The size of the smart factory prize: $160 billion annually by 2023

Few auto manufacturers have translated their enthusiasm into real progress

Only 4% of automotive manufacturers are digital masters

Companies that are making progress invest 2.5X more than those that are struggling

Auto manufacturers across the world are pursuing smart factory initiatives

The automotive industry has the highest share of struggling smart factory initiatives

Digital maturity holds the key to unlock the full potential of smart factories

The automotive industry—the industry most bullish on smart factories

The automotive industry leads all other industries in its share of firms in the highest investment category

24% automotive factories becoming smart by 2023

47% industry’s productivity growth by 2023

$9.5 billion increase of $4.6 billion in annual operational profit after attaining full potential of smart factories

$160 billion added productivity gains for the industry

$14.10 billion projected operational profit by 2023

Source: Capgemini Research Institute Smart Factory Survey 2017-18, Capgemini Research Institute analysis.

Source: Capgemini Research Institute Smart Factory Survey 2017-18, Capgemini Digital Transformation Institute analysis.

Source: Capgemini Research Institute Analysis.

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