

# APPENDIX I:

## InnovatorsRace50 – Recognizing and Rewarding Entrepreneurship

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### Capgemini gives early stage start-ups the opportunity to jump start their business with its new InnovatorsRace50 contest

*5 winning start-ups to secure equity free funding and opportunity to become a Capgemini partner*

Paris, January 10, 2017 - [Capgemini](#), a global leader in consulting, technology and outsourcing services, today announced the 'go live' of its InnovatorsRace50, a worldwide competition for early stage start-ups to showcase the potential of their products, services or innovative uses of technology to disrupt businesses and organizations. This special edition of Innovators Race, to mark Capgemini's 50<sup>th</sup> Anniversary year, celebrates the spirit of innovative entrepreneurship and builds on the life and times of Capgemini's founder, the late Serge Kampf, who created his very own start-up 50 years ago. The 5 winning start-ups will each have the opportunity to secure business backing of equity free funding to the tune of \$50,000 USD, extensive networking opportunities, participation in international tech events, access to industry experts, and the opportunity to become a Capgemini partner.

Entrants have until **February 28<sup>th</sup>** to take part in the global competition via [www.innovatorsrace50.com](http://www.innovatorsrace50.com). Fifty start-ups will then be chosen across five categories (ten from each), to go forward to personal meetings with a panel of experts who will nominate two finalists per category. The contest categories are:

- Govtech and Social Enterprises
- Fintech and Mobility
- Consumers and Well-Being
- Digital Processes and Transformation
- Data and Security

In April and May the ten finalists, two per category, will then get the opportunity to meet with tech and industry experts in person in five of Capgemini's [Applied Innovation Exchanges \(AIEs\)](#)<sup>1</sup>. The five locations are London, San Francisco, Munich, Mumbai and Paris. During this time they will experience this immersive and transformative environment for further exploration, discovery, testing and application of their innovation. They will also benefit from access to an extensive network of experts to help them work on their proposals and prepare their final submission.

<sup>1</sup> Capgemini's Applied Innovation Exchange currently includes a global network of nine innovation spaces, known as 'Exchanges', where organizations are able to immerse themselves in the understanding, experimentation and application of all aspects of emerging technologies, as well as address the business disruptions confronting them and their industries.

*"Digital disruption is redefining all industries and innovation is its lifeblood," comments [Lanny Cohen](#), Group Chief Technology Officer and Member of the Group Executive Committee at Capgemini. "Navigating the start-up scene is at the very heart of what we do for our clients. It's a privilege to work with emerging entrepreneurs and witness some of the most advanced and radical thinking that is transforming businesses today. We look forward to an exciting special birthday edition of Innovators Race this year, and to welcoming the finalists into our AIEs to help them refine their offers. I wish all participants the best of luck!"*

Viewers will be able to see Capgemini's "InnovatorsRace50" series in full throughout September and October at [www.innovatorsrace50.com](http://www.innovatorsrace50.com). A series of videos entitled 'Unicorns' will also be featured on <http://CNNMoney.com/Unicorns> and a special round-up TV show will air on CNN International in October. To tie in with InnovatorsRace50, CNN will publish a unique ranking of the 50 most active and promising start-up companies valued at over \$1 billion USD in 2017: The Unicorns 50.

#### About Capgemini

With more than 180,000 people in over 40 countries, Capgemini is a global leader in consulting, technology and outsourcing services. The Group reported 2015 global revenues of EUR 11.9 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, the [Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model.

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## Capgemini launches 'Serge Kampf Awards' to recognize outstanding innovation and entrepreneurship

- *First recipients will be the 5 winners of Capgemini's InnovatorsRace50 worldwide competition*
- *Awards will be presented at VivaTech in Paris in June*
- *Due to overwhelming number of entries InnovatorsRace50 deadline is extended to March 6*

Paris, February 21, 2017 - [Capgemini](#), a global leader in consulting, technology and outsourcing services, today announced a new prestigious award scheme to recognize outstanding innovation and entrepreneurship around the world. The 'Serge Kampf Awards' celebrate the spirit of entrepreneurship in honor of Capgemini's founder, the late Serge Kampf, who created his very own start-up 50 years ago. The official awards will be presented to the winners of Capgemini's InnovatorsRace50, in June at VivaTech, the tech show for game-changer start-ups, taking place in Paris, June 15-17.

*"It is 50 years since the birth of Capgemini; a unique start-up that has now grown to almost 200,000 people around the world,"* comments Paul Hermelin, Chairman and CEO, Capgemini Group. *"As we look ahead the acceleration of digital technologies will enable greater transformation than we can possibly imagine. It is no exaggeration to say that today's innovative entrepreneurs really do have the potential to change the world. The 'Serge Kampf Awards' have been set up to recognize entrepreneurs who can now but also throughout the years demonstrate passion, drive and excellence in innovation."*

The Serge Kampf Awards will be presented to the winners of Capgemini's InnovatorsRace50, in June at VivaTech in Paris. Launched in January, to mark Capgemini's 50<sup>th</sup> Anniversary, InnovatorsRace50 is a worldwide competition for early stage start-ups to showcase the potential of their products, services or innovative uses of technology to disrupt businesses and organizations. The 5 winning start-ups will each have the opportunity to secure business backing of equity free funding to the tune of \$50,000 USD, extensive networking opportunities, participation in international tech events such as VivaTech, access to industry experts, and the opportunity to become a Capgemini partner.

More than 350 start-ups have already entered this global competition - due to the overwhelming number of applicants, Capgemini has extended the entry deadline to March 6. After this date, fifty will be chosen across five themes (ten from each), to go forward to personal meetings with a panel of experts who will nominate two finalists per theme.

The winners of InnovatorsRace50 will be announced at VivaTech in June, where all ten finalists will be present showcasing their products and services on Capgemini's Applied Innovation Booth.

Viewers will be able to follow the stories behind the start-ups in the "InnovatorsRace50" series which will be broadcast throughout September and October on [www.innovatorsrace50.com](http://www.innovatorsrace50.com). A series of videos entitled 'Unicorns' will also be featured on <http://CNNMoney.com/Unicorns> and a special round-up TV show will air on CNN International in October.

To tie in with InnovatorsRace50, CNN will publish a unique ranking of the 50 most active and promising start-up companies valued at over \$1 billion USD in 2017: The Unicorns 50.

### About Capgemini

With more than 190,000 people, Capgemini is present in over 40 countries and celebrates its 50<sup>th</sup> Anniversary year in 2017. A global leader in consulting, technology and outsourcing services, the Group reported 2016 global revenues of EUR 12.5 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization Capgemini has developed its own way of working, [the Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model.

Learn more about us at [www.capgemini.com](http://www.capgemini.com).

*Rightshore® is a trademark belonging to Capgemini*

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## Capgemini announces InnovatorsRace50 Top Ten finalists

*Finalist start-ups compete to secure equity free funding and opportunity to become a Capgemini partner*

Paris, April 13, 2017 - [Capgemini](#), a global leader in consulting, technology and outsourcing services, today announced the ten finalists of its [InnovatorsRace50](#), a worldwide competition for early stage start-ups to showcase the potential of their projects or innovative uses of technology to disrupt businesses and organizations. This special edition of Innovators Race, to mark Capgemini's 50<sup>th</sup> Anniversary year, received an impressive 928 submissions from 37 countries. From those submissions, 50 have presented their projects to a panel of experts who then nominated the finalists.

The ten finalists will now get the opportunity to connect with tech and industry experts from Capgemini in person, leveraging five of Capgemini's [Applied Innovation Exchanges \(AIEs\)](#)<sup>1</sup> located in San Francisco, Paris, Munich, Mumbai and London. Over the next two months, all finalists will get to experience the AIE's immersive and transformative environment in order to refine different elements of their projects. The finalists, by category, are:

- GovTech & Social Enterprises:
  - [Buddy4Study](#) from Noida (India)
  - [Lili smart](#) from Lyon (France)
- FinTech & Mobility:
  - [Finn.ai](#) from Vancouver (Canada)
  - [Bud](#) from London (UK)
- Consumers & Well-Being:
  - [Kinematics](#) from Berlin (Germany)
  - [Hippogriff](#) from Sundbyberg (Sweden)
- Digital Processes & Transformation:
  - [Cupris](#) from London (UK)
  - [Tensorflight](#) from Sydney (Australia)
- Data & Security:
  - [Ouistiti](#) from Paris (France)
  - [Foxintelligence](#) from Paris (France)

<sup>1</sup> Capgemini's Applied Innovation Exchange currently includes a global network of 10 innovation spaces, known as 'Exchanges', where organizations are able to immerse themselves in the understanding, experimentation and application of all aspects of emerging technologies, as well as address the business disruptions confronting them and their industries.

From June 15 to June 17 at VivaTech, the tech show for game-changer start-ups in Paris, the 10 finalists will be invited to present their projects on the Capgemini booth. On June 16, they will pitch in person to an audience and jury. Five winners will be awarded with the "Serge Kampf entrepreneurship and innovation award" and will each have the opportunity to secure business backing of equity free funding to the tune of \$50,000, extensive networking opportunities, participation in international tech events, access to industry experts, and to potentially join the Capgemini partner ecosystem.

*"It's exciting to see so many innovative and disruptive start-ups take part in this special 50<sup>th</sup> birthday edition of Innovators Race this year. I want to thank the hundreds of participants for their detailed and creative entries and wish them all the best. I hope to see them in the market and to collaborate with them in the future,"* comments [Lanny Cohen](#), Group Chief Technology Officer and Member of the Group Executive Committee at Capgemini. *"We congratulate the finalists for making it this far and are eager to welcome them into our AIEs to help them refine their offerings. I wish them the best of luck and look forward to seeing their final presentations at VivaTech in June."*

*"It's always an exciting experience to take part in a jury with innovation and start-ups at the heart,"* said Jean-Dominique Séval, Deputy CEO, IDATE DigiWorld, and jury member for the finalists' selection. *"InnovatorsRace50 is ideally placed to discover outstanding entrepreneurs from all around the world, with the expectation to help them for their next step."*

Viewers will be able to see Capgemini's "InnovatorsRace50" - 'best moments' series - in full throughout September and October on the web at [www.innovatorsrace50.com](http://www.innovatorsrace50.com). InnovatorsRace50 has been developed in partnership with CNN's program entitled 'Unicorns' that will also be featured on <http://CNNMoney.com/Unicorns>, and a special round-up will air on CNN International in October. CNN will publish in June a unique ranking of the 50 most active and promising start-up companies valued at over \$1 billion USD in 2017: The Unicorns 50.

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