

# Trusted Data Exchange for Know Your Customer

Enhanced customer experience  
and regulatory risk mitigation through  
improved KYC data collection



**Accelerated  
time-to-market**



**Enhanced customer  
experience**



**Improved mitigation of  
regulatory risk**



## Enable secure and structured data exchange with your business ecosystem

Capgemini's Trusted Data Exchange for Know Your Customer digitally connects your ecosystem of clients and partners to enable structured data exchange in a trusted, private, traceable, and secure way.

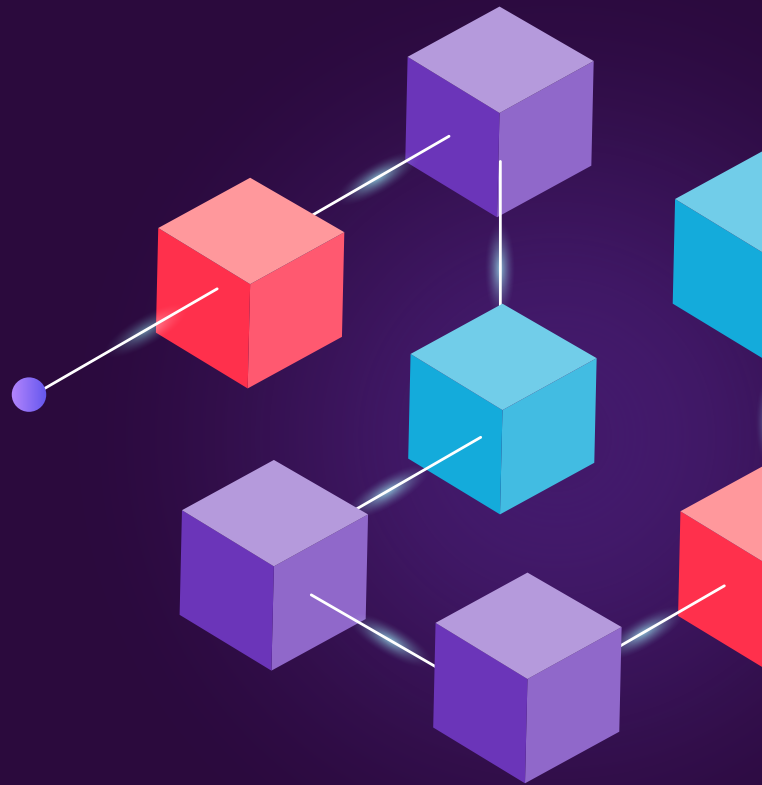
Our solution integrates seamlessly to your existing systems to support complex digital KYC workflows that enhance your customer experience and mitigate your regulatory risk through improving your KYC data collection.

By streamlining and automating your processes, our solution enables a tamper-proof audit trail and end-to-end traceability that delivers enhanced visibility over your entire KYC process. In turn, this helps you implement – what we call – a Frictionless Enterprise.

As organizations increasingly become connected in business ecosystems of partners, secure data sharing around relational and transactional processes is becoming critical for B2B interactions.

Large banks are looking to connect their thousands of corporate customers in a secure and traceable way to collect data and documents via Know Your Customer (KYC) questionnaires. These interactions are critical to enable customer authentication and mitigate the risks of money laundering, terrorism financing, tax evasion, and other financial crimes.

To solve these challenges, banks are leveraging blockchain technology to facilitate connectivity and trusted data exchange between business ecosystems, enabling a new kind of database that leverages intelligent automation and process optimization to store and trace data in a distributed, verified, and secure way.



## The Frictionless Enterprise

The Frictionless Enterprise seamlessly connects processes and people, intelligently, as and when needed. It dynamically adapts to your organization's circumstances to address each and every point of friction in your business operations.

At Capgemini, we have applied the Frictionless Enterprise to enhance cohesion across our entire suite of products and services. This enables us to respond rapidly to your changing requirements and deliver your specific business outcomes in a value-focused way.

We implement ways to detect, prevent, and overcome frictions – leveraging our latest thinking, organizational design, and intelligent solutions to achieve our goal of effortless operations.

## Enhanced operational efficiency and KYC visibility

Capgemini's Trusted Data Exchange for Know Your Customer improves your operational efficiency by streamlining and automating your processes to provide enhanced visibility over your entire KYC process.

Compliance risk is mitigated through enhanced data quality and better KYC information sourcing, while regulatory reporting is facilitated through an end-to-end and tamper-proof audit trail. KYC tasks such as data verification, screening, and scoring are accelerated through improved data collection and integration with third-party data providers.

All of this delivers a range of business outcomes, including:

- Accelerated time-to-business
- Enhanced customer experience
- Increased mitigation of regulatory risk.



To learn more about how Capgemini's Trusted Data Exchange for Know Your Customer can enhance your customer experience and mitigate regulatory risk, contact: [businessservices.global@capgemini.com](mailto:businessservices.global@capgemini.com)

# About Capgemini

Capgemini is a global leader in consulting, digital transformation, technology and engineering services. The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year+ heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. Today, it is a multicultural company of 270,000 team members in almost 50 countries. With Altran, the Group reported 2019 combined revenues of €17 billion.

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**People matter, results count.**