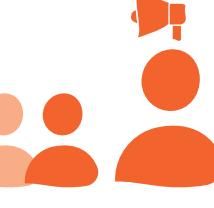


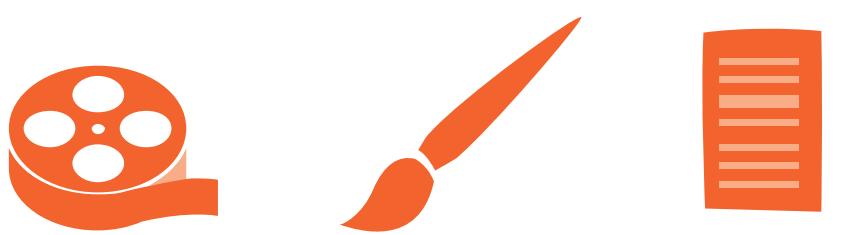
We
Collaborate   

The Team is the Canvas
Fluid Workforce
New Chain on the Block
Use the 5G Force, Luke
Creative Machine

We **Collaborate**



Creative Machine

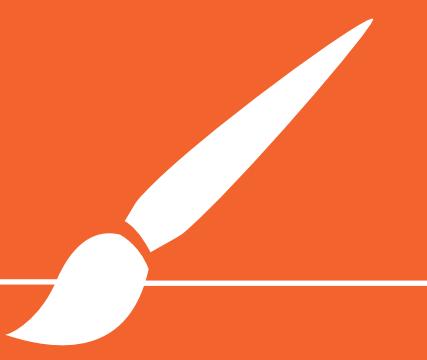


What if AI writes your haikus? It seemed the final frontier; where technology would automate our repetitive, mind-numbing tasks, we would find our new forte as humans in creativity – an area where AI could never match us. Turns out that Generative Adversarial Networks (GANs) – in which AI systems collaborate in creating and testing results – can create spectacular results in areas as diverse as images, video, audio, text, art, products, medicines, games, and even entire business models. When done well, AI and humans together unleash a new era of great creativity. But the boundaries of what is real and what is fake are stretched, and it takes more than a poetic mind to deal with that.

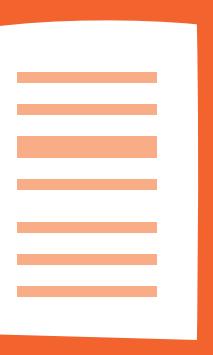
Creative Machine



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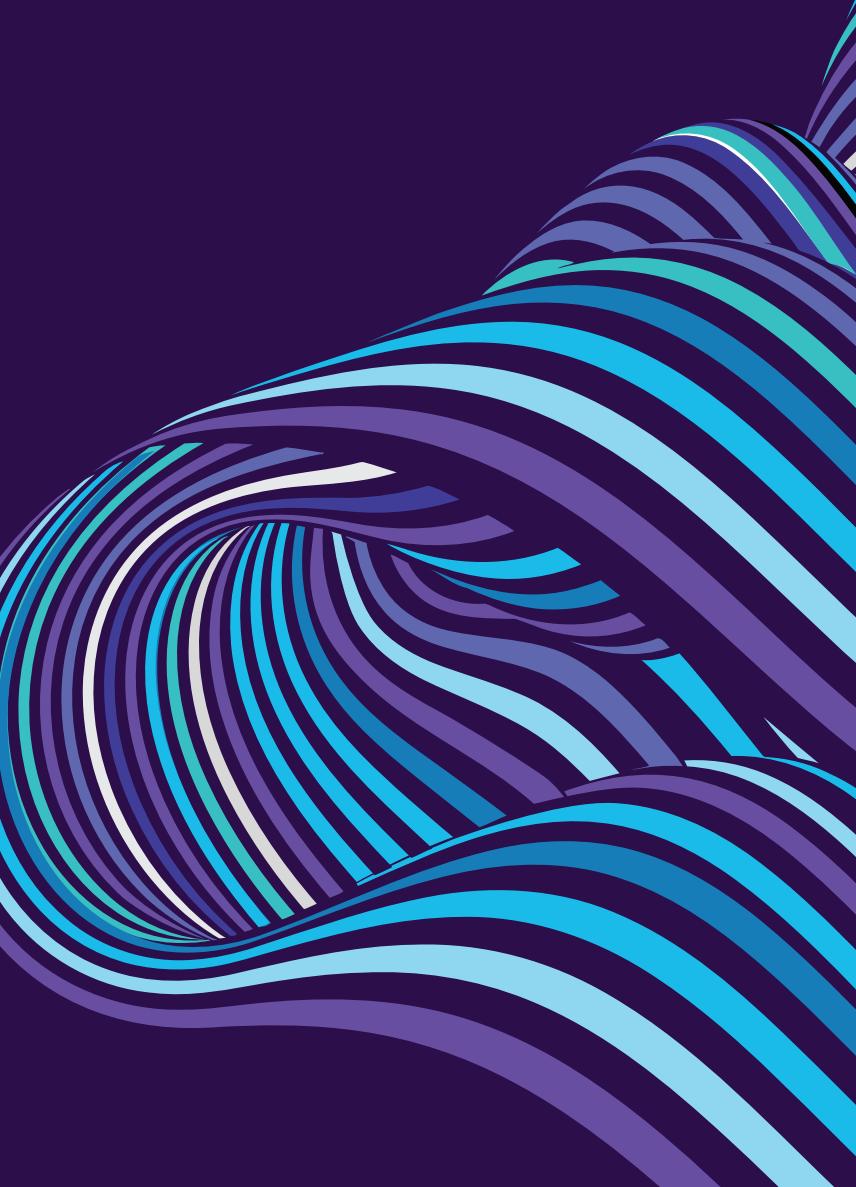
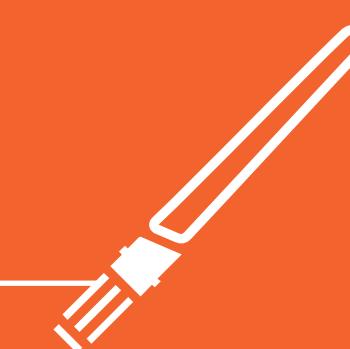


Use the 5G Force, Luke



5G is so fast and agile, not even a Jedi light saber can beat it. But the huge improvements in bandwidth and latency are not the only drivers that spark the revolution. With so many more people, devices, things and entire organizations soon connected in real time, there are many brand-new, collaborative business opportunities. Whether it's on the road, in the air, at sea, in cities, factories, in warehouses or at home; the phenomenal ecosystem power of 5G enables man and machine – or machine and machine – to work together in previously unthinkable ways. So, don't just get blinded by the blistering speed: look at the much broader potential of a hyper-connected world. As Luke quite rightly explained, "the force is the energy between all things, that binds the universe together." May that force be with you.

Use the 5G Force, Luke

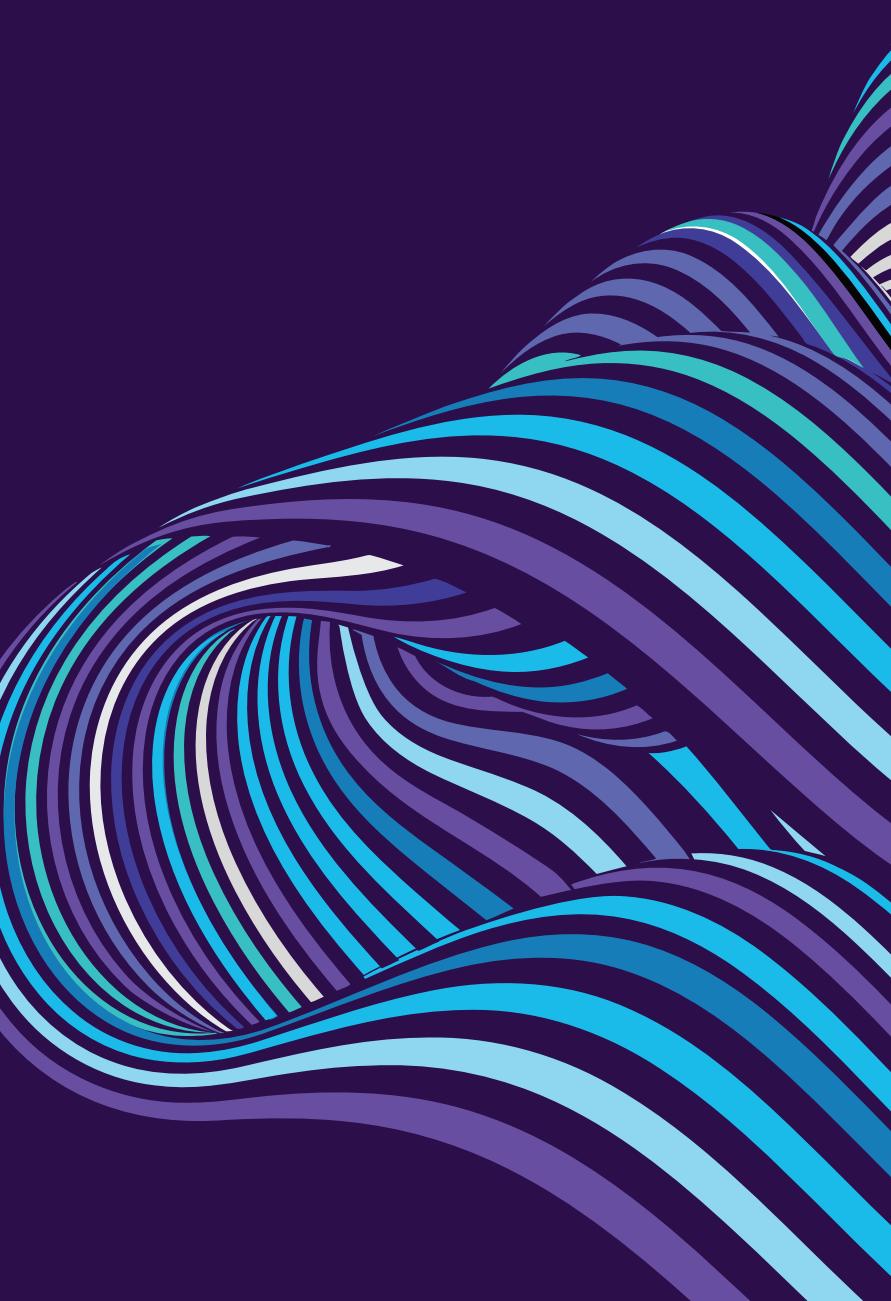


New Chain On the Block

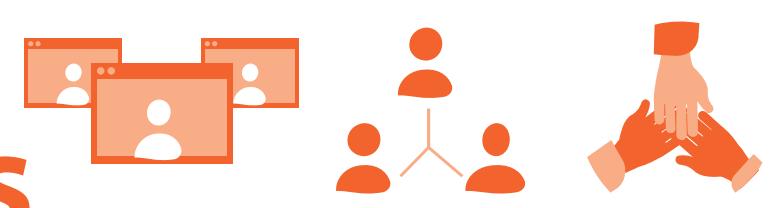


Excellent connections create excellent results. What if being connected and carrying out transactions in an ultra-safe, transparent, and effortless way comes to you as a fluent platform capability? Well, there's a new kid in town that seems determined to stay - even if its street credibility is being questioned every now and then. No longer a new term, blockchain underpins next-generation ecosystem platforms that act as public ledgers for open, collaborative transactions and 'smart' contracts. It provides trustworthy connection capabilities that speed up transactions, to go direct, and provide full transparency, while ensuring data integrity, privacy, and security. It seems we're in the middle of a chain reaction!

New Chain On the Block

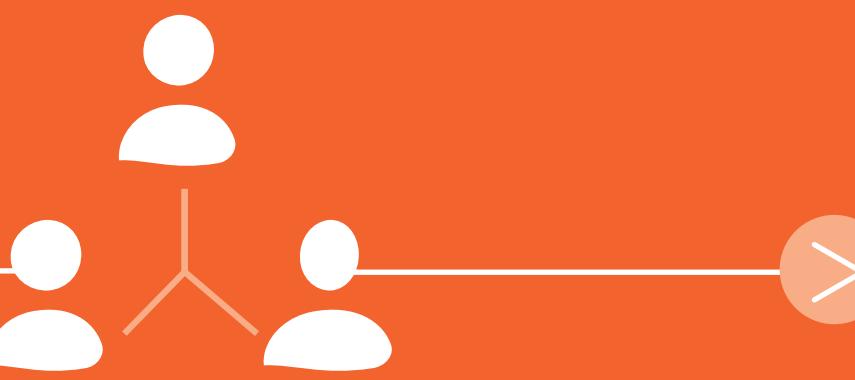


The Team is the Canvas



It's nothing more than appropriate that in the era of the Personal Computer, we have been doing our IT work from the metaphor of a desktop; a workspace that arranges applications and information from a highly individual perspective. Now, in the era of working online, the canvas on which we produce is much more shaped by the teams we are in, the social graph of people inside and outside these teams, the way teams collaborate to achieve common goals, and the information that is needed and produced while doing so. Our preferred palette of technology tools in business changes accordingly, equipping us with a predominantly Team state-of-mind when creating our next starry nights.

The Team is the Canvas



Fluid Workforce



Under pressure, everything becomes fluid. And pressure is there, given the highly volatile and complex vista of the current global landscape. Businesses need to be highly adaptive in how they orchestrate their workforce. They must become antifragile, fluently accommodating evolving market demands and needs for skills. Agility, learning culture and staffing flexibility are at the core. Peer-to-peer platforms increase transparency and connectivity across any role or organization, making organizational boundaries irrelevant. AI supports the dynamic matching of skills and interests with jobs to be done. In a future that seems certain to be swarmed by Black Swans, a technology-enabled fluid workforce is the default.

Fluid Workforce

