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IDC MarketScape names Capgemini a Leader in Worldwide Smart Manufacturing Service Providers 2021 Assessment

Paris, October 11, 2021 – [Capgemini](#) announced today that it has been positioned in the Leaders Category in the [IDC MarketScape: Worldwide Smart Manufacturing Service Providers 2021 Vendor Assessment](#)¹. Capgemini was named as a Leader for its current vendor capabilities and future strategies for delivering end-to-end smart manufacturing projects.

Capgemini was named a Leader for its key strengths, including its ability to design and deploy a broad catalog of technologies as well as its capabilities around digital transformation (DX) road map identification using a value-driven approach. The report also highlighted Capgemini's Digital Manufacturing offer that encompasses smart manufacturing services spanning many business lines and industries, its distinctive capabilities as a smart manufacturing service provider, and its Digital Maturity Assessment (DMA) tool which helps clients assess the current state and level of digital maturity across the board.

Capgemini's approach to co-innovation with its clients and partners, including large technology partners as well as small start-ups that have deep expertise but do not have the scale to serve large manufacturers, was cited in the assessment. The report also highlighted Capgemini's ability to integrate innovators into its ecosystem and act as a bridge between them and worldwide companies. It also noted that going forward, Capgemini has a strong base for leveraging this network and ecosystem to deliver meaningful solutions for the market in addition to its existing technology investments.

"Faced with today's business complexity and the need to balance factory capability with volatile demand across elongated and dynamic supply chains, manufacturers need to harmonize, supervise, and coordinate execution activities across the company's and its suppliers' manufacturing operations – with a greater level of real-time visibility," said Lorenzo Veronesi, Research Manager for Smart Manufacturing Strategies at IDC. *"These vendors named in the Leaders Category are investing significantly in their very own smart manufacturing solutions and IP, and they have proven capabilities to deliver successful end-to-end transformation projects."*

Jean-Pierre Petit, Head of Digital Manufacturing at Capgemini said, *"We are proud to be recognized as a Leader in the IDC MarketScape: Worldwide Smart Manufacturing Service Providers 2021 Assessment. Leveraging the full power of Intelligent Industry, Capgemini is well-positioned to accelerate, secure and scale smart manufacturing transformations and therefore deliver value to our clients."*

IDC defines smart manufacturing as the continuous process by which enterprises leverage cyberphysical convergence and digital skills to develop the production capabilities necessary to compete in the modern economy. The report evaluated 12 IT services firms that through their services support the development of key use cases in the smart manufacturing space. It provides an assessment of smart manufacturing service

¹ IDC MarketScape: Worldwide Smart Manufacturing Service Providers 2021 Vendor Assessment (Doc # EUR147689021, June 2021)



providers supporting end-to-end smart manufacturing programs and transformation initiatives, including business consulting, IT consulting, systems integration, application development, business outsourcing, IT outsourcing, IT deployment support, IT education and training.

To download an excerpt of the report, [click here](#).

About IDC MarketScape:

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor’s position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

About Capgemini

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of 290,000 team members in nearly 50 countries. With its strong 50 year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2020 global revenues of €16 billion.

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