Renewable Insights powered
by SAP Insights & Data

Insights to enhance intuition

Our clients are repeatedly told that data is important. Becoming a data-leading organization means they need to focus on building a strong data culture through the people within their business. Employees should be properly equipped to trust and analyze data. By continuing to understand the day-to-day tasks of analysts, establishing efficient functional processes, and embedding a data-culture within the organization, our clients can make better decisions for the business and continue to be innovative and transformative.

Empower your people by building on values, behaviors, and attitudes by leveraging the use and analysis of data. With the right design and architecture, data becomes a renewable source of energy for your business.

Building on **solid data**

Renewable Insights applies an iterative approach to adopting a data-driven culture.

By focusing first on business-critical data improvements, utilizing iterative functional input from your people, and building your data to become a "renewable" asset, a foundation will be established to cultivate continuous innovation and to support scalable solutions in line with your business-transformation goals. Empowering your people by strengthening the trust they have in your data will benefit your business for the long term.

Through Renewable Insights, analysts can work to glean insights, rather than wrestle with unreliable data. Decision-makers can then use insights from data to optimize analytics and make sound decisions. Through analytics and reporting, advanced solutions can be made with confidence.

Renewable Insights challenges your people to build for the future and seize SAP data-modernization opportunities to achieve value-driven business outcomes with data, analytics, and reporting.
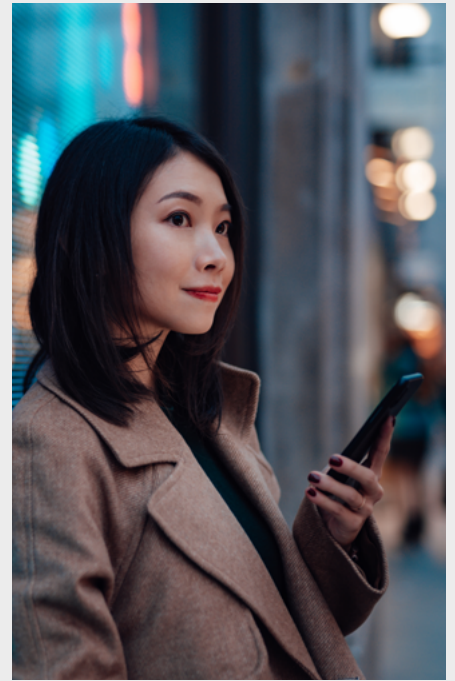
Differentiate with insights

The value of SAP modernization is driven by data. Maximizing the value of this corporate asset requires a shift to cultivate analyst interaction with data.

Focusing on your data as a competitive differentiator requires narrowing in on three key themes.

- **Renewable Insights as a mindset.**
  Help motivate your people towards a sustainable data-driven culture. Guide the organization with the right tools and methodologies by laying a strong data foundation.

- **Differentiate the approach to solve business problems.**
  Create a flexible structure for transformation. Take incremental steps for continuous long-term innovation as your business evolves, rather than taking one big leap to change.

- **Shape the future.**
  Renewable Insights has been developed to enable customers to create tangible value from their data, seize SAP data-modernization opportunities to provide a renewable source of energy for the business, and to achieve value-driven business outcomes with data, analytics, and reporting.

Sector-specific value

Renewable Insights is not a one-size-fits-all approach. It is flexible, tailoring each solution and offering to the personalized experience of our clients.

Our team has extensive experience and knowledge within the SAP Insights & Data portfolio to support industry leaders across several sectors.

Our latest projects include:

- Personalized digital finance transformations for a client in the food-processing industry to improve data-driven decision making for an integrated supply chain, with seamless transactional activity to achieve overall business growth.

- Enterprise analytics standardization for a leading global medical device manufacturer to strengthen enterprise data value, empower users with trusted data, and improve cross-team collaboration.

- Solution-based analytics approach to provide real-time end-to-end supply-chain visibility, early insights, and financial clean up for a world leader in energy technology.

- Enhanced data migration processes from legacy systems for a "single source of truth" for a leading global client in the oil and gas industry to streamline operational and consolidation activities and improve cost-benefit and data accuracy for a competitive advantage in the marketplace.

Business-transformation partner

Through our offerings and expertise in data, analytics, reporting, enterprise performance management, and platform logistics, we will work with you to apply our personalized and data-centric Renewable Insights structure.

Our team has extensive proficiency in the SAP space across many industries including retail, manufacturing, telecommunications, oil and gas, automotive, and aerospace sectors. Our team is number one globally in total SAP certifications and SAP Platform solution areas, with 8,300-plus unique people certifications as of September 2021.

With deep SAP expertise and ability to execute (as recognized by Gartner in its 2021 "Magic Quadrant for Data and Analytics Service Providers"), Renewable Insights is designed to introduce innovation with agility and put the user experience at the center while protecting your critical processes. It uses modern approaches such as AI and embedded analytics, DevOps, cloud architecture, APIs, and microservices to help organizations reimagine themselves, unlock business value, and outpace competition.

Partner with Capgemini to take the next step in your enterprise business transformation. Make Renewable Enterprise a reality with Renewable Insights. **For more information, contact our North America SAP Insights & Data Practice Leader, Hanna Eun, at** hanna.eun@capgemini.com.
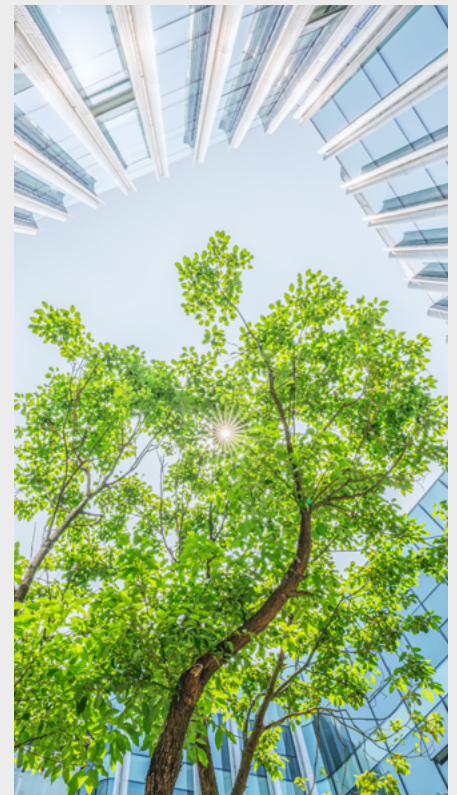
Capgemini's partnership with **SAP**

Capgemini has been a leading SAP Global Integration Partner since 1993 and is ranked first in S/4HANA certifications worldwide. Our more than 25,000 SAP experts have helped more than 2,600 clients around the globe deploy SAP to transform their businesses, making us one of the world's largest SAP systems integrators.

About Capgemini

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of 325,000 team members in more than 50 countries. With its strong 55-year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2021 global revenues of €18 billion (about $21 billion USD at 2021 average rate).

Get the Future You Want | www.capgemini.com

MACS_2022_MB