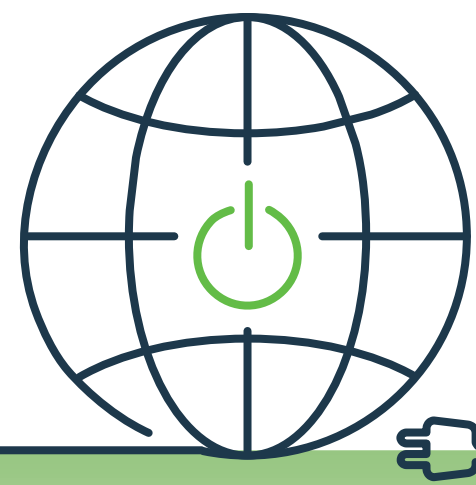


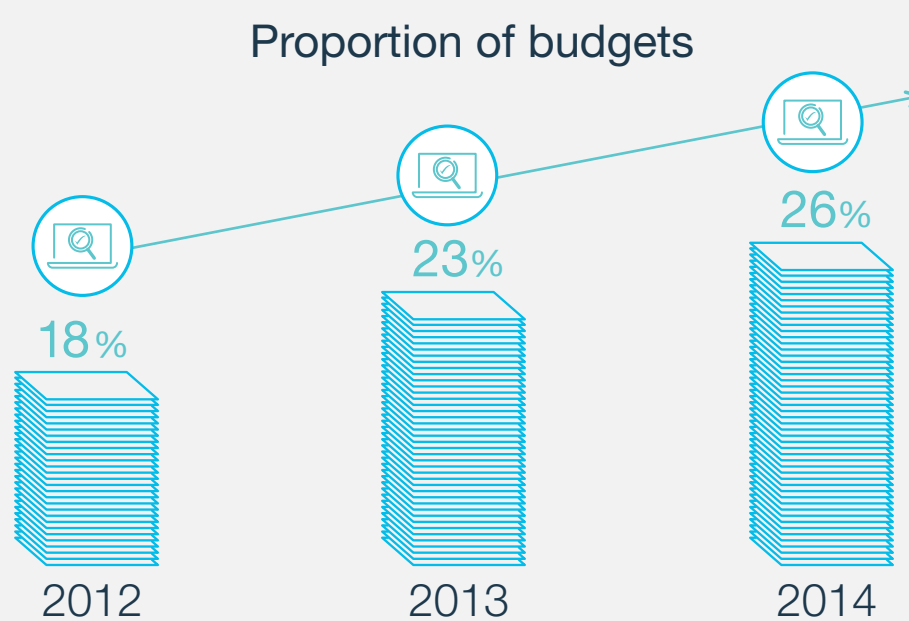
How is Testing

adapting to the changing demands of an always-on world?



3 Signs IT leaders are paying greater attention to Quality Assurance (QA) and Testing

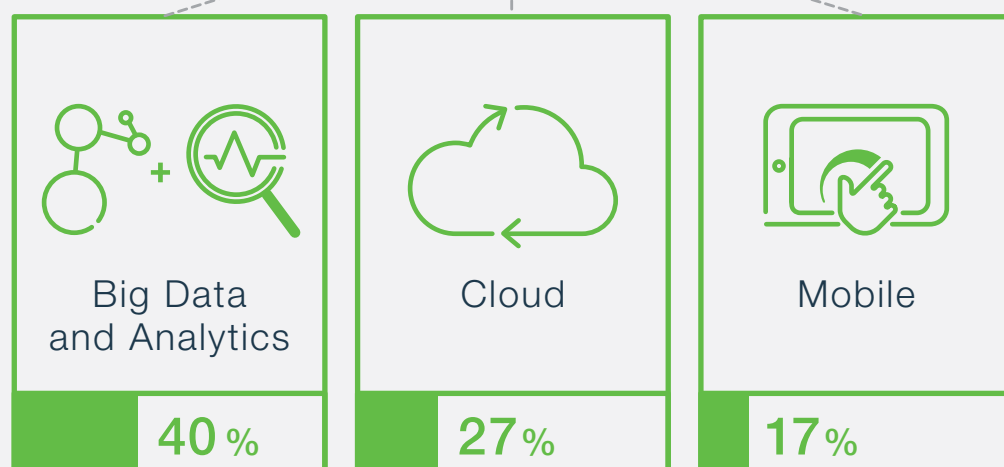
1 Increased proportion of IT budgets spent on QA & Testing



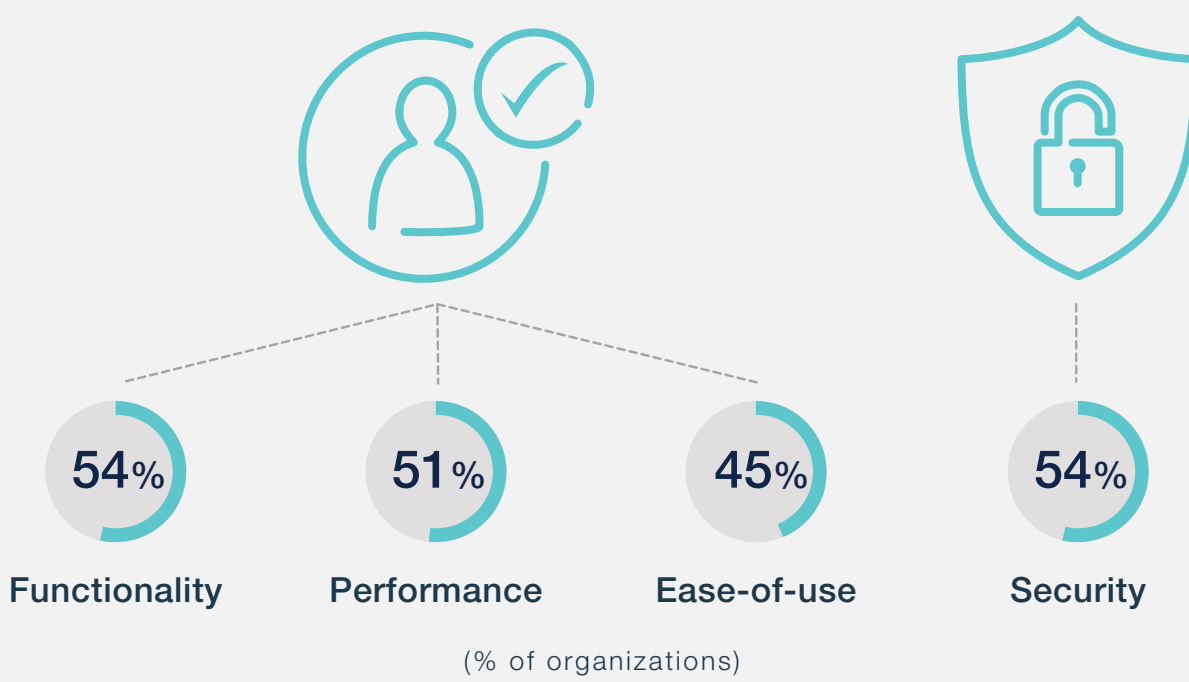
Most of QA & Testing budgets are allocated to new development projects including **SMAC*** technologies.



The new development budget is divided across **LARGE DIGITAL TRANSFORMATION INITIATIVES**



2 Greater focus on improving customer experience and security for mobile applications



3 Evolving QA & Testing organizations



Organizations with strong, business oriented QA & Testing practices can achieve

Improved customer experience

Reduced cost of testing and release time for new products and services

Positive corporate reputation and better customer loyalty

Find out about current trends in QA and Testing. Download the World Quality Report 2014-15 today.



ABOUT THE WORLD QUALITY REPORT 2014-15:

The largest global research study and most comprehensive source of market analysis on enterprise application quality assurance and testing based on the data collected via telephone interviews from 1,543 senior IT executives in organizations across 25 countries.

*Social, Mobile, Analytics, Cloud

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