

DIGITAL Cloud Platform

Get started fast with a scalable cloud platform with business software components for digital transformation.

Accelerate Digital Business RE-IMAGINATION

with Capgemini's proven, ready-to-use software components, libraries and platform for digital transformation. Deliver enterprise-wide digital transformation results faster.

Deploy transformative user experiences with speed and agility.

Establish a high-velocity software development engine to rapidly deploy and refine new digital experiences for customers, employees, and partners.

Unlock data from legacy technology investments - the Achilles' Heel of digital transformation.

Exploit the power of breakthrough technologies such as Blockchain, Machine Learning and Voice Interfaces.

Capgemini's Digital Cloud Platform accelerates digital transformation efforts up to 100%* by providing a comprehensive platform and a suite of proven reusable technology components. DCP accelerates your ability to build, deploy and refine applications, cutting time-to-market up to 50%.



KICKSTART your journey to digital business.

To make ground-breaking changes you must transform your business—
not just experiment with technology.

Embrace the game-changing potential of digital technologies.

Exceeding customer expectations with highly personalized interactions, operate lean, and meet just-in-time market demands are just a few of the ways digital solutions can make an impact.

Move faster, be more agile and eliminate the constraints on our business.

Kickstarting your digital transformation project with ready-to-use business functionality that solves complex business problems common in digital transformation projects.

Transforming to a digital business means solving complex problems.

Navigate the intricate coordination between a large number of internal & external stakeholders. Behind these complex problems are a complex network of IT systems and applications to make it work.

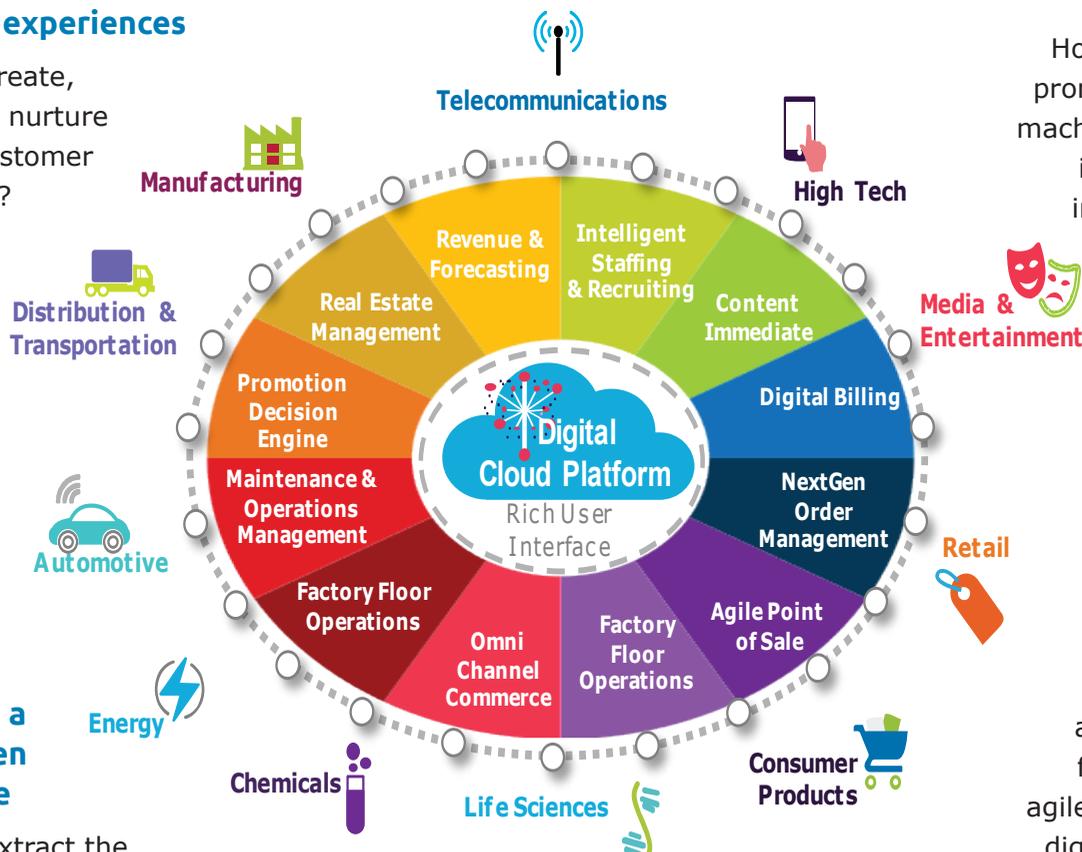
Becoming a digital business means solving complex problems

Creating compelling customer experiences

How do I create, enable and nurture a stellar customer experience?

Harness breakthrough technologies

How do I capture the promise of blockchain, machine learning, voice interfaces, artificial intelligence and the next big thing?



Behind each of these complex challenges is a complex network of IT systems and applications that make it all work.

Capgemini's DCP allows you to move faster and be more agile, kickstarting your digital transformation project with ready-to-use business functionality that solve these complex and common problems.

Becoming a data-driven enterprise

How do I extract the data to make decisions and drive insights from my legacy technology investments?

How DCP Works

End-to-end platform connecting your existing systems and data

Library of proven components customizable for your unique business objectives

Platform services and components easily consumable through exposed APIs

Built on open source technologies

Key Benefits

Jump starts your efforts with pre-defined accelerators. Accelerates delivery of your digital transformation projects so you get to your ROI faster

Frees you to focus on unique competitive value and differentiation to delight customers; not the inner workings of technologies and software

Reduces reliance on hard to find skilled resources

DIGITAL CLOUD Platform Use Cases

FACTORY FLOOR OPERATIONS

Measurable value from IoT and wearable devices

Ingest real-time IoT data; detect low inventory and initiate reordering process

TRANSPORTATION AND LOGISTICS MANAGEMENT

Gas Pipeline transportation and logistics

Accelerator for omni-channel integration with supply management system

PROMOTION DECISION ENGINE

Marketing promotions orchestration

Apply blockchain technology for executing promotions across multiple organizations

CONTENT IMMEDIATE

Optimized Content Delivery

Drive fast, high volume content delivery such as streaming services

MAINTENANCE AND OPERATIONS MANAGEMENT

Always Available Support

Leveraging cloud to provide 24 * 7 parts maintenance support

INTELLIGENT STAFFING & RECRUITING MANAGEMENT

Refined approach to skill and candidate sourcing

Advanced model for finding right candidate for the right job

DIGITAL BILLING

Flexible Billing Solution

Build highly flexible product vendor agnostic billing system

NEXTGEN ORDER MANAGEMENT

Modernized Order Management

Modern B2B, B2C plug with bundled usage costs

AGILE POINT OF SALE (POS)

Enhanced Customer Experience

Low cost "point of sales" solutions

REAL ESTATE MANAGEMENT

Enhanced User Interface

Better customer experience with intuitive, easy to interface

REVENUE & FORECASTING

Cloud ERP

Specialized cloud solutions to accelerate your ERP capabilities

OMNI-CHANNEL COMMERCE

Omni Channel Agent & Conversational Commerce

Configure any channel including voice, text, and bot

Contact Us:

Charlie Li

EVP, North America Chief Cloud Officer
Charlie.Li@capgemini.com

Kaushik De

North America Cloud GTM Lead
Kaushik.De@capgemini.com

Explore www.capgemini.com/cloud

Get ahead.
Stay ahead.
Shift to a cloud-first core.



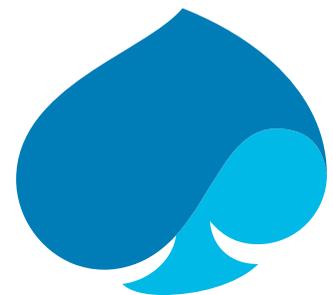
Capgemini creates value by helping companies imagine and realize a better future for their business.

ABOUT CAPGEMINI

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations.

Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of 200,000 team members in over 40 countries. The Group reported 2017 global revenues of EUR 12.8 billion.

Visit us at www.capgemini.com



**People matter,
results count.**