BALANCE
BY DESIGN

/Prompt How to build a brighter, better future? ↑

BALANCE BY DESIGN

- TECHNOLOGY ⊟⊟ BUSINESS
- AI'LL BE THE JUDGE OF THAT!
- DO GOOD, DO LESS, DO WELL
- BE LIKE WATER
- IQ CQ RQ EQ UP
- TRUST THRUST
- NO HANDS ON DECK

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**BALANCE
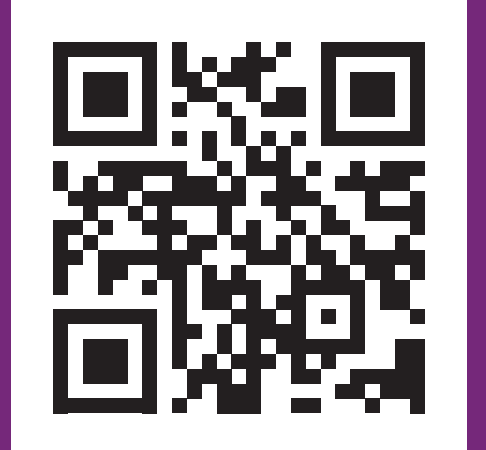BY DESIGN**

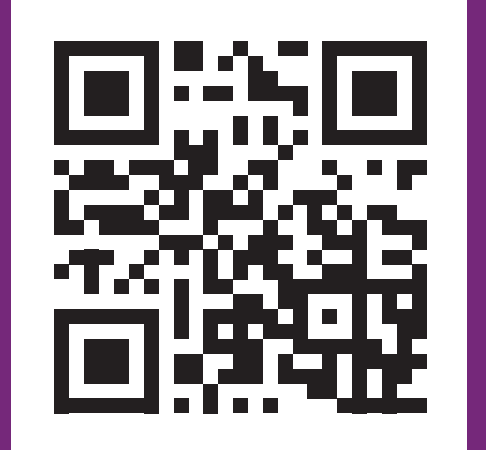/Prompt How to build a brighter, better future?

TECHNOLOGY ⊟⊒
BUSINESS

Move from alignment to unity of business and IT, creating a seamless Technology Business of strategy and operations.

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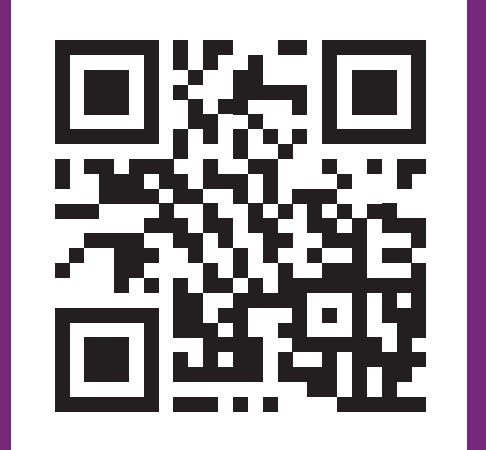
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AI'LL BE THE JUDGE OF THAT!

Leverage rapidly emerging forms of AI-driven knowledge and insights, even in the absence of complete understanding and transparency — applying a symbiotic form of judgment between humans and AI.

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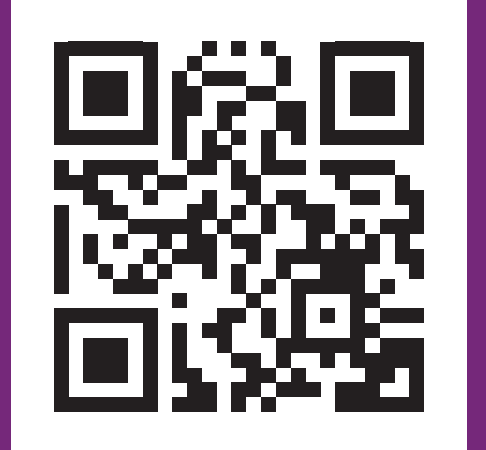
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DO GOOD, DO LESS, DO WELL

Make your organization thrive by embracing initiatives that create a positive social and environmental value alongside economic value, while rejecting activities that damage the biosphere or destabilize society and compromise humanity.

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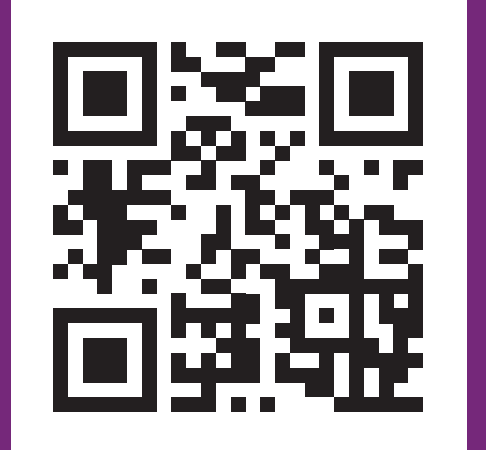
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BE LIKE WATER

Ensure the built-in 'water-like' capabilities of agility, flexibility, responsiveness, resilience, and openness.

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IQ CQ RQ EQ UP

Ensure a properly measured and monitored balance between four — sometimes conflicting — assets: the corporate Intelligence Quotient, Creativity Quotient, Robotic Quotient, and Emotional Quotient.

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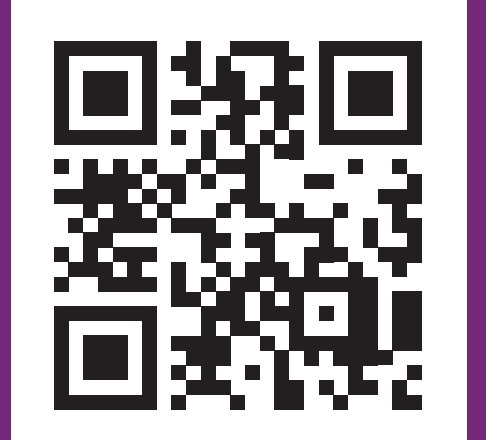
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TRUST THRUST

Power up the entire trust ecosystem — from the organization's core to its edges — securing your existing business and pushing forward to its next permutation.

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NO HANDS ON DECK

Assume full, hands-free, zero-touch automation as the default for all new Technology Business processes.

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