

Press contact:

Michele Moore

Tel.: +44 3709 053408

Email: michele.moore@capgemini.com

Capgemini named a Leader in Business Intelligence Platform Implementation

Service Providers in Asia Pacific, Q3 2017 report by Independent Research Firm

Paris, Aug. 9, 2017 – Capgemini, a global leader in consulting, technology and outsourcing services, has been positioned as a ‘Leader’ in the report: The Forrester Wave™: Business Intelligence Platform Implementation Service Providers in Asia Pacific, Q3 2017.

The report identifies and evaluates 11 of the most significant business intelligence (BI) platform implementation service providers in the Asia Pacific region. Capgemini was listed among all evaluated vendors for having regional reach, and among the leaders as having deep competency in BI platform implementations and complementary services across most countries in Asia Pacific. The report also states that the leaders, including Capgemini, deliver comprehensive BI platform implementation services for a broad number of leading BI platforms and are highly ranked by their clients.

According to the report, "Capgemini thinks BI is 'cool'" and "goes to market with an innovation and modernization focus. Its "Cool BI" concept thus leverages drivers such as advanced visualization, agility/DevOps/automation, insights to action, cloud, cognitive augmentation, and self-service."

"We are delighted to be named a Leader in the Forrester Wave report for our Business Intelligence platform implementation service capabilities in Asia Pacific," said Zhiwei Jiang, Executive Vice President, Global Head of Insights & Data for Financial Services at Capgemini. "Organizations today are highly data-driven and as data grows exponentially, intelligent insights to help adapt the information flow, infrastructure and processes will be critical to drive a successful business. Leveraging our innovative approach combined with our data science expertise and familiarity with the latest analytics tools, we help our clients embrace all facets of the value chain to drive real-time insights that deliver direct business impact."

From implementing an end-to-end BI data warehouse solution that helped a public agency reduce fraud and expand taxpayer base, to providing a leading banking firm with an effective Data Analytics solution by using an integrated data platform, Capgemini has delivered over 85 BI implementation projects over the last two years across APAC.

About Capgemini

With more than 190,000 people, Capgemini is present in over 40 countries and celebrates its 50th Anniversary year in 2017. A global leader in consulting, technology and outsourcing services, the Group reported 2016



global revenues of EUR 12.5 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, [the Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model.

Learn more about us at www.capgemini.com.

Rightshore® is a trademark belonging to Capgemini