

# Virtual Delivery Center—Enabling Intelligent Automation

Cultivate a vibrant, successful and intelligent enterprise



## Navigating the uncharted waters of robotics, automation and artificial intelligence

For decades, many businesses have invested heavily in one or more ERP systems, often struggling to maximize the benefits of that investment. Faced with the huge costs of integrating multiple and discrete ERPs, businesses have historically opted for alternative options such as offshoring business processes or compromising on the levels of customer acquisition and retention that could be achieved.

Business leaders are seeking clear and practical guidance on a sustainable response to this challenge, and most view robotics, automation and artificial intelligence (AI) not just as a solution to their immediate problems, but also as a catalyst for unprecedented levels of efficiency and growth.

While it is true to say that robotics, automation and AI have the potential to change the way we transact and process commerce at a pace and scale not seen since the industrial revolution, success will be dependent on a pragmatic and structured approach to adoption.



*“The market for automation in many forms will accelerate faster in 2018 as firms look to squeeze performance and insights out of previously commodity operations. Companies that master automation will dominate their industries”<sup>1</sup>*

**Forrester Research Inc.**





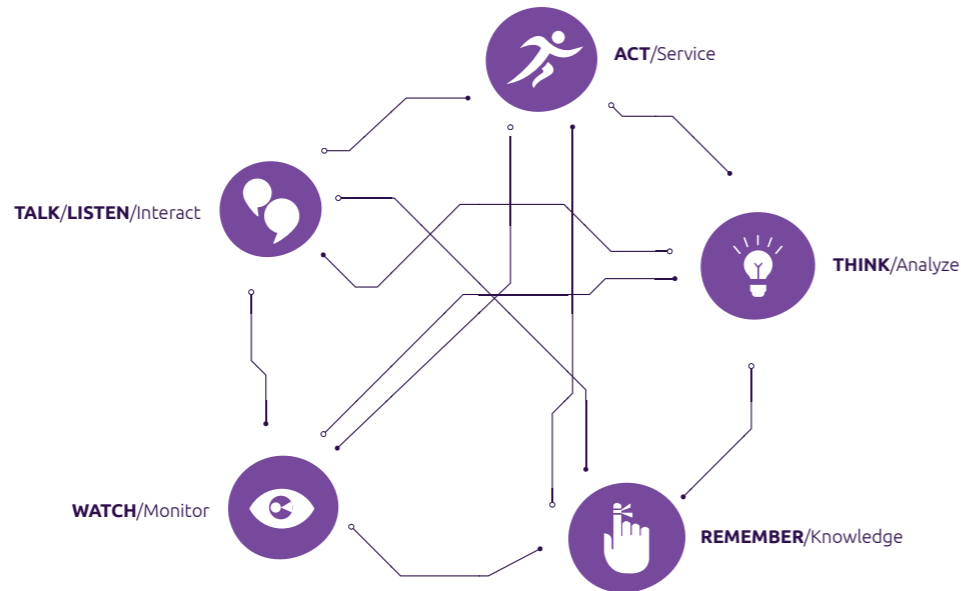
“Robotics and artificial intelligence will have a revolutionary impact on businesses but won't negate the requirement for good governance, considered implementation and careful risk management.”

**Lee Beardmore**, Chief Technology Officer, Capgemini's Business Services

### Foster innovation, reduce cost and boost customer satisfaction

Capgemini's Automation Drive is a unified, open and dynamic suite of automation tools, services and expertise designed to serve your business with a continuously evolving source of innovation and value.

The engine that powers Automation Drive is the Virtual Delivery Center—an innovative solution that brings together the governance, technology, methodology and skills required to deliver intelligently automated business operations. The Virtual Delivery Center provides a virtual workforce of robots and platform delivery to power your business operations. By leveraging the Virtual Delivery Center's elastic scalability, your organization will become more responsive, relevant and intuitive as it benefits from the combination of multiple technologies with different attributes all working together as, what we term, the “Five Senses of Intelligent Automation.”



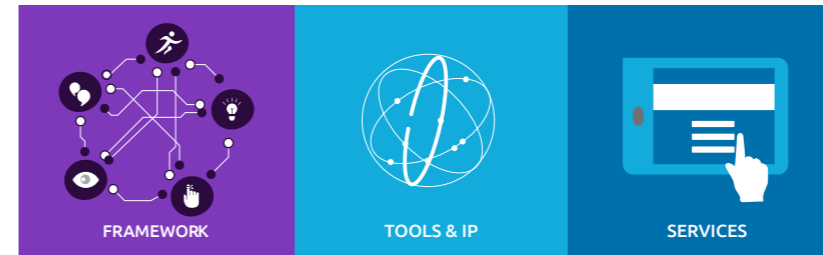
The Virtual Delivery Center provides value to:

- **Your customers and end-users**—through customized and industrialized robotic “artefacts” that enable easy-to-use, extremely reliable and intuitive end-user interfaces.
- **Your business**—as a robust and scalable robot factory, the Virtual Delivery Center has the skills and technology required to deliver a controlled, flexible and agile platform. This enables your business to rapidly reap the benefits of a well-implemented, competently controlled and intelligently automated environment.
- **Your IT**—built on world-leading technology that is cost-effective to operate, easy to deploy and maintain, secure and compliant, the Virtual Delivery Center delivers incremental gains in the efficiency of your ERP and CRM, even across systems that are already well-configured.

### About Automation Drive

Capgemini's Automation Drive serves our clients as a continuously evolving source of innovation and value. Combining our clients' business vision with our machine power to deliver new ways of working, drive innovation and increase business value, Automation Drive sources new opportunities that enable our clients to embark on a journey to rethink and reimagine the way they do business. Automation Drive is comprised of three components—Automation Drive Framework, Automation Drive Tools and IP and Automation Drive Services.

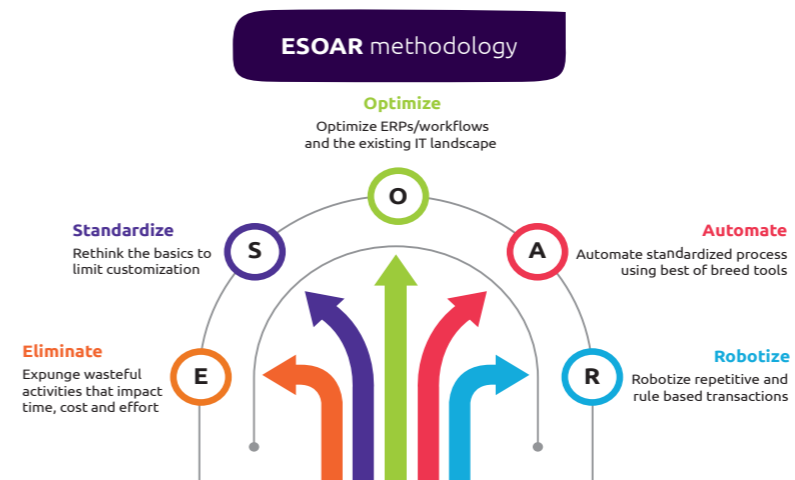
#### The Automation Drive Suite



### Combining your business vision with our machine power

The Virtual Delivery Center is a virtual “building” housing the technology, skills and governance you need to provide your business with an optimally automated environment. Through combining the skills of our people with the speed and agility of our robots to execute proven Capgemini methodologies, the Virtual Delivery Center ensures a loop of continuous improvement, using people to handle exceptions and robots to undertake the control, checking and automated actions. This releases your people and enables them to use their knowledge to inform the actions of the robots, to innovate and to add value to your business.

Crucially, we recognize that not all business processes are ripe for automation. A bad or ineffective process that is automated becomes a more rapidly executed bad or ineffective process. We can help you identify the processes that, if automated, will be just as ineffective and may even compound an existing problem. To address this eventuality, we have developed our ESOAR methodology—a powerful means to ensure that only those processes that can be effectively automated are automated.



Combining your business vision with our machine power, the Virtual Delivery Center delivers new ways of working that drive innovation and increase your business value. Harnessing deep technology transformation capabilities, process expertise and a robust design authority, the Virtual Delivery Center leverages effective technology implementation to ensure an intuitive user experience in a compliant environment. These elements all combine to deliver the optimum digital experience and desired outcomes to your business.



“The ‘five senses’ approach helps to demystify Intelligent Automation by clarifying the roles of the various technologies such as RPA for process execution, analytics for root cause analysis, and knowledge bases for process knowledge.”

**John Willmott**, CEO, Nelson Hall, Discussion with Carole Murphy of Capgemini: Application of Intelligent Automation to the Finance Function, September 11 2017



## Why Capgemini?

Capgemini is recognized across the globe for successful business transformation and strong systems' integration skills. More than ever before, businesses are demanding this combination of attributes to help navigate the route to a useful, productive automation environment that delivers on its promise to boost margins and revenue.

The Virtual Delivery Center is a sophisticated center of technology, smart machines and artificial intelligence tools that solve complex business problems at a pace and power far beyond what we have experienced up to now. We are extremely proud to collaborate closely with a range of technology partners that provide innovative solutions to ensure the Virtual Delivery Center remains one of the most creative and advanced combinations of process, skill and technology. These innovators include Celaton inSTREAM™, IBM Watson and UiPath.

**Automation Drive—TOOLS & IP**

	Monitor	Industrialize & Orchestrate	Cognitive Services
<b>Partner tools</b>			
<b>Capgemini tools</b>	 Code auto-remediation tool for SAP/Oracle, based on non-compliance report from CAST	 Cloud-based contact engagement platform	 Incident-knowledge object-based nanobot
		 Proactive predictive monitoring to preempt incident occurrence, automated failure mode analysis, automated resource allocation	 Ticket data analysis dashboard for analyzing application health

## Virtual Delivery Center delivers F&A results

Capgemini's Finance Powered by Intelligent Automation uses the Virtual Delivery Center to make a real difference to our clients.

### Our results:

- Up to a **10-day** reduction in Days Sales Outstanding (DSO)
- **10%** increase in cash collections
- **20%** increase in cash collection efficiency
- **50%** reduction in customer waiting time
- **20%** reduction in customer queries
- **90%** first call resolution (FCR) rate

### Our expertise:

- **150+** RPA and AI developers
- **300+** RPA/AI project managers
- **470+** RPA and AI developers
- **150+** RPA/AI project managers
- **25** million processed work items
- ... and growing rapidly.

## About Capgemini

A global leader in consulting, technology services and digital transformation, Capgemini is at the forefront of innovation to address the entire breadth of clients' opportunities in the evolving world of cloud, digital and platforms. Building on its strong 50-year heritage and deep industry-specific expertise, Capgemini enables organizations to realize their business ambitions through an array of services from strategy to operations. Capgemini is driven by the conviction that the business value of technology comes from and through people. It is a multicultural company of 200,000 team members in over 40 countries. The Group reported 2017 global revenues of EUR 12.8 billion.

Learn more about us at

[www.capgemini.com](http://www.capgemini.com)

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1. Forrester Research Inc, "Predictions 2018: Automation Alters The Global Workforce", Chris Gardner, J. P. Gownder, Craig Le Clair, Elinor Klavens, Joseph Blankenship, Tim Sheedy, Robert Stroud, Diego Lo Giudice with Glenn O'Donnell, Laura Koetzle, Michele Pelino, William McKeon-White, Peggy Dostie, November 9, 2017.

Scan here to find out more about the Virtual Delivery Center.



Scan here to read more about the "Five Senses of Intelligent Automation"



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**People matter, results count.**