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MoveFifty: Capgemini employees get active across the globe to raise up to 100,000€ for three charitable organizations

Special challenge launched to mark Capgemini's 50th anniversary and celebrate three of the company's core values of team spirit, boldness and fun

Paris, June 27 2017– [Capgemini](#), a global leader in consulting, technology and outsourcing services, continues the celebration of its [50th Anniversary](#) by kicking off 'MoveFifty', a challenge with a purpose, for its 190,000 employees across the globe. MoveFifty will see colleagues, in each of the forty countries in which Capgemini is present, unite together in movement to raise up to 100,000€ for three education-focused charitable organizations: [Ciudad Quetzal](#), [Enlight](#) and [Cap Sur Le Code](#). Every kilometer covered between June and October will contribute to the special anniversary final donation.

Over the next four months Capgemini employees can participate in MoveFifty to help raise funds in two ways: first through movement leveraging the KM for Change app, to accumulate as many kilometers as possible, in whatever ways possible (run, cycle, swim, walk), in support of a donation of up to 50,000€ to be shared among the charitable organizations, proportional to the number of kilometers dedicated to each project. The second way is through a virtual challenge on social media where Capgemini will donate up to an additional 50,000€ through employees using the 50th anniversary hashtag, #Capgemini50, and sharing a minimum of 200,000 posts across Instagram, Facebook and Twitter.

“Over the last five decades Capgemini has always been an organization that is on the move, never standing still, always evolving. MoveFifty is therefore a perfect way to embody our sense of progress, fun and team spirit that is inherent within the Group,” said Christine Hodgson, Head of Group Corporate and Social Responsibility and member of the Group Executive Committee. *“I know that our team members will embrace this challenge over the coming months in support of the communities in which we live and work. I look forward to cheering them on around the globe.”*

Three charities will benefit from the MoveFifty initiative. Each supports education and are organizations with whom Capgemini employees already volunteer their time:

- **Ciudad Quetzal** in Guatemala provides Guatemalan children of Ciudad Quetzal's community with basic schooling infrastructure. In 2014 the one-room school was destroyed by heavy rains, so Capgemini employees got involved. Through a monthly volunteer contribution of employees and Capgemini fund

matching, the group raised \$67,000 in 9 months, resulting in a new school comprised of 4 classrooms, restrooms and furniture. This year there are two additional projects in progress.

- **Enlight** in India works with girls in disadvantaged families in marginalized communities to provide to access to quality education with the aim of ensuring each girl completes a minimum of 10 years of schooling.
- **Cap Sur Le Code** in France aims to teach children aged 8 to 14 how to code in a fun, engaging environment. The program was co-designed by Capgemini, Cantine Numérique and CCO Nantes and launched in June 2016.

About Capgemini

With more than 190,000 people, Capgemini is present in over 40 countries and celebrates its 50th Anniversary year in 2017. A global leader in consulting, technology and outsourcing services, the Group reported 2016 global revenues of EUR 12.5 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, [the Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model.

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