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## **Nicolas Aidoud succeeds Georges Croix as head of Prosodie-Capgemini\*, a subsidiary of the Capgemini Group**

**Paris, February 6, 2013 – Aymar de Lencquesaing, member of the Capgemini Group Executive Committee and Chairman of Prosodie-Capgemini has appointed Nicolas Aidoud as CEO of Prosodie-Capgemini. Nicolas Aidoud has revamped Prosodie’s executive committee to increase commercial synergies within the Group, particularly in France, and boost Prosodie-Capgemini’s international development.**

The 2011 acquisition of Prosodie highlighted Capgemini’s ambition to develop services based on intellectual property and invoiced on a pay-as-you-go basis. Today, the new Prosodie-Capgemini brand proposes “front office” solutions for all of the Group’s global markets.

For Georges Croix, Prosodie’s outgoing Chairman and CEO: *“The rationale behind Prosodie’s decision to link-up with the Capgemini Group was complementary offers and market positioning. Our expertise in high value-added cloud services is a strong asset for the Group. I’m sure it will underpin Prosodie’s international growth, while drawing fully on the synergies that will enable it to respond even more effectively to the needs of the Group’s major clients.”*

Newly appointed Nicolas Aidoud said: *“I am proud to be taking over as head of Prosodie-Capgemini, whose front-office offers are a perfect match for the Capgemini Group’s strategy to develop new business models. I will be focusing on developing collaboration with the whole Group, and in showcasing Prosodie-Capgemini’s proprietary solutions on the global stage.”*

Aged 42, Nicolas holds a Masters in Mathematics from Paris Dauphine University. He first joined Capgemini Consulting, the Capgemini Group’s strategic consulting arm, in 1996, becoming associate director in 2006. In 2006 he was appointed CEO for France of Carat, an independent media consulting and advertising agency. He returned to Capgemini in 2010 to head up the development of new offers. In June 2012, he was given responsibility for Prosodie’s international development.

**Executive committee members:**

Nicolas Pauquet, HR Director

Ronan Souberbielle, Head of Front Office Solutions business unit  
Stéphane Moissette, Head of Technical Resources & Innovation business unit  
Jérôme Chavoix, Head of Front Office Platform business unit  
Philippe Chevalier, CFO  
Damián Pascual Boixader, CEO Prosodie Iberica

\*A subsidiary of the Capgemini Group since July 2011, Prosodie-Capgemini designs and hosts front-office services for major accounts. Prosodie-Capgemini's offers are based on innovative proprietary technologies, and provide a solution for each step of the digital user journey. These cloud-based, real-time services benefit from a highly secure, 24/7 platform. Prosodie-Capgemini draws on the Group's international reach to deploy its offers portfolio in collaboration with the other Capgemini businesses.. Prosodie is present in France, Spain, Italy and Benelux.

### **About Capgemini**

With more than 120,000 people in 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2011 global revenues of EUR 9.7 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

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