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Capgemini participates in VivaTech for the 4th consecutive year

The Group sets 7 key challenges for start-ups, showcases the Sogeti eSports series and invites visitors to discover inspiring individual career journeys

Paris, May 9, 2019 - For the fourth consecutive year, [Capgemini](#) is participating in [VivaTech](#), the Paris based, international conference dedicated to start-ups, held from May 16 to 18, at Porte de Versailles. This year the Capgemini Group's presence is focused around a number of key events, including a 'Start-ups Challenge' run by [Capgemini Invent](#), in one of Vivatech's three pitching zones; a series of fireside chats on hot topics of the day such as artificial intelligence and the role of women in the new technologies sector; as well as the *Sogeti eSports Series@VivaTech* tour.

"VivaTech is an opportunity to demonstrate Capgemini's approach to working with start-ups. Co-creation and open innovation are at the heart of our value proposition for our customers," explains Emmanuel Lochon, VP Group Branding and Advertising in charge of Innovation Marketing for the Capgemini Group. *"We also wanted to facilitate discussions on some current hot topics such as artificial intelligence, as well as highlight the inspiring careers of women and top athletes at Capgemini to show that new technologies represent tremendously varied opportunities for all."*

Start-up Challenges and Inspiration

Capgemini Invent, the digital innovation, consulting and transformation part of Capgemini, launched in September 2018, created seven start-up challenges centered around the major digital transformation concerns of the banking, retail, energy, mobility and IoT sectors in industry. Other challenges were devoted to Corporate Social Responsibility and the future of organizations. These challenges brought together more than 500 competing start-ups from 58 countries who applied between January and March. From May 16 to 18, 49 start-up finalists will have the opportunity to pitch their solutions on stage before juries comprising Capgemini experts and major brands from different sectors. The winners will get the opportunity to be coached by Capgemini Innovation Experts and begin a conversation with Capgemini in order to assess feasibility of future business and technological collaboration.

Throughout the event, Capgemini will highlight the essential role that women play on the tech scene, by organizing daily presentations of career journeys to inspire the next generation. An exclusive space - 'the AI corner' - will welcome professionals and will be dedicated to the presentation of an 'AI Gallery' of use cases and demonstrations to illustrate the Group's know-how in the field of artificial intelligence.

Saturday, May 18, will be devoted to the presentation of inspiring professional journeys and exchanges with the general public. From 2pm, in the pitching zone, Capgemini Invent will feature women who will be sharing their experiences, while at 3.30pm high-level athletes who have transitioned to the technology industry as Capgemini employees will share their career paths.



The Sogeti Esports Series@VivaTech

Sogeti, part the Capgemini Group, continues its commitment to e-sports and is partnering with VivaTech and the start-up Glory4Gamers to organize the Sogeti Esports Series@Vivatech. The tournament is structured around two games sponsored by Sogeti as part of its partnership with Team Oplon: Super Smash Bros Ultimate and Rocket League. The Sogeti Esports Series Grand Final will take place from 9:30am to 12:15pm for Super Smash Bros Ultimate and from 1:45pm to 5pm for Rocket League. A conference on the theme of the e-sports industry will also be held from 12:45 to 13:30 in the Sogeti Esports Series area.

To find out more about the detailed itineraries of the challenges and events:

<https://www.capgemini.com/events/vivatech-2019/>

To learn more about Sogeti and eSports: <https://www.fr.sogeti.com/a-propos-de-sogeti/sogeti-et-lesport/> and on the Esports Series@VivaTech tour: <https://eu.glory4gamers.com/en/game-hub/sogeti-esports-series>

About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of over 200,000 team members in more than 40 countries. The Group reported 2018 global revenues of EUR 13.2 billion.

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