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# Outstanding start-ups from the UK, France, Canada and Sweden win Capgemini's InnovatorsRace50

Winners secure equity free funding and opportunity to become a Capgemini partner. Each also receive the Serge Kampf Entrepreneurship and Innovation Award

Paris, June 19 2017 - <u>Capgemini</u>, a global leader in consulting, technology and outsourcing services, today announced the winners of its <u>InnovatorsRace50</u>, a worldwide competition to mark its 50<sup>th</sup> Anniversary year, set up for early stage start-ups to showcase the potential of their projects or innovative uses of technology to disrupt businesses and organizations. The winners beat off stiff competition from nearly 1000 entrants across 37 countries.

During the last two months, ten finalists connected with more than 200 tech and industry experts from Capgemini in person, leveraging the services and immersive environments of five of its <u>Applied Innovation Exchanges (AIEs)</u><sup>1</sup> located in San Francisco, Paris, Munich, Mumbai and London, as well as Capgemini's University Campus in Chantilly, France, in order to refine different elements of their projects. Then after an exclusive interaction with Blablacar founder, Frederic Mazzella, they all pitched their offerings live on stage in front of a large public audience and an accomplished jury, during this year's VivaTech conference in Paris.

The winning start-ups and recipients of the "Serge Kampf Entrepreneurship and Innovation Award", by category, are:

- GovTech & Social Enterprises: Lili smart from Lyon (France)
- FinTech & Mobility: <u>Finn.ai</u> from Vancouver (Canada)
- Consumers & Well-Being: <u>Hippogriff</u> from Stockholm (Sweden)
- Digital Processes & Transformation: Cupris from London (UK)
- Data & Security: <u>Foxintelligence</u> from Paris (France)

<sup>&</sup>lt;sup>1</sup> Capgemini's Applied Innovation Exchange currently includes a global network of 10 innovation spaces, known as 'Exchanges', where organizations are able to immerse themselves in the understanding, experimentation and application of all aspects of emerging technologies, as well as address the business disruptions confronting them and their industries.



In addition to benefitting from equity free funding to the tune of \$50,000 each, extensive networking opportunities, participation in international tech events, access to industry experts and the opportunity to join the Capgemini partner ecosystem, the winners were also presented with the "Serge Kampf Entrepreneurship and Innovation Award," by his grandson and member of the jury, Jean-Bastien Dussart.

"The quality of entries to InnovatorsRace50 has been outstanding and particularly so amongst the finalists. The jury was looking for real ingenuity and evidence of a tangible offer with the potential to renew a sector; all finalist start-ups demonstrated this throughout the InnovatorsRace50 journey with us," comments Paul Hermelin, Chairman and CEO, Capgemini Group. "Our Serge Kampf Entrepreneurship and Innovation Award is set up to identify entrepreneurs who can now but also throughout the years demonstrate passion, drive and excellence in innovation. It is therefore with great pleasure and pride to also see the winning start-ups receive the Award at our InnovatorsRace50 finale event."

The esteemed panel of judges comprised, entrepreneurs, analysts, business leaders, venture capital firms and journalists from around the world: Paul Hermelin, Capgemini's Chairman and CEO, Lanny Cohen, Capgemini's Global CTO and Virginie Régis, Capgemini's Group Marketing & Communications director were joined by Samuel Burke, Business and Tech Correspondent for CNN; Jean-David Chamboredon, CEO and co-founder of ISAI; Jean-Bastien Dussart, grandson of the late Serge Kampf and founder of a logistics and transport start-up; Ryan Holmes, Founder and CEO of Hootsuite; and Ray Wang, Founder and CEO of Constellation Research. The finale was hosted by journalist Nadia Charbit and Emmanuel Lochon from Capgemini. It was broadcast live on Facebook.

Viewers will be able to discover Capgemini's "InnovatorsRace50" in the full web series from September 11<sup>th</sup> at <u>www.innovatorsrace50.com</u>. InnovatorsRace50 was developed in partnership with <u>CNN's 'Unicorns' series</u> including a unique ranking of the most active and promising start-up companies valued at over \$1 billion USD in 2017: <u>The</u> <u>Unicorns List</u>.

# InnovatorsRace50 Winner's Quotes

# Vincent Thery, Co-founder of Lili Smart:

"The journey of an entrepreneur is tough and I am thankful to have met Capgemini along the path. But the journey of caregiver is much tougher! The prize is allowing us today to launch our solution onto the market. There is no word to explain what this means to us. I'd like to think that Serge Kampf would have loved to see disruptive innovations solving global social issues and having Capgemini involved."

#### Jake Tyler, Co-founder & CEO of Finn.ai:

"This has been a great experience for us the whole way through and being in Paris with these other amazing companies that were part of the Innovators Race is quite a way to cap it off. AI will have a transformative impact in how and where people bank and we look forward to working with the amazing team at Capgemini to help banks around the world deliver this next generation experience."



# Allen Ali Mohammadi, Co-founder & CEO of Hippogriff:

"We are thrilled and grateful that "Hippogriff AB" is recognized as one of the most innovative start-ups in the world! This award will certainly contribute to realizing our vision of saving at least 1 million lives each year. Thanks Capgemini for the vote of confidence."

# Helen Viatge, Business developer & project manager at Cupris:

"A huge thanks to Capgemini for the significant support, not only the financial one but also the very targeted and professional mentorship support. Cupris is very proud to have won the Digital Processes & Transformation challenge and is more than ever committed to make healthcare communications simpler and better all over the world!"

## Edouard Nattée, Founder & CEO Foxintelligence:

"Thanks very much to Capgemini for this amazing journey and for the multiple internal and external engagement opportunities that we experienced and that we see coming. Foxintelligence is super proud to have been part of the anniversary edition."

## About Capgemini

With more than 190,000 people, Capgemini is present in over 40 countries and celebrates its 50<sup>th</sup> Anniversary year in 2017. A global leader in consulting, technology and outsourcing services, the Group reported 2016 global revenues of EUR 12.5 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, <u>the Collaborative Business Experience<sup>TM</sup></u>, and draws on <u>Rightshore<sup>®</sup></u>, its worldwide delivery model.

Learn more about us at <u>www.capgemini.com</u>.

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