Interviews by region

- Financial Services industry, including Capital Markets, Banking and Insurance: 15%
- Public Sector/Government: 19%
- Telecommunications, Media and Entertainment: 13%
- Consumer Products and Retail/Distribution and Logistics: 11%
- High-tech, including Hardware vendors and Aerospace and Defence: 11%
- Healthcare and Life Sciences: 8%
- Automotive: 8%
- Energy, Utilities and Chemicals: 7%
- Transportation: 6%
- Financial Services industry, including Capital Markets, Banking and Insurance: 13%
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Interviews by sectors

- Financial Services industry, including Capital Markets, Banking and Insurance: 19%
- Public Sector/Government: 19%
- Telecommunications, Media and Entertainment: 13%
- Consumer Products and Retail/Distribution and Logistics: 11%
- High-tech, including Hardware vendors and Aerospace and Defence: 11%
- Healthcare and Life Sciences: 8%
- Automotive: 8%
- Energy, Utilities and Chemicals: 7%
- Transportation: 6%

Interviews by job title

- CIOs: 23%
- QA/Testing Manager: 14%
- IT Directors: 20%
- VP Applications: 17%
- CTO/Product Head: 6%
- VP Director of R&D: 6%
- VP Director of R&D: 6%
- VP Director of R&D: 6%
- VP Director of R&D: 6%

Contribution to business growth and outcomes rated most important QA priority by IT and business

- Detect software defects before go-live: 5.87
- Contribution to business growth and outcomes: 6.03

World Quality Report

About the Study

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