Data ecosystems have led to significant gains in customer satisfaction, productivity, and innovation.

Organizations participating in data ecosystems have the potential to gain financial benefits up to $940 million or over 9% of annual revenue over the next five years.

Improved customer satisfaction, productivity, and innovation

Percentages indicate the amount of annualized benefit realized over the level of three years earlier or expected to be realized over today’s levels.

Source: Capgemini Data Ecosystem Survey; N=750 organizations, April-May 2021.

One in four organizations invest more than 500m in data ecosystem initiatives in the next three years.

The most common use cases across sectors span from research and development to consumption of products and services.

Despite the commitment to data ecosystems, their full potential is still untapped.

How organizations can design, implement and sustain a winning data ecosystem strategy.