AI/Automation	Big Data/IoT	Culture of Innovation	Simulcast from UK

Morning Agenda and Speakers – 8:00 breakfast – 8:30 start

The emerging wave of AI and Toronto's leadership position

The Global wave of AI: AI is becoming a critical enabler for companies embracing a digital strategy. From Capgemini's Q3 '17 Executive International AI study, we will share insights from Global corporations on their current AI experiences and future expectations. – **Alexis Zamkow**, Head – Applied Innovation Discover

AI in Canada: Find out how Canada, and Toronto in particular, is becoming an AI hotspot with programs such as the Vector institute. We will demystify the AI landscape and share examples of how AI is being applied in creative ways to solve today's business challenges - **Tomi Poutanen,** Co-Founder at Vector Institute.

Welcoming the virtual workforce across the enterprise

Robotic process automation is creating a new virtual workforce across the enterprise, from IT to Finance and HR. From fully autonomous to paired-assistants, automation is being deployed to reduce costs, improve the quality and optimize timeliness of essential business processes. Hear and see robotic process solutions being deployed both locally and globally as successful proof points within digital transformation programs. - **Fabio Sant'Anna**, Senior Director, Capgemini

Virtual Assistants Showcase

Banks journey of implementing bot-based self-service solution

Learn how financial institutions are using an amalgamation of latest technologies like machine learning, AI and mobile to deliver a self service solution to their users. See how, ATB Financial, deployed their virtual assistant in Facebook Messenger

Nat Cartwright
Co-founder and COO, Finn.ai

Delivering dynamic business led customer service automation

See how chat-bot technologies can be dynamically and seamlessly curated by business users to delight customers and drive valuable product and service insights.

Mike Munchison
Co-founder and CEO - Ada Support

AI is delivering you a virtual assistant at work

What if your work life was as seamlessly automated as your personal life? What would you do if you had your own personal assistant? AI is paving the way towards a more productive and modern enterprise, here's how it will look

Roy Pereira
Founder and CEO Zoom.ai

Exploring the IoT-enabled office of the future...how does your office stack-up?

With increasing workplace complexity driven by the expansion of apps, sensors, devices, and cloud solutions as well as the need to enable both agile teams and millennial workers , business need to transform their workspaces. Hear how companies are improving employee experience and productivity through contextually aware environments , seamless mobile experiences and state-of-the-art collaborative workspaces. How does your office stack up?, **Maciej Kafel ,** Digital Office Expert, Capgemini

Big Data, Big Search – enabling accelerating business solutions

Real-time data access and actionable insights are a critical point of differentiation across industries. Hear how companies such as Walmart, Sprint, Warner Brothers and Green Man Gaming are capturing billions of events daily to improve operations and deliver customized experiences for their customers. - **Doug Harrison,** Elastic Canada

Unleashing the power of IoT: Canadian Launch of Capgemini's Intel IoT and Salesforce Field Service solution

With today's official launch of Capgemini and Intel's IoT platform in Canada, see the power of an interconnected data-enabled dynamic operational network that can predict and respond in real time. Partnering with industry leader Salesforce Field Services, hear how this unique solution leverages geo-location, dynamic inventory, and remote support to improve operations from logistics to service to maintenance. Creating a powerful interconnected solution from sensors to real-time data access and fully integrated field service solutions, enhancing customer satisfaction and empowering employees.- **Joeri Van Geystelen,** Account CTO, Capgemini

Simulcast from UK	Deploying Digital Identity – seamless and secure	IoVT – exploring the internet of Valuable things

Capgemini
CONSULTING.TECHNOLOGY.OUTSOURCING

See following page for afternoon schedule

applied innovation discover | toronto

Afternoon program 1:30 start
Creating a Culture and Organizational Structure for Innovation

Culture of Innovation

Trends on Innovation Culture Change : Global Research

Organizations around the globe identify culture as the number one issue blocking digital transformation. Meanwhile, corporate leadership frequently underestimates the importance of culture in their digital transformation. How might leaders internalize the urgency for cultural change? And how might they build a truly digital culture that will enable their success? – **Tony Fross,** Vice President, Capgemini

BROADCAST FROM NY

Driving Innovation through Technology and Constant Learning

Creating a culture of Innovation today is difficult. AI, Robotics, new business models, consumerization of the workforce are just a few of the forces creating a need for a whole new employee focused enterprise. A culture of innovation has become synonymous with a culture of constant learning and personalized employee engagement. This session will look at the emerging world of technology which is essential to create a culture of innovation.- **Krista Jones, MaRS**

Accelerating Technology Adoption to enable Digital strategies

Most transformations that fail, do so because of people factors. With technologies such as Cloud and Automation, that can be put into production with great speed, many organizations struggle to keep up with new skills and processes needed. Hear how a major US bank addressed these issues and experience state-of-the-art user-defined, real-time skills development technology in action.
 – **Cathy Miller**, Principal Business Analyst, Capgemini

A Systemic approach to delivering Innovation for a Global Heathcare company

Consumer healthcare has traditionally been a highly structured and risk averse industry, and has faced the need to transform to embrace technology and serve an increasingly complex consumer base. Hear the business journey of a global consumer healthcare company that transformed itself and systemically built a culture of innovation. - **Megan Mitchell ,**Innovation Co-Chair at Schulich Business School

Creating a Culture of Innovation at Amazon

Amazon's vision is to become the most customer-centric company on the planet. We will explore how adopting a culture of invention and innovation is key to their success, and provide an insider's perspective into innovation at Amazon. – **Shawn Gandhi**, Head of Architecture – Amazon AWS

Networking– Exhibits and Experts onsite

Experience the Office of the Future An end-to-end solution that integrates self-service tools, virtual workspaces, mobility/BYOD capabilities, digital office components, seamless and secure access to data to deliver truly unique Digital Employee Experience	**Watch a real-time seamless Big Data/IoT/Field Service Solution** Try your hands on a field service platform that demonstrates the power of Big Data, IoT and Service Cloud across the manufacturing value chain and delivers real time tracking and data analytics to empower your field teams
Get Hands-on with Robotic Process Automation Create your own virtual workforce that will enable you automate 'high volume – low value' tasks and deliver unprecedented efficiency and accuracy levels for your processes	**Participate in Real Time Skills Development and Training** Experience a first-hand a game changing in-app contextual guidance skill development tool that drives technology adoption through real time learning

(intel)

salesforce

CITRIX

elastic

Microsoft

walkme

Capgemini
CONSULTING.TECHNOLOGY.OUTSOURCING

applied innovation discover | toronto

Event Speakers

Sanjay Tugnait
CEO Capgemini
Canada

Tomi Poutanen
Co-Founder at Vector
Institute.

Shawn Gandhi
Head of
Architecture–
Amazon AWS Canada

Meghan Mitchel
Innovation Co-Chair
at Schulich Business
School

Tony Fross
Vice President -
Capgemini

Krista Jones
Head of Work and
Learning at MaRS

Fabio Sant'Anna
Senior Director -
Capgemini

Alexis Zamkow
Head – Applied
Innovation Discover
Toronto

Joeri Van Geystelen
Account CTO -
Capgemini

Maciej Kafel
Digital Office Expert
Capgemini

Doug Harrison
Elastic Canada

Roy Pereira
Founder and CEO,
Zoom.ai

Natalie Cartwright
COO and Co-founder,
Finn.ai

Mike Munchen
Founder and CEO,
Ada Support

Capgemini
CONSULTING.TECHNOLOGY.OUTSOURCING

applied
innovation
discover | toronto