About the Study

In association with:

©2021 Capgemini, Sogeti and Micro Focus. All rights reserved.

No part of this document may be reproduced or copied in any form or by any means without written permission from Capgemini, Sogeti and Micro Focus.

INTERVIEWS BY COUNTRY

1750 TOTAL

- 368 North America
- 366 Southern EU
- 366 Western Europe
- 90 Eastern Europe
- 178 South East Asia
- 144 Australia & New Zealand
- 65 Middle East Asia
- 135 Sub Saharan
- 130 UK and Ireland
- 80 LatAm

INTERVIEWS BY SECTORS

- Digital Happiness: 5.73
- Quality Enablement: 5.74

INTERVIEWS BY JOB TITLE

- CIOs: 24%
- QA Testing Manager: 18%
- IT Directors: 17%
- VP Applications: 15%
- CTO / Product Head: 10%
- VP / Director of R&D: 10%
- CMO / CDO: 6%

MOST IMPORTANT QA PRIORITY BY IT AND BUSINESS

- Quality Enablement: Support everybody in the team to achieve higher quality
- Digital Happiness: Ensure end-user satisfaction and customer experience