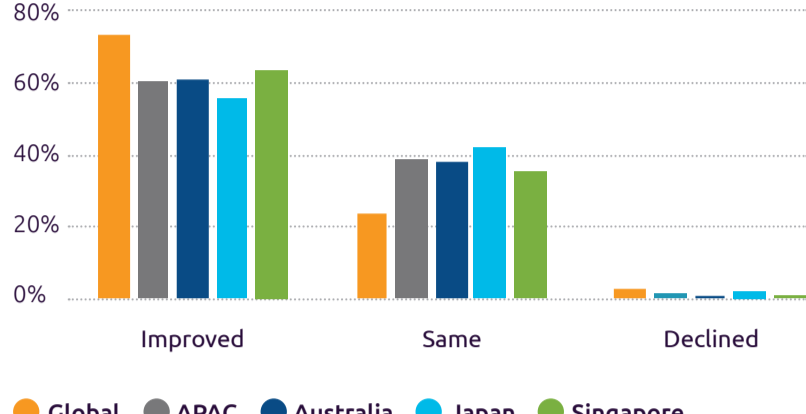


# APAC CISOs Are on Their Way to Becoming Real Business Execs

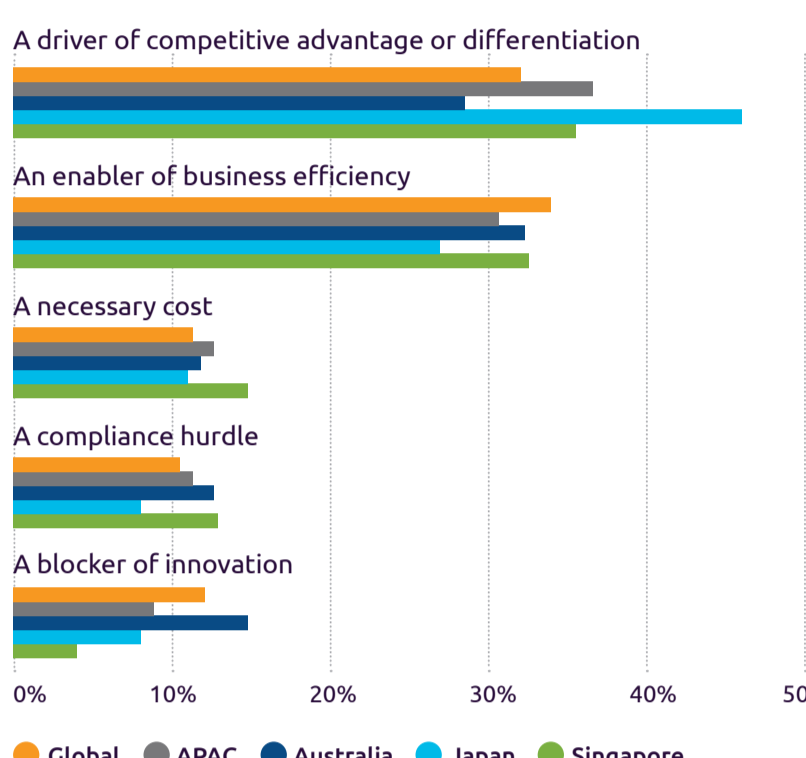


## The Perception of Cybersecurity Has Improved — And It's Helping to Transform the Business

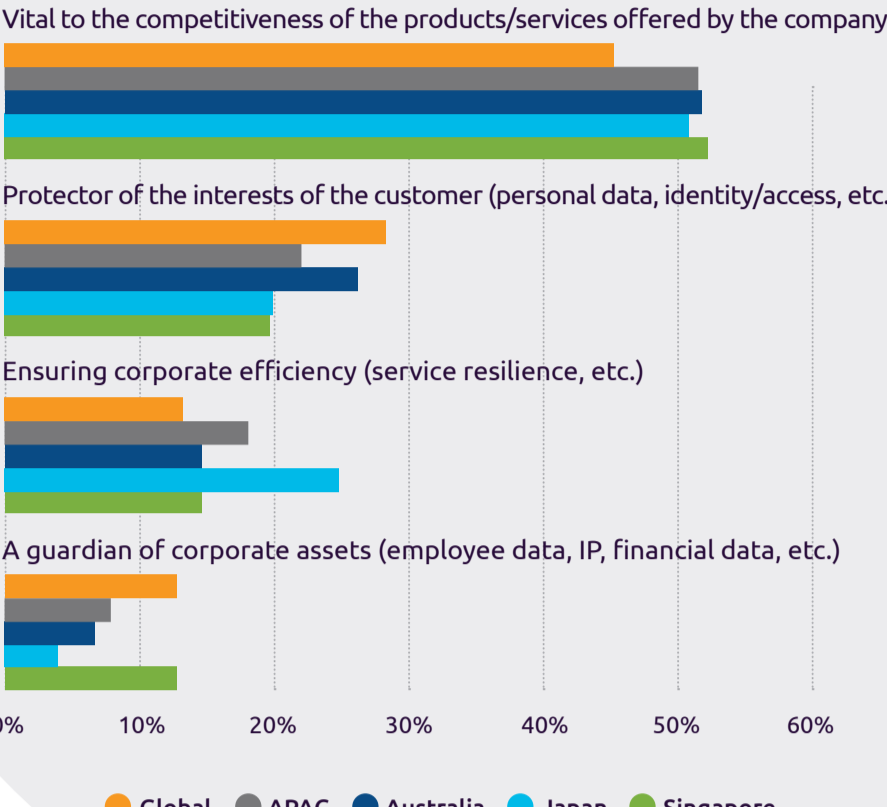
The importance of cybersecurity has grown in the past three years.



In response, APAC views cybersecurity as a driver of competitive advantage and differentiation.



APAC respondents see it as vital to competitiveness, and in customers' interest.



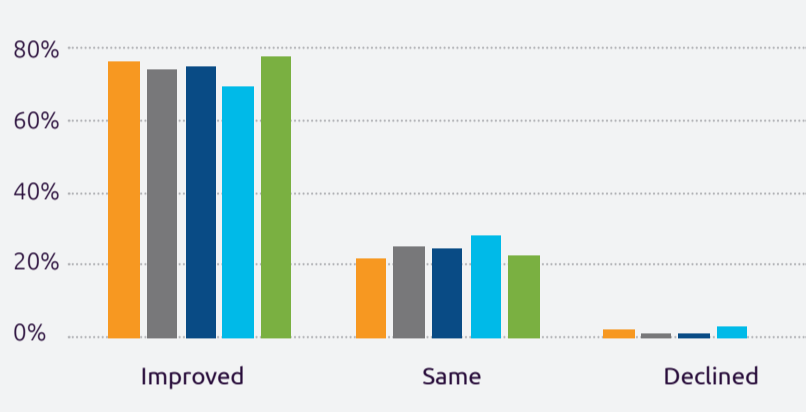
Cybersecurity is vital in enabling business change and driving competitiveness.



Customer trust is gained and maintained by effective use of cybersecurity.

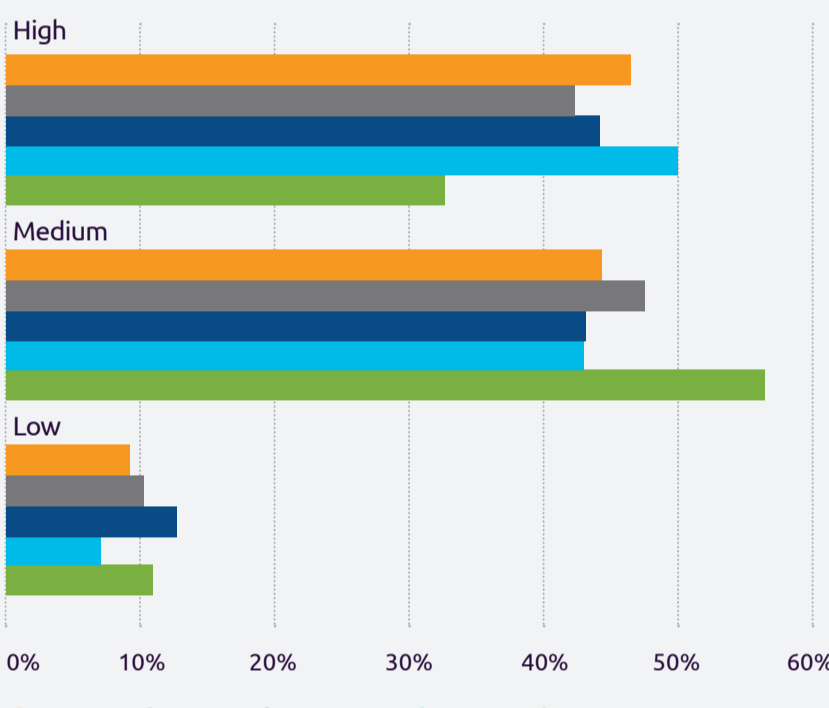
## CISO Perception is Much Improved — CISOs Are Also Influencing Decisions

Clear improvements in the perception of CISO influence is noted across the APAC region ...



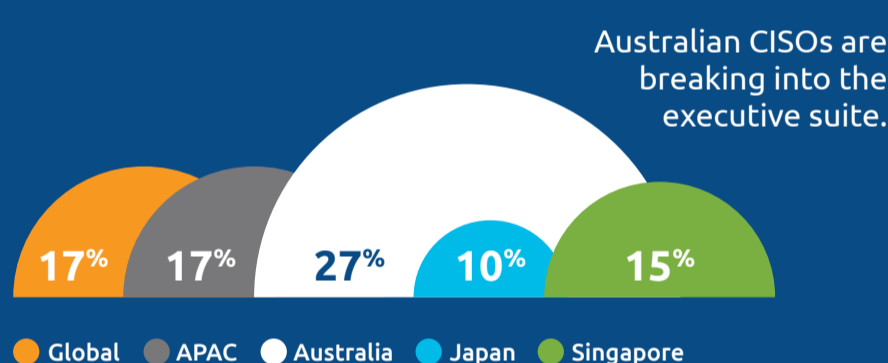
Improved perception of the CISO has resulted in greater influence on business decisions.

... and influence on the board and management decisions is high, especially in Japan — but less so in Singapore.

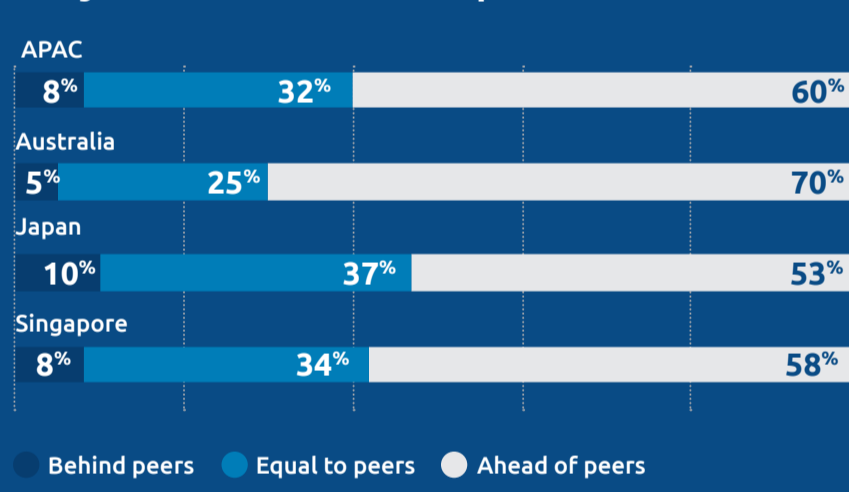


## Regional Differences Are Apparent Across APAC

CISOs are at the executive level.

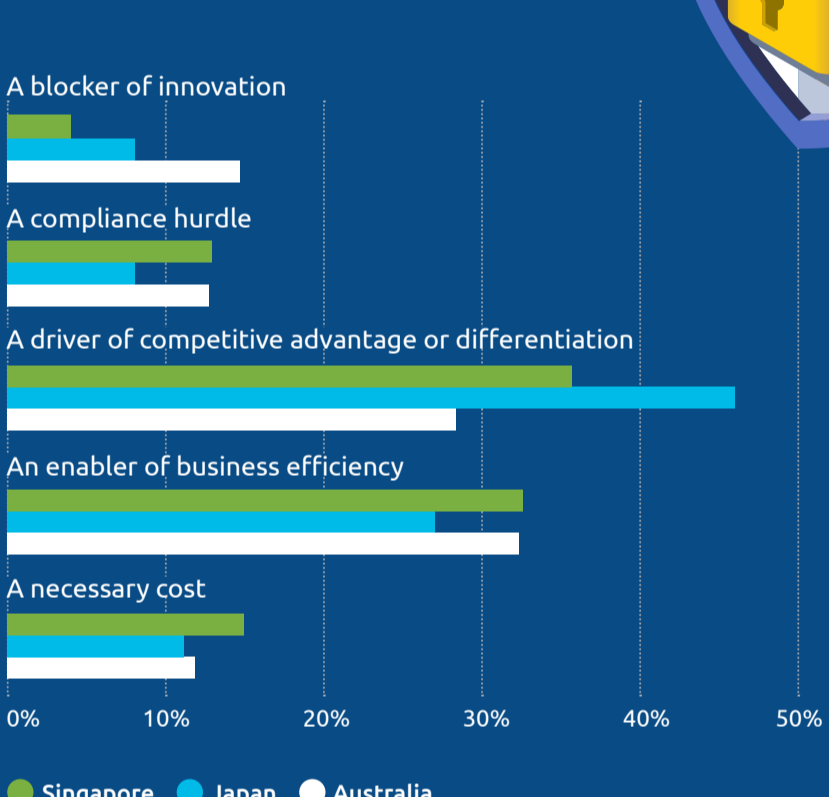


The majority of APAC respondents believe they are ahead of their peers.



How your organization's cybersecurity compares with your peers

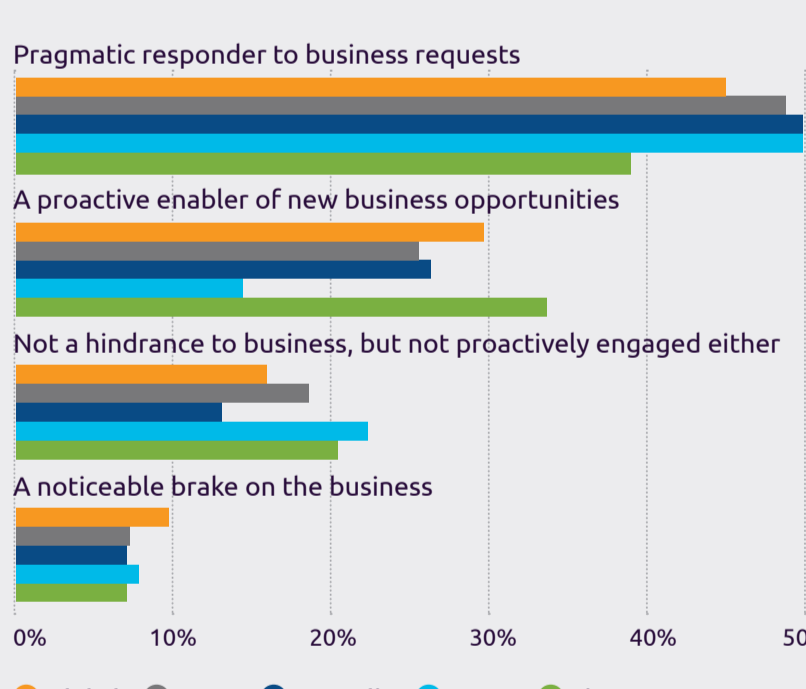
Perceptions of cybersecurity



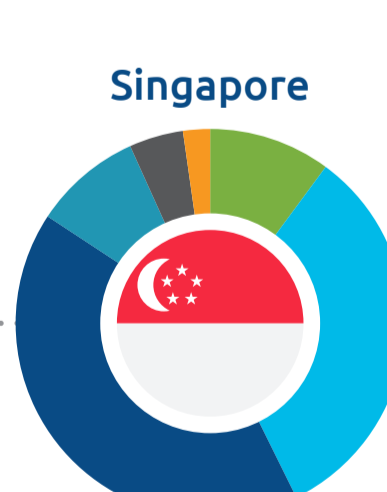
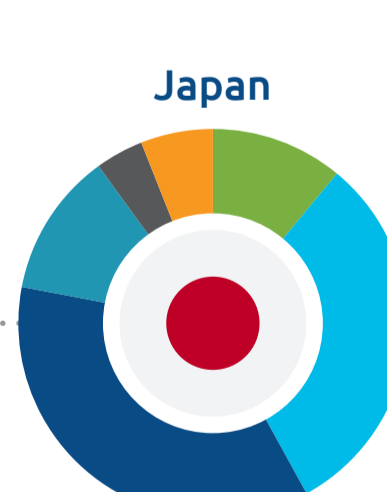
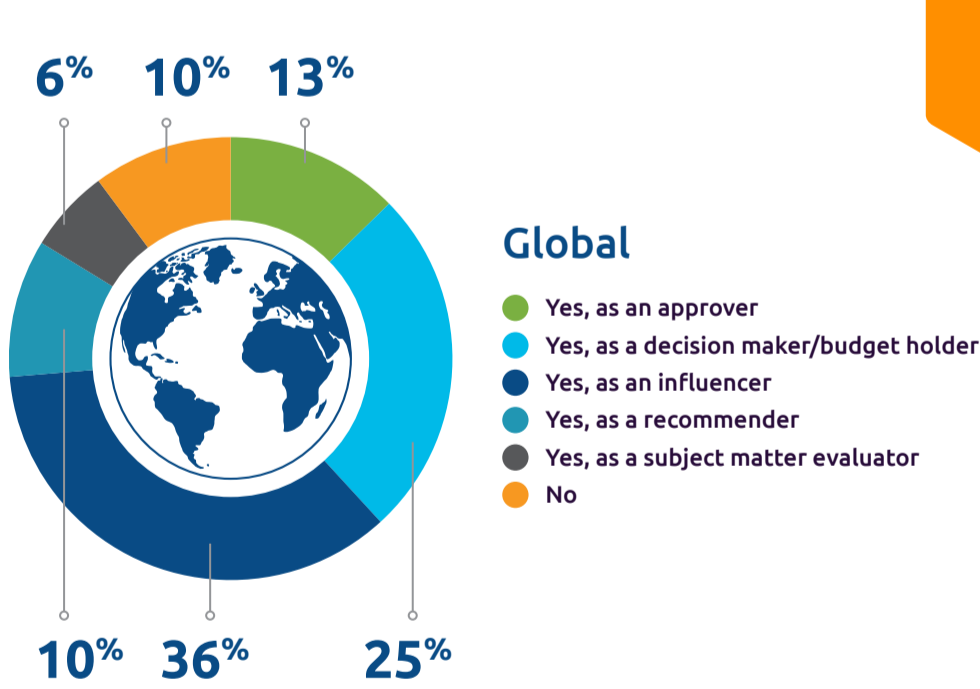
Australians are most optimistic about their cybersecurity capabilities.

## But Cybersecurity is Not Yet Driving Innovation and Change

Is cybersecurity an enabler or blocker of progress in digital transformation?



Is your CISO involved in significant business innovation or business change decisions?



CISOs must become more engaged in business change and innovation activities.

Be a connected and driving CISO.

## CISOs Must Undergo a Change of Mindset



Cybersecurity must shift to focus more on helping the organization by:

- Balancing risk vs opportunity
- Being a source of objective, impartial input
- Proposing road maps for business projects that include or leverage security concerns

**LOOK TO OUTSOURCE NON-STRATEGIC ELEMENTS**  
Allow your team to focus on the strategic imperatives

**FIND OPPORTUNITIES TO REMOVE OBSOLETE TECHNOLOGY, PROCESS, ETC.**  
Increase operational efficiency and effectiveness

**SEEK OUT AUTOMATION AND ORCHESTRATION OPPORTUNITIES**  
Reduce the impact of skill/resource shortages

**MAKE SECURITY BUSINESS-AS-USUAL**  
Embed information security into business processes

**INCREASE PERSONAL ORGANIZATIONAL ENGAGEMENT**  
Build your personal network by face-to-face interaction

**DEVELOP, AND ENHANCE, BUSINESS RISK, MARKETING, COMMS, ETC.**

**LEAD CHANGE, DON'T FOLLOW**  
Seek out opportunities to participate in business change and innovation initiatives

**BE SEEN AS A THOUGHT LEADER**  
Invest in adding value to business initiatives by providing objective, impartial input and advice