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## **Capgemini named a Leader in two IDC MarketScape 2019 Vendor Assessments for Utility Services**

**Paris, September 4, 2019 – [Capgemini](#) has been positioned as a Leader in two IDC MarketScape 2019 Vendor Assessments: Worldwide Digital Transformation Service Providers for Utilities<sup>1</sup> and Worldwide Professional Services Firms for Utilities Customer Experience<sup>2</sup>.**

IDC evaluated leading service providers by performing a qualitative and quantitative assessment of their capabilities and strategies regarding their digital transformation offering to the utility sector across all value chain segments. The evaluation is based on a comprehensive and rigorous framework that assesses vendors relative to the capabilities and strategy criteria.

- Capabilities criteria : functionality/offering, range of services, delivery model strategy, client references, market adoption, value creation for buyers, overall customer satisfaction, customer service delivery, costumer-vendor relationship and customer service.
- Strategy criteria : functionality or offering strategy, partnership strategy, cost management strategy, delivery model, growth, innovation, R&D pace/productivity, employee strategy and Financial/funding

Philippe Vié, Global Head of Energy & Utilities at Capgemini said, *"We are pleased to be recognized as a Leader in two IDC MarketScape 2019 Vendor Assessments for our expertise in the Utilities sector. Utility companies are facing a seismic shift in the landscape as new technologies are rapidly industrializing. Being positioned as a Leader is a recognition of Capgemini's commitment towards guiding utility companies around the world, as they master these market shifts and technology triggered trends, equipping them to start projects that enable and support their long-term strategic goals."*

### **About IDC MarketScape**

IDC MarketScape vendor assessment model is designed to provide an overview of the competitive fitness of ICT (information and communications technology) suppliers in a given market. The research methodology utilizes a rigorous scoring methodology based on both qualitative and quantitative criteria that results in a single graphical illustration of each vendor's position within a given market. IDC MarketScape provides a clear framework in which the product and service offerings, capabilities and strategies, and current and future market success factors of IT and telecommunications vendors can be meaningfully compared. The framework also provides technology buyers with a 360-degree assessment of the strengths and weaknesses of current and prospective vendors.

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<sup>1</sup> IDC: "[IDC MarketScape: Worldwide Digital Transformation Service Providers for Utilities 2019 Vendor Assessment](#)," Roberta Bigliani, Phevos Skalidis, Jean-François Segalotto, Gaia Gallotti, July 2019

<sup>2</sup> IDC: "[IDC MarketScape: Worldwide Professional Services Firms for Utilities Customer Experience 2019 Vendor Assessment](#)," Roberta Bigliani, Gaia Gallotti, Jean-François Segalotto, Phevos Skalidis, July 2019



## **About Capgemini**

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of over 200,000 team members in more than 40 countries. The Group reported 2018 global revenues of EUR 13.2 billion.

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