

TechnoVision 2025

Applications Unleashed



Applications Unleashed

- Honey, I Shrunk the Applications
- When Code Goes Know
- App = A Robot
- Little Green App
- Chat is the New Super App

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Honey, I Shrunk the Applications

Next-generation agile applications, built on the concepts of microservices, API-first, cloud-native, and headless, make up an applications portfolio that is cradled by AI and delivered via developer platforms

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When Code Goes Know

Pair programming with an AI assistant boosts coding productivity and quality; it also accelerates learning curves — if you know what you're doing

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App = A Robot

Robots are no longer just machines — they're programmable, intelligent agents, adding new dimensions and opportunities to the craft of software engineering

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Little Green App

Applications engineered to be less demanding in terms of resources and energy with superior performance are more sustainable, but also are of higher quality

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Chat is the New Super App

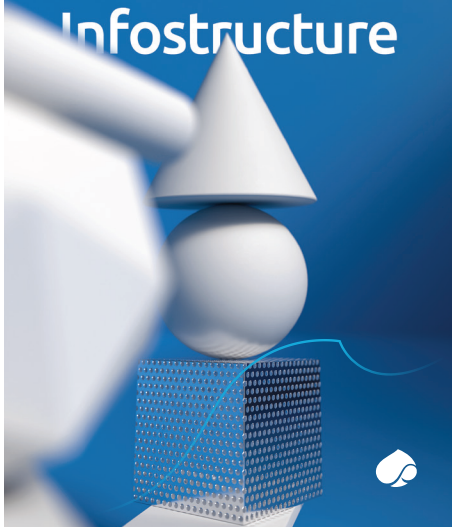
AI-augmented chatting
and talking in plain, natural
language becomes the
new app to rule them all

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Invisible Infostructure



Invisible Infostructure

- Cloud Encounters of the Third Kind
- Everything, Everywhere, All At Once Connected
- Ops, AI Did it Again
- Simply the Edge
- Ok Compute

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Cloud Encounters of the Third Kind

With the cloud evolving and maturing, it's time to create a new, smart mix of sovereignty, sustainability, agility, deployment options and specialized capabilities

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Everything, Everywhere, All At Once Connected

Connectivity has become
the foundation of a
hyper-connected world,
seamlessly linking
devices, industries, and
ecosystems to drive
unprecedented
innovation

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Ops, AI Did it Again

IT operations that are proactive, adaptive, self-learning and action-oriented, now evolve towards seamless 'NoOps' autonomy, complements of agentic AI

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Simply the Edge

Core edge technologies like 5G, system-on-a-chip, and embedded AI have advanced, bringing the power of IT infrastructure close to real-world operations and people

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Ok Qompute

New computing architectures are emerging, such as in Quantum, AI and neuromorphic chips — rewriting the rules and possibilities of innovation

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You Experience



You Experience

- Face to Interface
- You're Something Spatial
- Internet of Twins
- I Feel for You
- No Experience

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Face to Interface

When AI agents look,
sound, and act like us,
interaction feels as natural
as human-to-human

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You're Something Spatial

The convergence of spatial computing, digital twins, and real-time 3D is transforming industries with immersive, personalized, and sustainable experiences

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Internet of Twins

Digital twins, virtual representations of real-world entities and processes, deliver better mastery of real-world challenges, with less strain on resources and energy

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I Feel for You

Enabling and empowering individuals, teams and organizations by creating a more effective, meaningful, and impactful integration between people, their emotions, and technology enablers

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No Experience

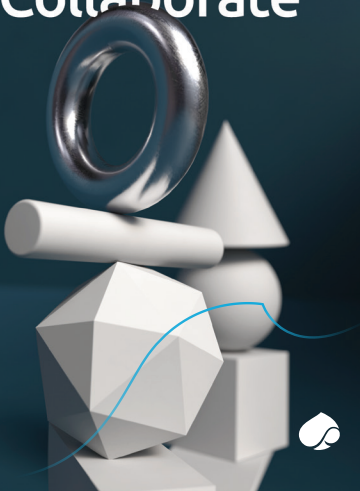
AI and immersive tech drive controller-less interactions in a merger of physical and virtual worlds, bringing a natural, intuitive, and stress-free experience of technology; like there is no experience at all

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We Collaborate



We Collaborate

- My Identity, My Business
- Autonomous Agent Alliance
- Synergy²
- Your Business is a Mesh
- Economy of Things

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My Identity, My Business

The rise of decentralized identity management, powered by next-gen technologies, will empower individuals to reassert control over their own data in an ever more complex, digital network

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Autonomous Agent Alliance

Collaborative autonomous AI agents are taking over the heavy lifting in business operations, adapting and learning on the fly

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Synergy²

The new workplace
combines human creativity
and insight with technology,
balancing virtual and
physical means into a
powerful mix

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Your Business is a Mesh

Enabled by efficient
decentral 'mesh'
technology, organizations
can join forces, even if it's
only on the fly, just for
one day, for one occasion,
or for one customer

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Economy of Things

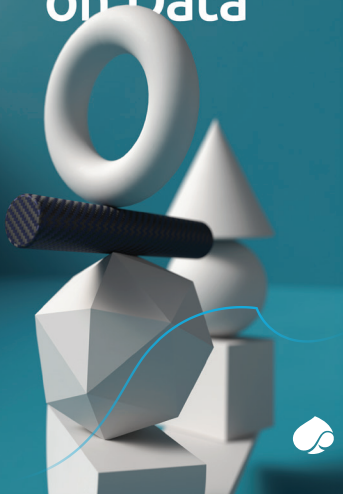
When physical assets and things become part of business networks, entirely new economic models are on the horizon

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Thriving on Data



Thriving on Data

- Data Sharing is Caring (But Take Care!)
- Power to the People
- AI Meshed Up
- Net Ø Data
- The Thing with Data

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Data Sharing is Caring (But Take Care!)

Collaborating in data ecosystems gets more value out of data, both internally and externally, as long as it's done with care

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Power to the People

A growing scarcity of specialized skills, the need to activate data as close to the business as possible, plus powerful AI and automation tools, are all driving the unstoppable self-service data revolution

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AI Meshed Up

A diverse mesh of different AI components, all with their own unique capabilities, provide better solution options while boosting the confidence level

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Net Ø Data

Data is key to delivering net-zero ambitions. But data itself needs to be sustainable too. The battle against data waste is on

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The Thing with Data

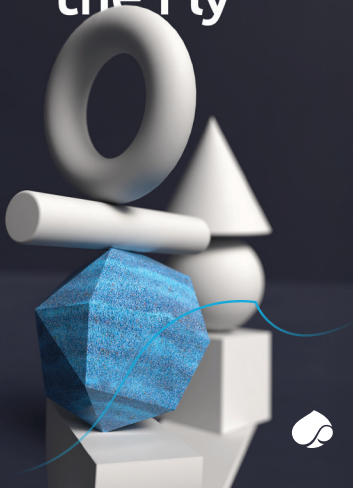
An abundance of data going around within the Internet of Things — at the edge — turns mundane objects into hyper-intelligent, connected assets near us

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Process on the Fly



Process on the Fly

- Whole Lotta Fusion
- Micro Process Magic
- CTRL-ALT-Human
- Can't Touch This
- Autonomous Enterprise

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Whole Lotta Fusion

The fusion of physical and digital intelligence — powered by digital twins, robotics, and advanced connectivity — optimizes processes, enhances resilience, and drives scalable innovation

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Micro Process Magic

Miniaturizing processes into micro-sized forms to achieve greater speed, agility, and efficiency — while learning more about daily operations

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CTRL-ALT-Human

Automation amplifies human potential, blending human intuition with machine efficiency to drive ethical, creative, and innovative outcomes

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Can't Touch This

A process seamlessly
adapting to its environment,
delivering optimal
performance — all without
human intervention on the
spot, all remotely managed

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Autonomous Enterprise

Harnessing AI, the
autonomous and unattended
'lights out' enterprise
continually optimizes itself,
bringing harmony and
blending capabilities

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Balance by Design



Balance by Design

- Technology \leftrightarrow Business
- augment ME!
- Do Good, Do Less, Do Well
- Be Like Water
- No Hands on Deck
- Trust Thrust
- Real \leftrightarrow Smart

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Technology €€ Business

Move from alignment to
unity of business and IT,
creating a seamless
technology business of
strategy and operations,
compliant with the new now

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augment ME!

Leverage rapidly emerging forms of AI-generated knowledge and insights, even in the absence of complete understanding and transparency ultimately applying a complementary, symbiotic form of judgment between humans and AI. Understand that one will never fully replace the other and strive towards mutual augmentation

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Do Good, Do Less, Do Well

Make your organization thrive by embracing initiatives that create a positive social and environmental value alongside economic value, while rejecting activities that damage the biosphere or destabilize society and compromise humanity

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Be Like Water

Ensure the built-in 'water-like'
capabilities of agility,
flexibility, responsiveness,
resilience, and openness

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No Hands on Deck

Assume full, hands-free,
zero-touch automation as
the default for all new
technology business
processes

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Trust Thrust

Power up the entire trust ecosystem, from the organization's core to its edges, securing your existing business and pushing forward to its next permutation

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Real <-> Smart

Get real about being smart.
To strike the perfect
balance between genuine
human ingenuity and shiny
artificial brilliance,
organizations need to think
less about a quick fix and
more about the long game

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