Digital Mastery

How organizations have progressed with their digital transformation journeys

More organizations today have the digital and leadership capabilities required

Organizations that believe they have the digital and leadership capabilities needed:

2018 2019 2020 38%

Source: Capgemini Research Institute, Digital Maturity Survey, May–June 2020, N=1,000 respondents.

Digital masters are widening their gap between themselves and their competitors.

Percentage point difference between digital masters and all other organizations in 2018 and 2020

Digital masters are widening their gap in advancing their capabilities

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Percentage of organizations in 2020

There is room for improvement in upskilling

48% of organizations believe they have the required leadership capabilities, versus 67% who believe they have the required digital capabilities.

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Organizations are not paying enough attention to sustainability transformation initiatives

45% of organizations that are accelerating sustainability investments, projects, and commitments

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Investing in emerging technologies to combat climate change needs more attention

49% of organizations that are investing in emerging technologies to combat sustainability and climate change challenges

There is room for improvement in upskilling

Accenture, Capgemini, Deloitte, and PwC

What can we learn from digital masters to advance digital transformation?

Accelerating sustainability investments not a priority

Investing in emerging technologies to combat climate change needs more attention

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