



Growth in the Machine

How **financial services** can move intelligent automation from a cost play to a growth strategy

Intelligent automation offers more than just cost savings

Share of organizations by benefits from intelligent automation



Source: Capgemini Research Institute, Automation in Financial Services survey; February–March 2018, N=750 companies

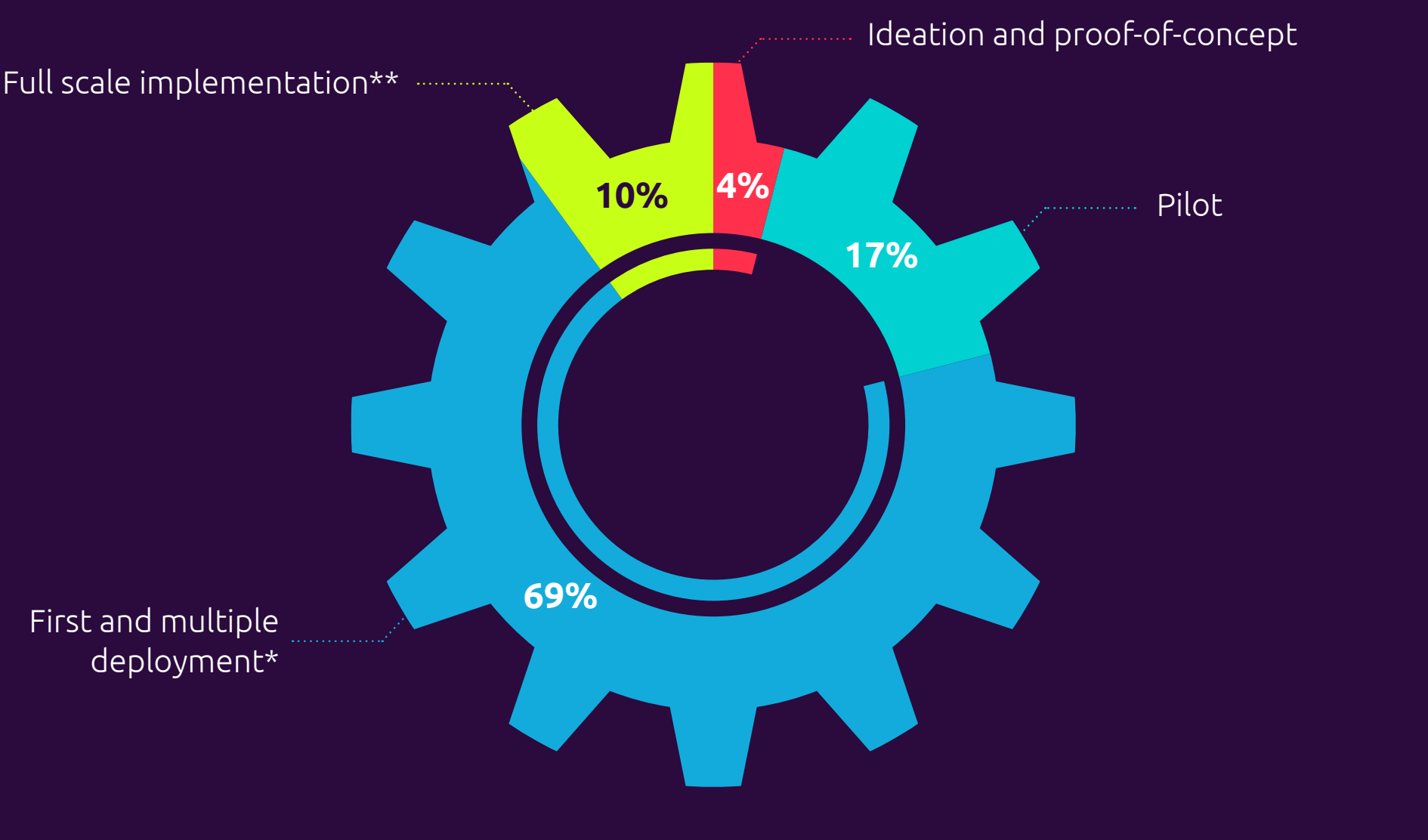


Intelligent automation could add \$512 billion to the global revenues of financial services firms by 2020

Organizations are far from realizing the full value of intelligent automation

Only 10% of financial services organizations have implemented automation at scale—across all the geographies and processes that the company operates

Organizations deploying intelligent automation by different stages of implementation



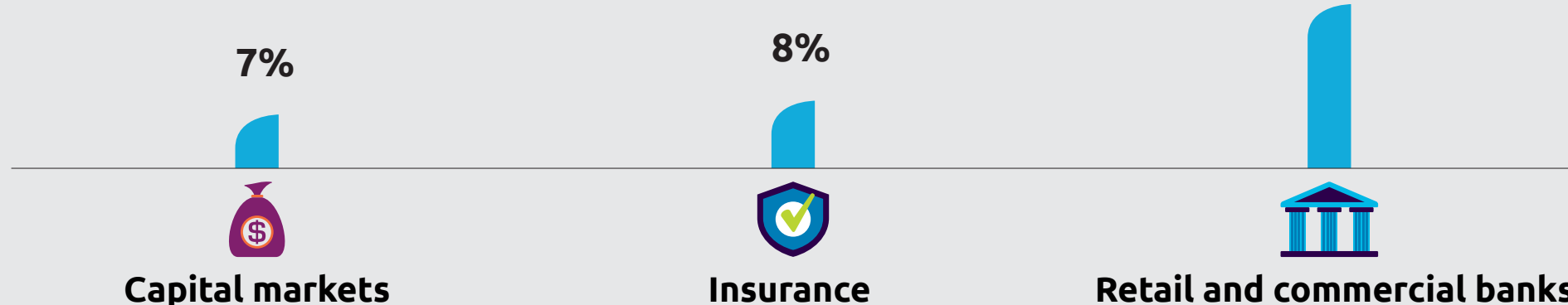
* First Deployment—Implementation at a single geography or selected business processes; Multiple Deployment - Implementation at multiple geographies or multiple business processes

** Full-scale implementation means organizations with deployments across all geographies and processes that the company operates in

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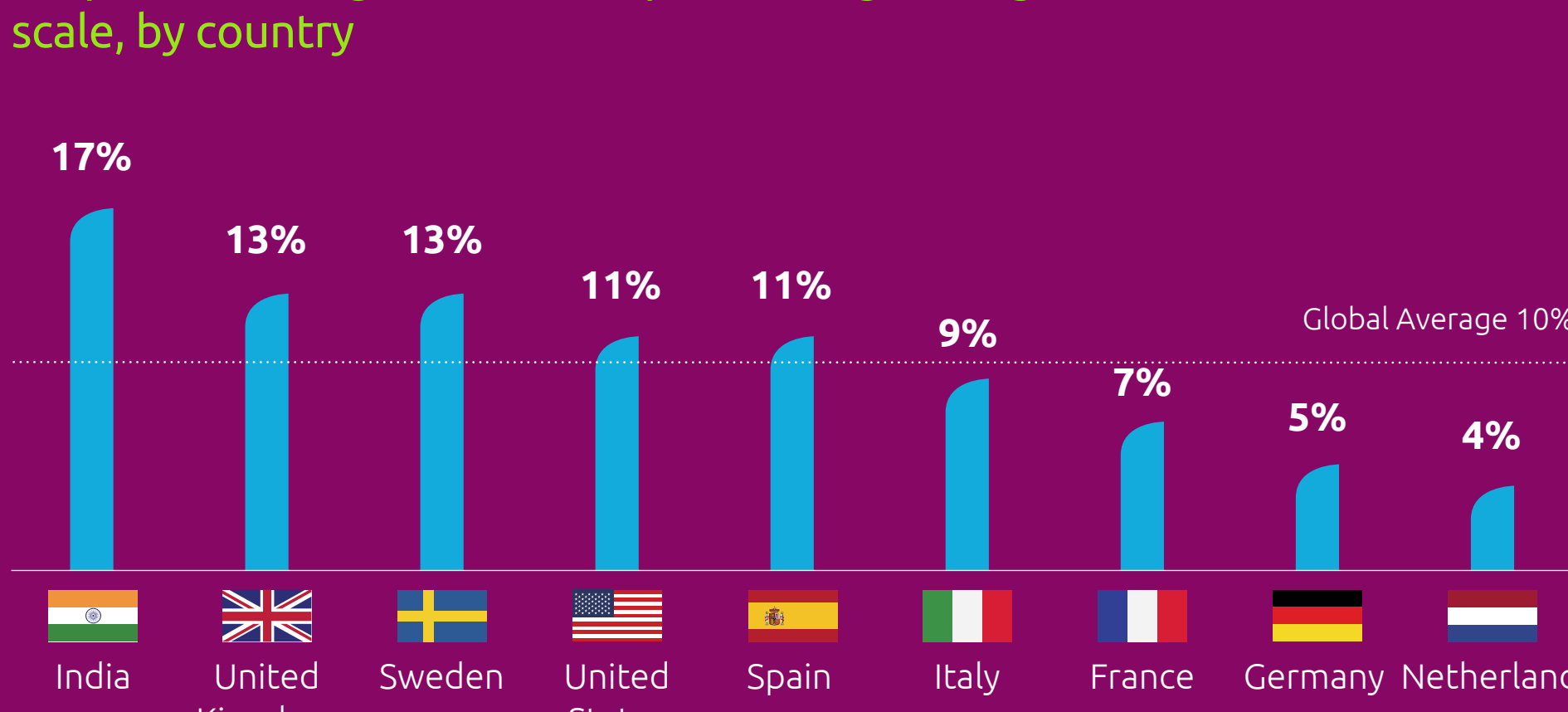
Retail and commercial banks lead in intelligent automation implementation

Proportion of organizations with full scale intelligent automation implementation by sector



India, UK and Sweden lead in intelligent automation implementation

Proportion of organizations implementing intelligent automation at full scale, by country

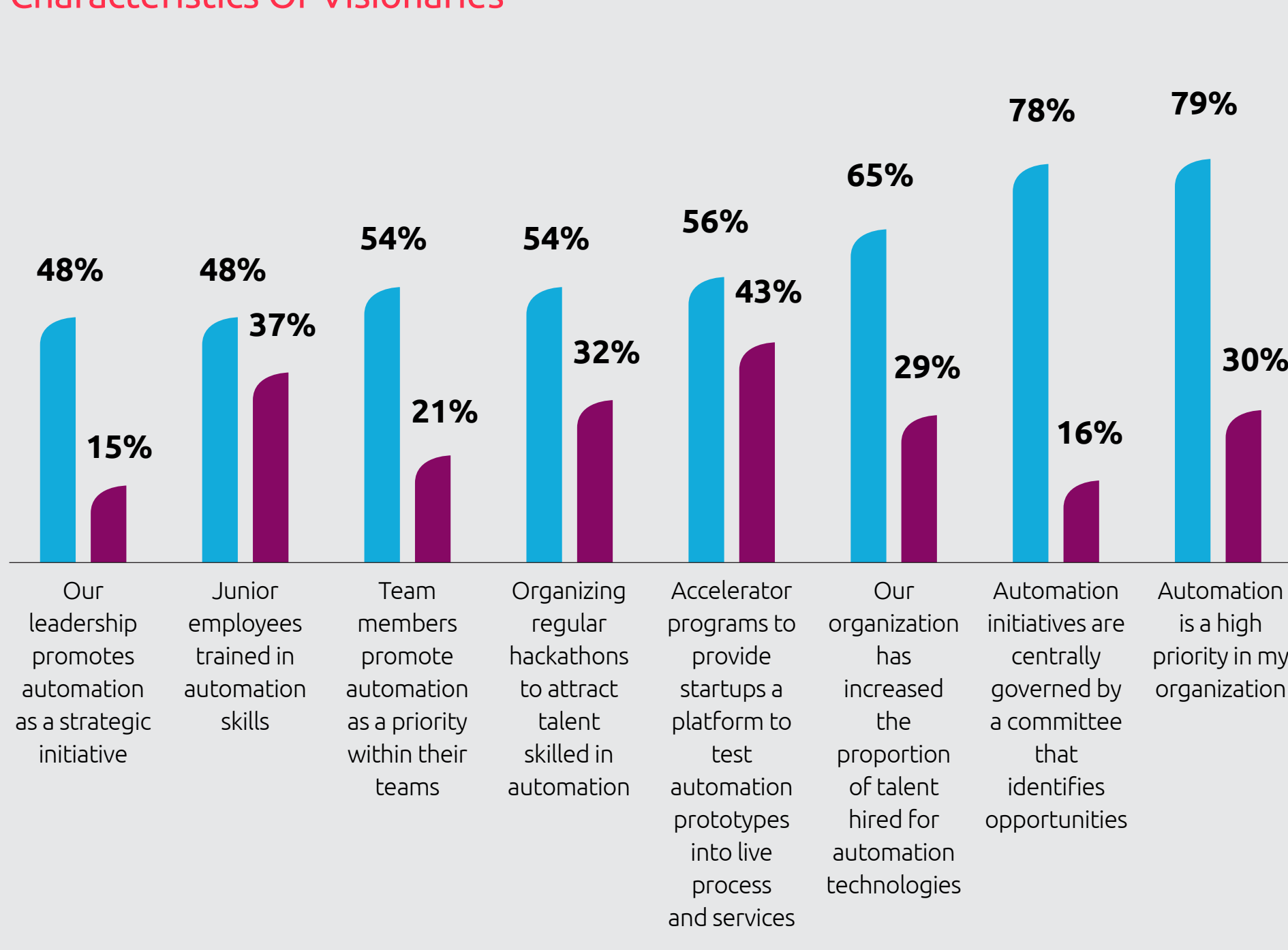


Scaling up intelligent automation to drive growth

Visionaries are successful in scaling up their intelligent automation deployments.

- Took 50% or more of their automation use cases from pilot to scale
- Constitute 11% of the 750 firms we surveyed

Characteristics Of Visionaries



Automation Transformation Roadmap

