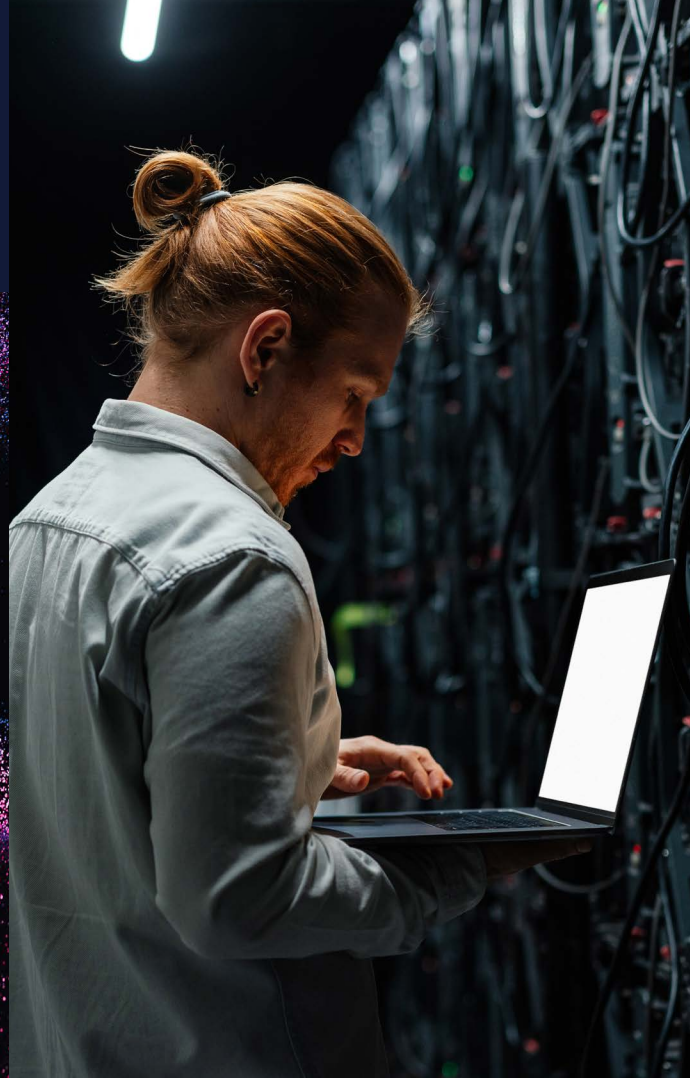


Capgemini *Data security services* powered by Microsoft

Protect what matters most with intelligent, end-to-end data security



In today's hyper-connected world, data flows freely across users, devices, clouds, and applications. As data volumes grow and regulations tighten, organizations face rising risks of data leakage, insider threats, and non-compliance. Organizations looking to implement M365 Copilot or other AI will need the right tools from an expert partner like Capgemini who not only understands AI, we build it and secure it.

Capgemini's Data Security solution, powered by Microsoft Purview, empowers enterprises to discover, classify, protect, and govern sensitive data across hybrid and multi-cloud environments.

By combining Microsoft's cloud-native security and compliance capabilities with Capgemini's deep cyber governance and implementation expertise, we help organizations transform data protection, turning visibility into control and compliance into confidence.

The challenge

The modern enterprise operates in an environment where:

- Data is everywhere, from endpoints to SaaS apps to AI systems
- Cloud adoption and remote work have expanded the attack surface
- Regulations such as GDPR, DPA, and industry mandates are becoming more stringent
- Security teams face skill shortages and fragmented tools

Data protection is no longer just an IT concern—it's a strategic business imperative. Organizations need unified, intelligent platforms that integrate security, privacy, and compliance into a single framework.

Microsoft Purview leads this evolution, offering a comprehensive suite for Information Protection, Data Loss Prevention (DLP), Insider Risk Management, and Compliance Management.



Our solution: Data Security powered by Microsoft Purview

Capgemini helps enterprises adopt a data-centric security posture—protecting information wherever it resides: on-premises, in the cloud, or in motion. Our solution integrates Microsoft Purview's advanced capabilities with Capgemini's governance and cybersecurity expertise to deliver:

- **Unified data visibility:** Discover and classify sensitive data across Microsoft 365, Azure, on-premises systems, and third-party applications.
- **Proactive risk management:** Identify and mitigate risks such as insider threats and data exfiltration using AI-driven analytics and behavioral insights.
- **Automated protection and compliance:** Apply consistent labeling, encryption, and DLP policies to meet regulatory requirements without compromising productivity.
- **AI-ready data security:** Extend protection to generative AI and third-party platforms, ensuring sensitive data remains secure in AI interactions.
- **Continuous improvement:** Monitor your security posture with integrated dashboards, risk scoring, and actionable remediation guidance.

Why Capgemini

Capgemini is uniquely positioned to help enterprises secure their data with Microsoft Purview.

- **Microsoft-verified partner** – Over 25 years' experience collaborating with Microsoft, multiple security specializations and compliance specializations.
- **Deep data governance expertise** – Proven frameworks for data classification, lifecycle management, and privacy-by-design implementation.
- **Integration leadership** – Seamless deployment of Purview with Microsoft 365, Azure, and hybrid ecosystems.

- **Global Cyber Defense Centers** – 24x7x365 continuous monitoring and incident response through 7 worldwide CDCs to support your data protection journey.
- **Outcome-focused approach** – From assessment to implementation, we drive measurable improvements in compliance, visibility, and control.

Business outcomes

With Capgemini's Data Security Solution, enterprises can achieve:

- **End-to-end visibility** into sensitive and regulated data
- **Reduced risk** of data loss, leakage, and insider threats
- **Streamlined compliance** with evolving regulatory frameworks
- **Automated and adaptive** data protection policies
- **Stronger trust** with customers, employees, and regulators

Secure your data. Strengthen your trust

Data is your organization's most valuable asset – and protecting it is the foundation of digital trust. Capgemini and Microsoft empower enterprises to manage data responsibly, confidently, and compliantly – across every environment, every user, and every interaction.

- Request a workshop to see how Capgemini and Microsoft can protect your enterprise.
- **Contact our** cybersecurity experts for tailored advice and solutions.

Safeguard your future with Capgemini's Data Security Solution powered by Microsoft Purview.

About Capgemini

Capgemini is an AI-powered global business and technology transformation partner, delivering tangible business value. We imagine the future of organisations and make it real with AI, technology and people. With our strong heritage of nearly 60 years, we are a responsible and diverse group of 420,000 team members in more than 50 countries. We deliver end-to-end services and solutions with our deep industry expertise and strong partner ecosystem, leveraging our capabilities across strategy, technology, design, engineering and business operations. The Group reported 2024 global revenues of €22.1 billion.

Make it real | www.capgemini.com

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