistics, and reporting/compliance separately in RFPs.

Differentiation across provider types

Broad IT and engineering providers are better suited for implementation and scale, while specialists leverage proprietary datasets and domain expertise for LCA, supplier engagement, and regulatory interpretation.

Key innovations

IP-backed delivery, automation, and AI are becoming important differentiators. Buyers should assess how providers use these capabilities in real workflows such as emissions factor matching, supplier data management, LCA acceleration, reporting validation, traceability, and outcome tracking.

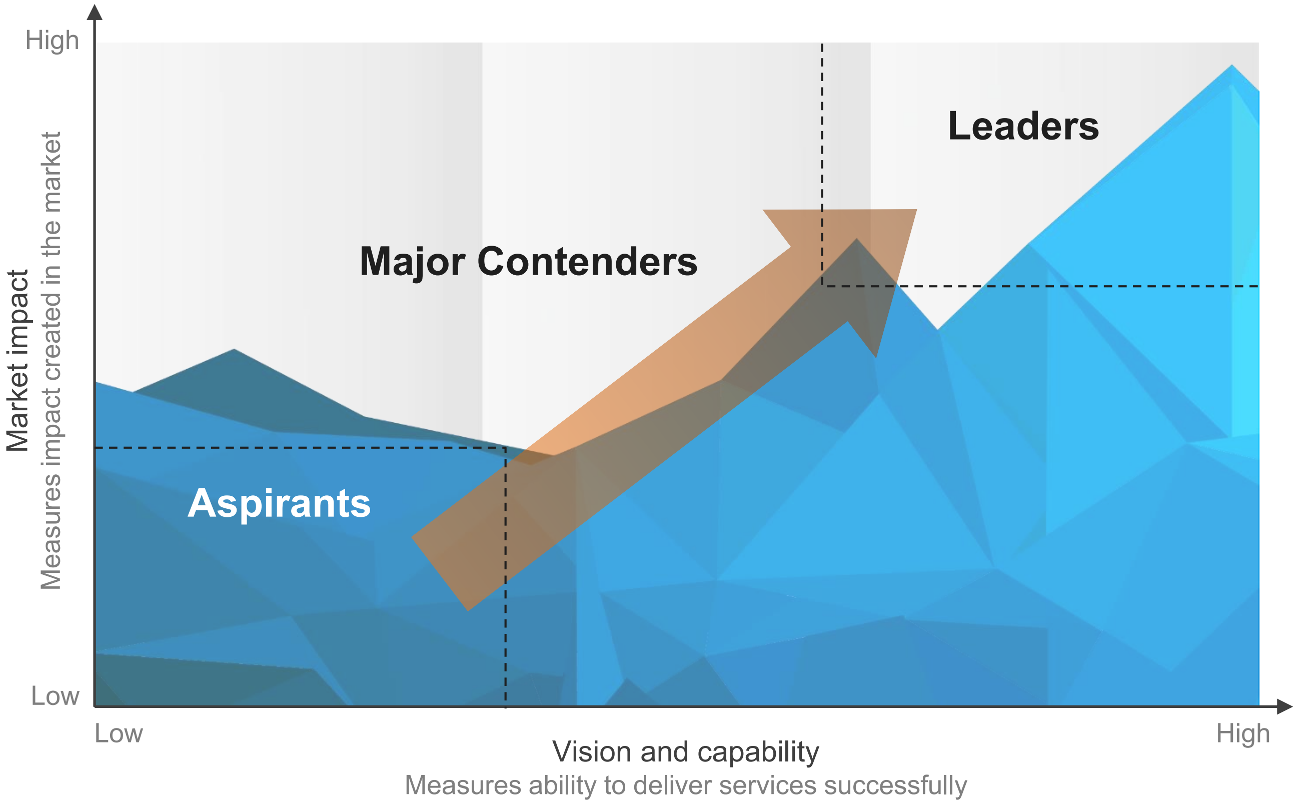
Appendix

PEAK Matrix® framework

FAQs

Everest Group PEAK Matrix® is a proprietary framework for assessment of market impact and vision and capability

Everest Group PEAK Matrix



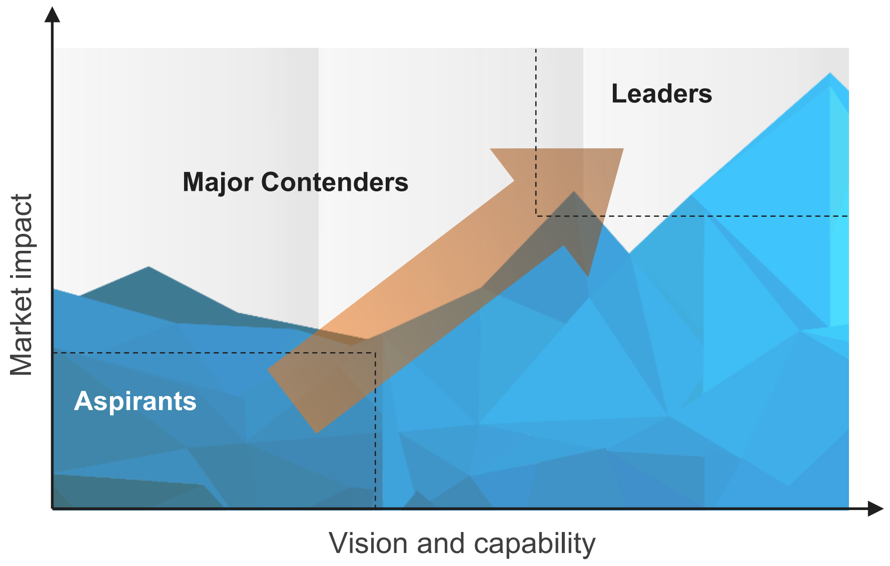
Services PEAK Matrix® evaluation dimensions

Measures impact created in the market – captured through three subdimensions

Market adoption
Number of clients, revenue base, YoY growth, and deal value/volume

Portfolio mix
Diversity of client/revenue base across geographies and type of engagements

Value delivered
Value delivered to the client based on customer feedback and transformational impact



Measures ability to deliver services successfully. This is captured through four subdimensions

Vision and strategy
Vision for the client and itself; future roadmap and strategy

Scope of services offered
Depth and breadth of services portfolio across service subsegments/processes

Innovation and investments
Innovation and investment in the enabling areas, e.g., technology IP, industry/domain knowledge, innovative commercial constructs, alliances, M&A, etc.

Delivery footprint
Delivery footprint and global sourcing mix

FAQs

Q: Does the PEAK Matrix® assessment incorporate any subjective criteria?

A: Everest Group's PEAK Matrix assessment takes an unbiased and fact-based approach that leverages provider / technology vendor RFIs and Everest Group's proprietary databases containing providers' deals and operational capability information. In addition, we validate/fine-tune these results based on our market experience, buyer interaction, and provider/vendor briefings.

Q: Is being a Major Contender or Aspirant on the PEAK Matrix, an unfavorable outcome?

A: No. The PEAK Matrix highlights and positions only the best-in-class providers / technology vendors in a particular space. There are a number of providers from the broader universe that are assessed and do not make it to the PEAK Matrix at all. Therefore, being represented on the PEAK Matrix is itself a favorable recognition.

Q: What other aspects of the PEAK Matrix assessment are relevant to buyers and providers other than the PEAK Matrix positioning?

A: A PEAK Matrix positioning is only one aspect of Everest Group's overall assessment. In addition to assigning a Leader, Major Contender, or Aspirant label, Everest Group highlights the distinctive capabilities and unique attributes of all the providers assessed on the PEAK Matrix. The detailed metric-level assessment and associated commentary are helpful for buyers in selecting providers/vendors for their specific requirements. They also help providers/vendors demonstrate their strengths in specific areas.

Q: What are the incentives for buyers and providers to participate/provide input to PEAK Matrix research?

A: Enterprise participants receive summary of key findings from the PEAK Matrix assessment

For providers

- The RFI process is a vital way to help us keep current on capabilities; it forms the basis for our database – without participation, it is difficult to effectively match capabilities to buyer inquiries
- In addition, it helps the provider/vendor organization gain brand visibility through being in included in our research reports

Q: What is the process for a provider / technology vendor to leverage its PEAK Matrix positioning?

A: Providers/vendors can use their PEAK Matrix positioning or Star Performer rating in multiple ways including:

- Issue a press release declaring positioning; see our citation policies
- Purchase a customized PEAK Matrix profile for circulation with clients, prospects, etc. The package includes the profile as well as quotes from Everest Group analysts, which can be used in PR
- Use PEAK Matrix badges for branding across communications (e-mail signatures, marketing brochures, credential packs, client presentations, etc.)

The provider must obtain the requisite licensing and distribution rights for the above activities through an agreement with Everest Group; please contact your CD or contact us

Q: Does the PEAK Matrix evaluation criteria change over a period of time?

A: PEAK Matrix assessments are designed to serve enterprises' current and future needs. Given the dynamic nature of the global services market and rampant disruption, the assessment criteria are realigned as and when needed to reflect the current market reality and to serve enterprises' future expectations.

Stay connected

Dallas (Headquarters)
info@everestgrp.com
+1-214-451-3000

Bangalore
india@everestgrp.com
+91-80-61463500

Delhi
india@everestgrp.com
+91-124-496-1000

London
unitedkingdom@everestgrp.com
+44-207-129-1318

Toronto
canada@everestgrp.com
+1-214-451-3000

Website
everestgrp.com

Blog
everestgrp.com/blog

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