

# Capgemini Consulting Helps to Launch Marine Well Containment Company, Putting the Oil & Gas Industry Back to Work in the US Gulf of Mexico

**MWCC Members Anadarko, Apache, BHP Billiton, BP, Chevron, ConocoPhillips, ExxonMobil, Hess, Shell, and Statoil benefit from membership in THE industry leading containment solution**

## The Situation

In response to the Macondo incident in April 2010, US regulators shut down drilling in the Gulf of Mexico until the Oil & Gas industry could demonstrate its ability to contain a future well control incident. A new, independent company was formed to focus on providing leading well containment systems for the US Gulf of Mexico. Marine Well Containment Company (MWCC), a not for profit independent company, was created. Together, MWCC members operated approximately 70% of the deepwater wells drilled in the US Gulf of Mexico between 2007 and 2009.

## The Solution

Capgemini Consulting created a highly customized, end-to-end plan and flexible team to rapidly launch MWCC. The project comprised the following phases:

**Strategy development:** The first step in the plan was to define the strategic positioning and role of MWCC within the broader Oil & Gas industry. Capgemini Consulting worked with the newly appointed officers and board of directors to craft the company vision, mission and strategy.

A fit-for-purpose governance model was developed in conjunction with the officers and board of directors that balanced the flexibility required of a start-up venture with the transparency and operating integrity required by the member companies.

**Immediate operations:** Capgemini Consulting's approach provided the support necessary for MWCC to be a functional company in a very rapid timeframe. The specialist team of consultants provided processes and personnel to support the immediate launch of operations, finance, human resources and IT, and also managed all of the infrastructure requirements including office space design/build and computer hardware.

**Ongoing company development:** After achieving the immediate company launch objective, Capgemini Consulting's team turned to implementation of robust processes and systems for each functional area, in addition to providing program

and project management across the new enterprise. For the officers, the team facilitated ongoing strategic planning, operating model design and officer team support. In operations, they facilitated the development of equipment logistics plans, shorebase evaluations and maintenance requirements. In finance, Capgemini Consulting organized and facilitated the procurement and contract management functions, and in human resources it organized and facilitated the staff recruitment, onboarding and orientation programs.

For MWCC, Capgemini Consulting proposed a 90-day implementation of Capgemini's SAP EnergyPath solution, a full SAP solution for finance, purchasing, billing and maintenance.

## The Result

Through the engagement, MWCC achieved the following:

“Capgemini Consulting was critical to this start-up phase because of its ability to adapt to MWCC's needs during a dynamic period. We felt that they could provide us with best-in-class services at every stage and they have exceeded our high expectations.”

Marty Massey,  
Chief Executive Officer,  
Marine Well Containment Company



# Capgemini Consulting

- doubled the number of members during the corporate formation period providing a much broader base of support, industry representation and cost sharing
- enabled operation of essential financial functions and records within 30 days of the appointment of company officers
- opened a fully-functional office location in Houston, Texas, 10 days after contract signing
- deployed a tested, fully functional, preconfigured SAP solution, EnergyPath, a leading standard for the offshore drilling and oil field services industries in 90 days.

Ultimately, Capgemini Consulting has provided full support to the launch of a pioneering, industry-shaping company.

## How MWCC and Capgemini Consulting Work Together

Recognizing the importance of MWCC to the industry, Capgemini Consulting delivered a broad-based, customized service offering and engagement model to support MWCC. This effort was supported by senior Capgemini Consulting professionals with extensive Oil & Gas experience. Team members balanced a flexible and collaborative approach with a focused clarity of purpose in supporting leadership roles within the MWCC organization. All of the project objectives and milestones were on-time and on-budget.

“The Capgemini team provided practical, fit-for-purpose solutions with the right balance of corporate oversight and the agility of a new company providing an important service to the Oil & Gas industry. They completed every component of the company launch on-time and on-budget, which is quite an accomplishment when you consider the complexity of this effort,” said Astley Blair, Chief Financial Officer, Marine Well Containment Company.

“Capgemini Consulting has demonstrated its commitment to the Oil & Gas industry. Working directly with MWCC’s board of directors and officers, the Capgemini team has had an integral role in the full scope of the business start-up and also had an opportunity to strengthen the trust and confidence in Capgemini as the premier consulting partner in the energy industry,” said Chris Miller, Vice President, Capgemini Consulting.



Chris Miller, Vice President of Capgemini Consulting (left), and Marty Massey, CEO of Marine Well Containment Company at the ribbon cutting ceremony for the Houston offices

“Through our adaptable and successful partnership, the MWCC-Capgemini Consulting team has successfully played an important part in the Oil & Gas industry ‘getting back to work’ in the US Gulf of

Mexico,” commented Tom Wroblewski, Vice President, Capgemini Consulting.



## About Capgemini

With around 115,000 people in more than 40 countries, Capgemini is one of the world’s foremost providers of consulting, technology and outsourcing services. The Group reported 2010 global revenues of EUR 8.7 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

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In collaboration with



Marine Well Containment Company (MWCC) is a not-for-profit, independent organization committed to improving capabilities for containing a potential

future underwater well control incident in the US Gulf of Mexico. Membership is open to all oil and gas operators in the US Gulf of Mexico.

For more information, please visit:  
<http://marinewellcontainment.com>

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<sup>1</sup> BOEMRE. <http://www.gomr.boemre.gov/homepg/pubinfo/freesaci/well/boreholedatadfn.html>.