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Capgemini and Women in AI reveal the winners of the first Women in AI Awards

3 female founders of AI startups are recognized among more than sixty candidates

Paris, April 18, 2019 - [Capgemini](#) and the association [Women in AI](#) unveiled the winners of the "Women in AI Awards", which for the first time honor the founders of European startups who have put Artificial Intelligence (AI) at the heart of their proposal.

"Artificial Intelligence is at the heart of digital transformation, but like many technological fields, it suffers from a low representation of women," says Anne-Laure Thieullent, AI and Analytics Group Offer Leader, Capgemini. "In an effort to support and promote gender diversity in the digital professions, Capgemini has created this prize to promote talented and inspiring women and to encourage young women to get involved in innovation projects."

"There are many women out there who are already actively involved in AI but there is a lack of communication of their work. These awards help to show their great job to the world and to inspire more women to join this field. Our goal is to create strong female role models not only for women, but also for men to open their eyes to new opportunities," says Moojan Asghari, Co-founder of Women In AI.

The first prize goes to Camille Morvan, co-founder of [Goshaba](#) in France, a startup that created a sophisticated solution to automate the pre-qualification of job candidates by combining cognitive science, gaming and intelligent data (to assess experience, competence, personality). *"I am delighted to have participated in the Women in AI Awards because it is the first initiative capable of building community momentum among women (and men) who are passionate about the challenges of technology and artificial intelligence. It enables us to open new perspectives for technically highly skilled profiles by showing them that their know-how is valued in business and that they can have a real impact on the world,"* said Camille Morvan.

The second prize goes to Priya Lakhani OBE, founder of [Century Tech](#) in the UK, a teaching and learning platform that uses machine learning and artificial intelligence to adapt learning styles to students and provide assessment data to teachers. *"This award is proof that a good idea, combined with a relentless determination, will set you up with the best possible chance at success. I want girls everywhere to see artificial intelligence as a field in which they can thrive,"* said Priya Lakhani.

The third prize goes to Francesca Fedeli, founder of [Mirrorable](#) in Italy, an interactive platform based on neuroscience research, that allows a unique model of home rehabilitation therapy designed to meet the needs of children who have suffered brain damage that has impacted their motor skills. *"I believe that a major problem in AI is the cognitive bias of those who are developing*



software: if diversity is not in our agenda, neither is ethics. That's why I believe we should achieve more balance in gender diversity, for AI's own sake," said Francesca Fedeli.

More than sixty women founders or co-founders of a startup in Artificial Intelligence applied to the award scheme. The jury made up of experts specialized in Artificial Intelligence, made its selection based on the criteria of innovation, maturity and potential of the project. The members of the jury were: **Moojan Asghari**, co-founder of Women in AI and project manager, Sigfox; **Charlotte Pierron-Perlès**, Vice-President at Capgemini Invent; **Armelle de Tinguy**, Investment Manager, Elaia; and **Barry O'Sullivan**, academic and Artificial Intelligence expert at the European Commission.

The top 3 winners will be supported up by a dedicated acceleration program set up by Capgemini and will receive respectively: €5,000 in 1st place, €3,000 in 2nd place and €2,000 in 3rd place.

For more information on the Women in AI Awards, visit: <https://www.womeninai.co/wai-awards>.

About Women in AI

Women in AI is the largest community of professionals and passionate women in the field of Artificial Intelligence with more than 1500 members through 80 countries. Its mission is to close the gender gap in the industry by bringing empowerment, knowledge and active collaboration via education, research, events, and blogging.

About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of over 200,000 team members in more than 40 countries. The Group reported 2018 global revenues of EUR 13.2 billion. Visit us at <http://www.capgemini.com>. *People matter, results count.*

For more information on Capgemini's portfolio of solutions and services dedicated to Artificial Intelligence: [Perform AI](#)