

The first EU AI Act obligations will be implemented by February 2025!

By then, non-compliance with the EU AI Act can result in significant fines:

Max **€35M** or up to **7%** of global annual turnover!



Here is what you are required to do by then:



Make sure to unlock the benefits of *responsible, compliant* AI use:

- Enhance employee and stakeholder trust
- Safely adhere to AI Act requirements
- Improved adoption rates and ability to operationalize and scale AI
- Build and retain investor confidence
- Competitive advantage and differentiation
- Master tight deadlines to achieve AI Act compliance
- Increase ROI by safely transitioning POCs into production
- Generate customer trust and gain public trust and safety
- Reduce uncertainties and create space for innovation
- Boost employee commitment and attract talent

Assess your EU AI Readiness by February 2025

* In addition to the risk classification of the use case, the requirements to be implemented also depend on the legal nature of the legal entity, which must be defined separately for each individual case.

Disclaimer:

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