

## About Capgemini

Capgemini is a global leader in consulting, digital transformation, technology and engineering services.

The Group is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year+ heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations.

Capgemini is driven by the conviction that the business value of technology comes from and through people. Today, it is a multicultural company of 270,000 team members in almost 50 countries. With Altran, the Group reported 2019 combined revenues of €17 billion.

Learn more about us at: [www.capgemini.com](http://www.capgemini.com)

Capgemini   
APPLIED INNOVATION  
EXCHANGE

Shenzhen

At the  
heart of the  
Greater Bay Area



discover innovation,  
right here

## Capgemini Applied Innovation Exchange at the heart of the Greater Bay Area

Located in China's Greater Bay Area, AIE Shenzhen is almost equidistant from Guangzhou, Hong Kong, and Macau. The world-class manufacturing technology environment and innovative vitality of the city called "China's Silicon Valley" have ushered in a new era of innovation to empower us to create brand-new innovative solutions in collaboration with our clients.



## West meets East, Software meets Hardware

AIE Shenzhen creates waves of disruption through combined software and hardware innovations leveraging Chinese advantages in supply chain and manufacturing, leading advancements in emerging technologies to test out new innovations and scale up rapidly.



### Discovery and Exploration Space

A journey to a new digital world



### Iterative Upgrade of Innovative Products

Software and hardware combined innovation



### Local Innovation Ecosystem

AIE Shenzhen "Hub"



### Global Applied Innovation Exchange Network

Gather global intelligence

## Integrated Offerings

- < Innovative Technology Journey
- < Innovative Ecological Exploration
- < Innovation Discovery Workshop
- < Innovative Prototype Verification
- < Innovative Enterprise Deployment
- < Large-scale Innovation

## Applied innovation framework Witness every step of the way

### SUSTAIN

### CONTINUOUS INNOVATION

How do we build innovation capabilities in line with strategic objectives?  
How do we ignite open innovation? How do we fill the digital talent gap?  
How do we onboard the whole company into the digital transformation?

### DIGITAL ROADMAP

### POC/POV/MVP

### INNOVATION GOVERNANCE

### @SCALE

### DISCOVER

Emerging technologies, new services and business models

How do we select innovation ideas for business value?

How do we translate Digital strategy in an innovation roadmap?

### DEVISE

New Digital Service

How do we rapidly develop a proof of value or a minimum viable product?

How do we check business ROI?

### DEPLOY

Service Beta Version

How do we involve stakeholders to engage in the innovation deployment?

How do I quickly deliver the innovative service?

How do I deploy a sustainable innovation program?

### GROW

Capgemini

## Connect, Collaborate, Share

To help our clients seize the opportunities in China, we benefit from an ecosystem of partners that strengthen Capgemini's global position on innovation.



Start-ups



Enterprise R&D



Academia



Clients



Venture & PE



Accelerators & Incubators



Non-profit



Alliance Partners



Capgemini Supported



Capgemini

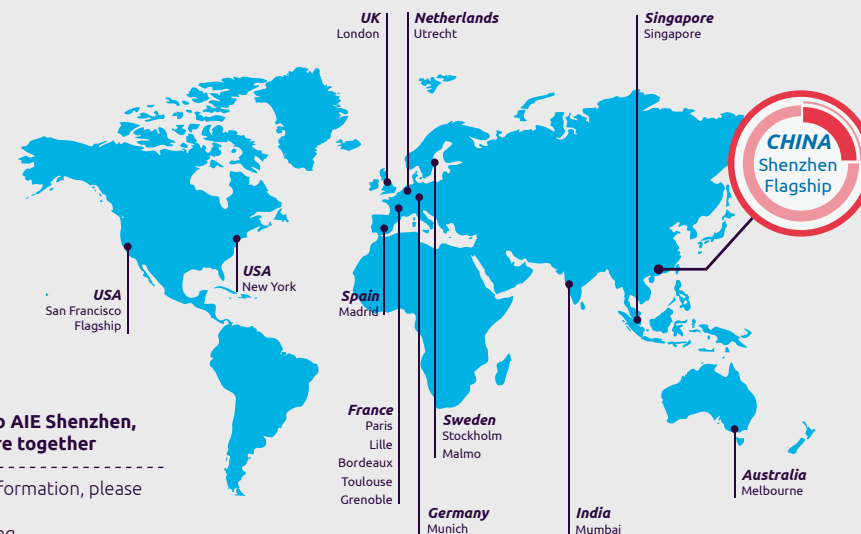


## "Bring in" and "Go global", Ignite Innovation

### Leverage China's manufacturing and ultra-large domestic market to accelerate global applied innovation speed

With broad outreach in the global network, AIE Shenzhen is keen to help companies with proven records in their domestic market promote their innovative solutions overseas and deploy them globally.

Clients in China can refer to the latest global innovation achievements through our global AIE network to accelerate the application of technology and new business models.



### Welcome to AIE Shenzhen, let's explore together

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