TOP HEALTHCARE TRENDS 2022

New normal healthcare faces far-reaching challenges

- Pent-up demand for remote care
- Security vulnerabilities
- Intense competition
- Staffing/talent pressures
- Regulatory compliance
- Geographic/economic inequities
- Disintegrated data
- Legacy system migration to EHR

Delivery and engagement pivot to wellness and disease prevention

- Industry consolidation to broaden capabilities, cut costs
- Digital-first healthcare to break delivery barriers
- Transparent pricing models
- Integrated collaborative ecosystem
- Coordinated, whole-patient care
- Data-enabled personalized preventive-care solutions
- Security infrastructure enhancement to enable seamless data sharing
- Social Determinants of Health (SDoH) focus for care equity

New normal healthcare strategies

- Customer Centricity
- Business Resilience
- Intelligent Enterprises
- Collaboration-at-scale

Enhanced data capabilities, conversational AI, and interoperability enable connected care

31%
Global healthcare analytics market CAGR (2021-2027), to hit USD118-billion

1 Healthcare Analytics Market to Reach US$118.2B by 2027 Globally [CAGR: 31%] (UnivQos Market Insight), Jan 21, 2021