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## Capgemini positioned in the Winner's Circle by HfS for Salesforce Services 2017

Paris, 23 January, 2017 - [Capgemini](#), a global leader in consulting, technology and outsourcing services, has today announced it has been recognized in the Winner's Circle in the HfS Blueprint report: **Salesforce Services 2017**. Capgemini was acknowledged as a “fast growing practice with deep industry sector alignment, focus on innovation, and strong resources.”

The HfS Blueprint report evaluated 12 service providers based on their innovation and execution capabilities. Capgemini was viewed positively for “strengthening its expertise in growth areas, including Marketing cloud, IoT and platform – based development” to deliver outcomes – based services to its clients. The report highlighted Capgemini's strengths in the following four areas:

- **Commitment to investment in leading edge services** – Salesforce is embedded within Capgemini's Digital business, enabling it to help clients with their strategic digital transformations
- **Investment in tools and Salesforce certified solutions** – Capgemini has specific Salesforce expertise in the Retail, Automotive and Insurance industries, and a structured strategy to foster continued IP development
- **Strong technical resources** including a market differentiating skillset of five Salesforce-certified technical architects
- **Excellent client feedback** including one customer who described working with Capgemini as “phenomenal”

Jean Lassignardie, Corporate Vice President and Group Head of Salesforce Expert and Transformation Services at Capgemini, said: “*We are honored to be positioned again in the Winner's Circle by HfS. Capgemini's commitment to strengthening our Salesforce capabilities has enabled us to help drive meaningful digital transformation for clients globally.*”

Capgemini is a Global Strategic Cloud Alliance partner with Salesforce and shares a longstanding alliance since 2007. Capgemini and Salesforce, together enable companies to become cloud-based, customer centric enterprises transforming customer experiences, operational processes and business models of their joint client base.

Download and read the full report [here](#)

**About Capgemini**

With more than 180,000 people in over 40 countries, Capgemini is a global leader in consulting, technology and outsourcing services. The Group reported 2015 global revenues of EUR 11.9 billion. Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, the [Collaborative Business Experience™](#), and draws on [Rightshore®](#), its worldwide delivery model.

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