



Press contact:

Michele Moore Duhon

Tel.: +44 370 905 3408

Email: michele.mooreduhon@capgemini.com

Capgemini positioned as a Leader in Everest Group's PEAK Matrix™ for Advanced Analytics and Insights Services 2020

Paris, February 24, 2020 – [Capgemini](#) announced today that it has been named a Leader in Everest Group's PEAK Matrix™ for "[Advanced Analytics & Insights – Service Provider Landscape with Services PEAK Matrix™ Assessment 2020](#)." Capgemini was recognized as a Leader among 31 top service providers evaluated by Everest Group for this assessment.

Everest Group cited Capgemini's strengths, for the leader positioning, to include a significant evolution of its analytics presence through organic and inorganic investments and developing a full catalogue of industry-specific, ready-to-deploy analytics solutions that ensure faster time-to-market; investing in a marketplace for data and insights, enabling it to target buyers looking for curated datasets and insights; striking a good balance between offshore and onshore delivery, enabling optimization of delivery costs while providing superior client experience; and staying ahead of the analytics innovation curve by demonstrating an aggressive acquisition strategy to augment digital capabilities.

Zhiwei Jiang, CEO of the Insights & Data Global Business Line at Capgemini said, "*We work hard to deliver powerful insights and deploy cloud-based analytics and AI solutions that enable our customers to differentiate with data, and this recognition by Everest Group is a testament that we're on the right track.*"

Vishal Gupta, Practice Director, Everest Group said, "*Enterprise confidence in analytics as a key lever to transform businesses is on the rise, as well as driving demand for context-aware solutions and actionable insights with a clear ROI. Capgemini is uniquely positioned to serve as the transformation partner for its clients as it brings holistic capabilities from ideation to execution. Its verticalized IP, curated data assets, and pre-trained AI models that deliver value at speed, precisely cater to enterprise requirements.*"

Click [here](#) to access a custom version of the report.

About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of almost 220,000 team members in more than 40 countries. The Group reported 2019 global revenues of EUR 14.1 billion. Visit us at www.capgemini.com. *People matter, results count.*