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Capgemini named Backbase Delivery and Certifications Partner of the Year

Capgemini helps drive digital transformation for its Financial Services clients through a record number of Backbase implementations

Paris, November 29, 2017 – [Capgemini](#) today announced that it has been named the “Delivery and Certifications Partner of the Year” by [Backbase](#), the fastest-growing FinTech software company. Presented at the annual Backbase Connect conference, the award recognizes Capgemini as the alliance partner with the largest number of Backbase implementations in 2017. With more than a dozen implementations completed or underway, Capgemini is deploying the innovative Backbase platform to deliver personalized, omni-channel banking customer journeys that provide exceptional brand experiences across all digital touchpoints.

Patrick Rood, Global Head of Alliances and Partner Business at Backbase, said, “*We have worked closely with Capgemini for the past few years and it has been very rewarding to see Capgemini’s team fully embrace all the capabilities of our platform and demonstrate this through so many successful implementations globally. This award exemplifies our collaboration as we reach the next level and create a global force of digital banking implementation experts that help our joint clients to successfully accelerate their digital transformation.*”

Backbase is a single platform for building, running, managing and optimizing digital banking apps. Capgemini’s implementation of Backbase offers a highly innovative, end-to-end digital solution for banks, from digital design and business consulting to implementation, test automation and support. All of this is enhanced by both companies’ deep financial services knowledge base, IT acceleration, and agility. Capgemini now has more than 230 certified Backbase consultants to support the strong demand for the combined solution.

Anirban Bose, Head of Global Banking and Capital Markets for Capgemini, said, “*The sheer number of client engagements that we have implemented in one year is testimony to the value that we place on both the Backbase software and our relationship. We see a bright future working together with Backbase to give our clients access to innovative solutions for their end-to-end digital transformation and appreciate being recognized for our work together through this award.*”

[Backbase Connect](#), held on November 27th through November 29th in Amsterdam, brought together more than 500 customers, partners and industry thought leaders to discuss how Backbase is enabling them to meet their digital transformation goals.

For more information about Capgemini and Backbase, visit www.capgemini.com/backbase

About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of 200,000 team members in over 40 countries. The Group reported 2016 global revenues of EUR 12.5 billion.

Visit us at www.capgemini.com. *People matter, results count.*

Capgemini's Financial Services Business Unit offers global banks, capital markets firms, and insurers transformative business and IT solutions to help them nimbly respond to industry disruptions, to give their customers differentiated value, and to expand their revenue streams. A team of more than 55,000 professionals collaboratively delivers a holistic framework across technologies and geographies, from infrastructure to applications, to provide tailored solutions to 1000+ clients, representing two-thirds of the world's largest financial institutions. Client engagements are built on bar-setting expertise, fresh market insights and more than a quarter century of global delivery excellence. Learn more at www.capgemini.com/financialservices

About Backbase

Backbase is a fast growing fintech software provider that empowers financial institutions to accelerate their digital transformation and effectively compete in a digital-first world.

We are the creators of the Backbase Omni-Channel Banking Platform, a state-of-the-art digital banking software solution that unifies data and functionality from traditional core systems and new fintech players into a seamless digital customer experience.

We give financials the speed and flexibility to create and manage seamless customer experiences across any device, and deliver measurable business results. We believe that superior digital experiences are essential to stay relevant, and our software enables financials to rapidly grow their digital business.

More than 90 large financials around the world have standardized on the Backbase platform to streamline their digital self-service and online sales operations across all digital touchpoints. Our customer base includes HSBC, ABN AMRO, Barclays, CheBanca!, Credit Suisse, Fidelity, Hapoalim, HDFC, Hiscox, ING, KeyBank, Legal & General, NBAD, OTP, PZU, PostFinance, Societe Generale de Banque au Liban and Westpac.

Industry analysts Gartner, Forrester and Ovum recognize Backbase as an industry leader in terms of omni-channel banking platform capabilities, and award the company high marks for its deep focus on customer experience management and unparalleled speed of implementation. Forrester named us a leader in the Forrester Wave for Omni-Channel Banking and Ovum nominates Backbase as the market leading provider of next-generation digital channel banking platforms.