



# FINANCE INTELLIGENCE

Drive actionable insights that  
predict the future and support  
frictionless decision-making



GET THE FUTURE  
YOU WANT



Reduced  
operational  
risk



Enhanced  
agility



Increased  
revenue



Improved  
sustainability



Improved  
margin

## The buzz about finance analytics

Data is the beating heart of every organization. For its part, data analytics can drive data-driven business operations, transforming your organization into one that enjoys a clear competitive advantage.

However, achieving these benefits is easier said than done. CFOs and data managers are often overwhelmed with the amount of high quality, accurate data that needs to be leveraged in real time across multiple sources.

An automated, digital data system that automatically collects, organizes, analyzes data, and measures the right metrics can enhance your decision-making, accountability, and financial health, while enabling your employees to predict losses and monitor performance.

## Transform your data into actionable, frictionless business insights

Capgemini's Finance Intelligence solution is an integral element of our Frictionless Finance offer, and a key component of our [Digital Global Enterprise \(D-GEM\) platform](#). Our solution leverages a self-service analytics platform with carefully selected best-in-class metrics that transforms your data into actionable, business insights based on historical trends and predictive models to support frictionless decision-making in real time across your organization.

Finance Intelligence breaks down the silos within your finance operations across data, functions, and ownership, driving next-generation, enterprise-level outcomes, including:

- Reduced operational risk
- Enhanced agility
- Increased revenue
- Improved margin
- Improved sustainability.



## A self-service analytics platform that supports enhanced decision-making

As part of Capgemini's renowned [D-GEM](#), our Finance Intelligence solution is powered by Microsoft Azure Synapse Analytics, delivering actionable business insights that enable you to address each and every friction in your finance operations, including:

**Improved service excellence** – gain actionable insights from your operational performance, predict SLA and KPI trends, reduce risk through leveraging anomaly detection algorithms and predictive analysis, and equip your controllers with AI Controllershship to ensure financial statements compliance

**Enhanced benchmarking** – focus on the right metrics, measure the efficiency and health of your finance processes, simulate the benefits of improvements, and measure the speed to value of your Transformation and Innovation Office (TIO) program

**Improved business insights** – leverage predictive analytics that deliver powerful insights into your P&L, revenue, sales, and working capital that drives informed decision-making and enhanced value.

Our solution underpins and supports our core finance solutions, leveraging an AI-augmented workforce, AI-driven operating models, and a partnership philosophy to drive frictionless processing. This enables your organization to transition to – what we call – the [Frictionless Enterprise](#).

## Realign your target operating model to deliver the Frictionless Enterprise

Our [D-GEM platform](#) is an AI-based, digital business transformation platform that encompasses the tools and techniques for reshaping and streamlining your finance processes to deliver increased efficiency, faster time to market, and an enhanced, customer-first, user experience.

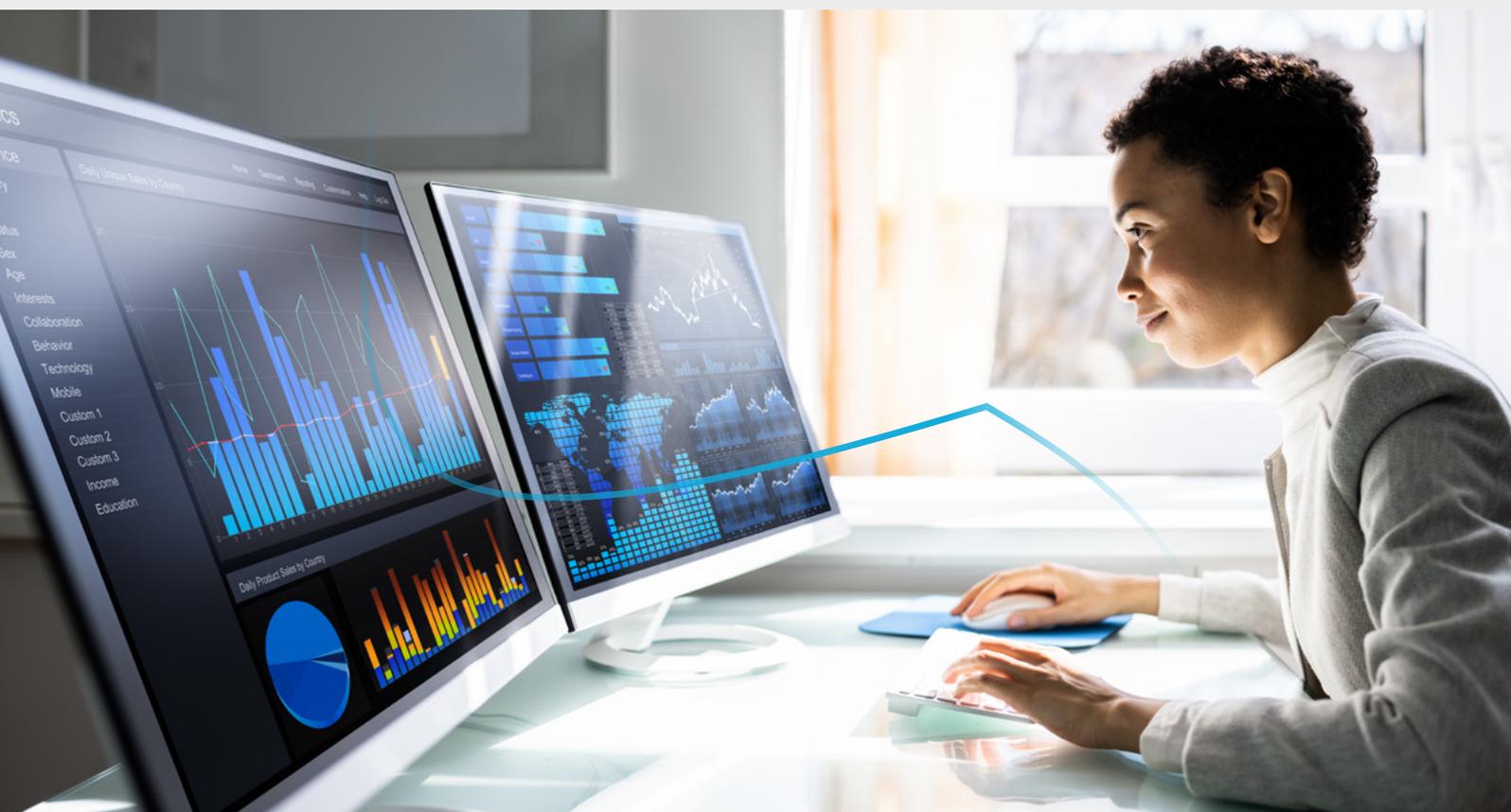
By dynamically adapting to your organization's business challenges to address each and every point of friction in your business operations, D-GEM provides a complete overview of your processes, guiding the right digital operating model for your organization. It also accelerates your transition to frictionless, future-proof processes, enabling you to remain competitive in a rapidly changing, digital business context.

## The Frictionless Enterprise

The Frictionless Enterprise seamlessly connects processes and people, intelligently, as and when needed. It dynamically adapts to your organization's circumstances to address each and every point of friction in your business operations.

At Capgemini, we have applied the Frictionless Enterprise to enhance cohesion across our entire suite of products and services. This enables us to respond rapidly to your changing requirements and deliver your specific business outcomes in a value-focused way.

We implement ways to detect, prevent, and overcome frictions – leveraging our latest thinking, organizational design, and intelligent solutions to achieve our goal of effortless operations.



## Why Capgemini?

As practitioners as well as consultants, Capgemini is uniquely positioned to help you reimagine your F&A for the automated age. As one of the world's leading technology providers, we have a rich history of transformation, with renowned, market-leading F&A services underpinned by a strong tradition of innovation powered by intelligent automation.

This combination of technology, methodology and a deep pool of more than 15,000 finance and accounting experts – including tax, analytics and controller specialists – means that we work with you in a truly collaborative manner to deliver accelerated value while minimizing risk to your business.



To learn more about how our Finance Intelligence solution transforms your data into actionable, business insights for enhanced decision-making, contact: [businessservices.global@capgemini.com](mailto:businessservices.global@capgemini.com)

## About Capgemini

Capgemini is a global leader in partnering with companies to transform and manage their business by harnessing the power of technology. The Group is guided everyday by its purpose of unleashing human energy through technology for an inclusive and sustainable future. It is a responsible and diverse organization of 290,000 team members in nearly 50 countries. With its strong 50 year heritage and deep industry expertise, Capgemini is trusted by its clients to address the entire breadth of their business needs, from strategy and design to operations, fueled by the fast evolving and innovative world of cloud, data, AI, connectivity, software, digital engineering and platforms. The Group reported in 2020 global revenues of €16 billion.

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