Digitize Your Business with SAP S/4HANA

Transformation Services for Retail and Consumer Products Companies

Introduction

Retailers and consumer products companies build their operations around their ERP systems. But many are struggling with core solutions that are outmoded – and unable to respond to new customer demands, competitive threats, and market dynamics.

Now is the time to migrate your operations from legacy systems – including SAP® ERP Central Component (SAP ECC) and SAP Business Suite – to the digital business-enabling power of SAP S/4HANA®.

Companies that transition to SAP S/4HANA today achieve a competitive advantage over laggards that postpone. They also gain a foundation for the emerging technologies that enable digital business – from cloud and real-time analytics to the Internet of Things (IoT), blockchain, artificial intelligence (AI), and machine learning.

Digital Business that Drives Omnichannel Customer Experience

SAP is the enterprise application leader. SAP Business Suite has long provided best-run businesses with the core solutions they need to succeed – from finance and human resources to product lifecycle management and supply chain management.

SAP S/4HANA is SAP's future-ready replacement for SAP Business Suite. SAP S/4HANA is built on the groundbreaking SAP HANA® business data platform. Deployable on-premises or in the cloud, SAP HANA enables companies to analyze vast data volumes in real time. So they can accelerate business processes, make predictive decisions, and serve customers better.

For retail and consumer products companies, SAP S/4HANA delivers game-changing capabilities that can rocket you ahead of the competition:

Targeted product design

SAP S/4HANA provides a foundation for IoT, machine learning, and other emerging technologies that can accelerate and target product design. Consumer products companies can leverage digital twins, for example, to understand customer behavior and product performance in the field. They can then drive toward real-time engineering that shortens design cycles, responding to and even anticipating customer demand. They can further optimize product lifecycle management by integrating company operations, from engineering to sales to finance.

Faster, more reliable manufacturing

New capabilities enabled by SAP S/4HANA can transform consumer products manufacturing. IoT sensors and cloud-based predictive analytics can anticipate production-line problems before they occur, avoiding costly downtime and missed deliveries. Real-time integration across supply networks promotes transparency and traceability, from raw material to end customer. Highly configurable production combined with real-time demand signals drives toward mass customization and even product personalization.

Optimized customer experience

In the Digital Economy, customers are in command. They expect choice, convenience, and a personalized experience – no matter how they engage with your brand. SAP S4/HANA enables retail and consumer products companies to capture and analyze vast volumes of customer data – in real time and centralized in one location. From transactional patterns, to online and in-store behavior, to social-media sentiment analysis, you can understand customer needs and even anticipate customer desires. You can then deliver personalized, in-the-moment offers across touchpoints, ensuring a consistent and superior customer experience.

Future-ready business foundation

Finally, SAP S4/HANA advances all your enterprise applications into the Digital Economy. From finance and procurement to product lifecycle and supply chain, you can automate, accelerate, analyze, and predict across all your core processes. You gain a foundation for digitization and real-time business across your geographies and lines of business. Plus an intelligent platform for AI-enabled applications and digital assistants. With industry-specific capabilities to optimize operations in retail, consumer products, and wholesale distribution.

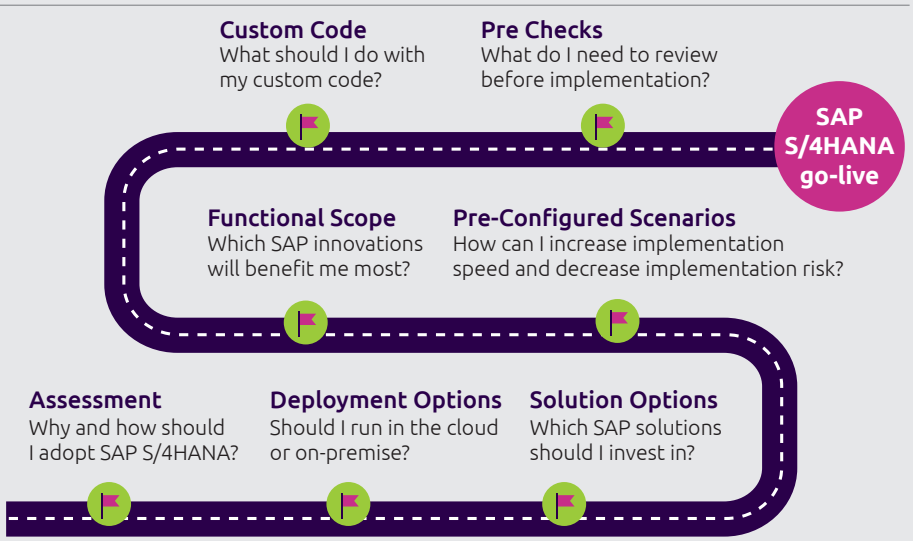
A Proven, Modular Approach

SAP S/4HANA can empower retail and consumer products companies to compete and win in the Digital Economy. But achieving digital business calls for thoughtful strategy and careful execution.

Discover how Capgemini's SAP S/4HANA transformation services can help you imagine and realize a better future by digitizing your business – and achieve profitable growth.

Capgemini is a world leader in enterprise resource planning and business information management. We're also a longstanding SAP partner and established leader in SAP software implementations. Our 17,500 SAP consultants deliver the expertise you need to make your SAP S/4HANA migration a success.

Highway to SAP S/4HANA



Capgemini offers a proven approach for migrating to SAP S/4HANA and achieving digital business:

Identification of opportunities for improvement
We start by evaluating where your business can realize unique advantages from SAP S/4HANA.

SAP S/4HANA quick assessment
We then assess your current state and the effort needed to prepare your system landscape to achieve rapid results.

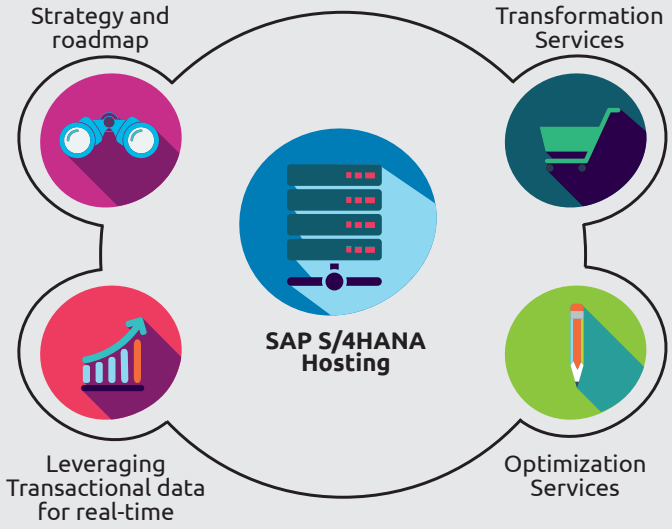
SAP S/4HANA adoption road map
Next, we create a company-specific road map, with clear priorities and milestones that target tangible results.

SAP S/4HANA migration
Our proven migration methodologies have ensured success for leading organizations around the world.

Custom code adaptation
We make sure the applications unique to your environment are ready to support your optimized business processes.

Custom process optimization
Finally, we take an iterative approach to optimizing your company-specific business processes, driving toward your goals for digital business.

Modular SAP S/4HANA Services



Capgemini delivers a complete range of modular SAP S/4HANA services:

Strategy and road map – Assess your current state, establish clear goals, and anticipate the business impact.

Transformation services – Benefit from our proven methodology that takes you from identifying opportunities to achieving digital business.

SAP S/4HANA hosting – Manage your IT costs and rapidly adapt to changing business needs through state-of-the-art hosting services.

Optimization services – Maximize the performance and effectiveness of applications running on SAP HANA.

Leveraging transactional data for real-time analytics – Better understand and predict the future of both your customers and your business.

Capgemini: World Leader in SAP Services

Capgemini Client Success Stories

Capgemini clients are achieving real-world success in their transformations to SAP S/4HANA and digital business. Discover how they are using SAP solutions to simplify their technology landscapes, gain new insights into customer demands, deliver exceptional customer service, and outcompete market rivals.

Global Consumer Products Leader

Through a network of 22 companies, eight manufacturing units and 10 warehouses, this food and non-food consumer products leader makes more than 200 products, with over 700 SKUs offered to consumers around the globe.

Client Challenges

Discrete systems that supported the company during initial growth no longer met the complex needs of a consumer products powerhouse. Inefficient processes, insufficient data quality and associated operational challenges limited employee productivity and hampered expansion into new markets.

The Capgemini Solution

Capgemini implemented SAP S/4HANA Finance along with other SAP modules for a fully integrated, real-time ERP system. The solution is empowering the company with better data consistency, more timely reporting and a single source of truth. As a result, management has greater financial control, better visibility of operations and deeper insights into business health.

Market-Leading Grocery Chain

This $20 billion grocery giant fields 70,000 team members across 225 grocery stores, 175 gas stations, six distribution centers, plus manufacturing plants. Each store stocks 120,000 grocery and general-merchandise items in buildings up to 250,000 square feet, about four times the size of average grocery stores.

Client Challenges

Recent rapid growth and projected new expansion meant that aging financial systems could no longer meet business requirements. The company needed new core solutions with enhanced capabilities, performance, and scalability.

The Capgemini Solution

Capgemini implemented SAP S/4HANA and SAP Ariba® solutions to transform the retailer's finance and procurement processes. We also developed a strategic technology road map to guide the company through future business and technology growth.

International Retail Innovator

This multiformat, omnichannel retailer operates more than 350 stores around the world. Its 7,000 employees serve more than 1.5 million customers every week.

Client Challenges

The company's technology infrastructure included disparate systems cobbled together over time. The result was a business-limiting lack of consistency in retail, finance, and reporting data and processes.

The Capgemini Solution

Capgemini migrated the company to SAP S/4HANA, simplifying its technology landscape, improving system performance, and harmonizing business processes. A single customer database across channels means greater insight into customer preferences and new capabilities for delivering superior customer experience. Real-time reporting of point of-sale data provides better financial insights and faster period-end close. Enhanced flexibility and scalability position the company for future business growth.

SAP Pinnacle Award Winner

Every year since 2007

Customer Choice Category:

2016
2017
2018

About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of 200,000 team members in over 40 countries. The Group reported 2017 global revenues of EUR 12.8 billion (about $14.4 billion USD at 2017 average rate).

Learn more about us at

www.capgemini.com

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