

Capgemini Press contact:

Christel Lerouge

Tel.: +33 (0)1 47 54 50 76

E-mail: christel.lerouge@capgemini.com

Exalead Press contact:

Carole OFFREDO

Tel : +33 1 55 35 26 21

Email : carole.offredo@exalead.com

– NEWS ALERT –

**Exalead and Capgemini Extend Global Partnership
to Provide Innovative Search-Based Solutions**

Paris, November 16 – Exalead, a leading provider of search platforms and Search-Based Applications¹ (SBA) for consumer and business users, and Capgemini, one of the world’s foremost providers of consulting, technology and outsourcing services, today announced the expansion of their partnership to a global level. This alliance means that Capgemini has expanded its offering of Exalead innovative Search-Based Applications solution to help more customers manage, aggregate and interpret data from high volume and disparate sources to benefit multiple industries including the global financial, manufacturing and public sectors.

Exalead previously collaborated with Capgemini on a regional level, in France since 2008 delivering business oriented SBA solutions to joint clients across the telecommunications, transportation, logistics, and financial sectors. Specific SBA projects have included delivering 360° Multi-Channel Customer Information (sales, marketing and support), Operational Reporting & Business Intelligence, Database Offloading, Master Data Management, Logistics and eBusiness solutions. Through this local partnership Capgemini France has been able to help businesses integrate services but also offer the benefits of early release of Exalead solutions, training and product demonstrations.

The rapid increase in online data sources means that businesses in today’s 24/7 economy, need quicker, more user-friendly and flexible tools to interpret huge volumes of information. This new global partnership with Exalead means that Capgemini is expected to help companies worldwide in the reduction of costs and drive innovation through increasing the value of their information with the use of an innovative Information Management solution.

Through Exalead CloudView^{® 2}, Capgemini can offer both existing and potential clients a quick and easy program to manage and interpret both structured sources, such as corporate databases, and unstructured sources,

¹ Search-Based Applications provide access to information contained in database systems via a search index and web technologies rather than through direct database queries to cut IT costs for licensing, infrastructure and development but to increase performance and expand access.

² Exalead CloudView[®] is a one-of-a-kind search engine and unified information access platform that collects unstructured and structured data from any source, in any format and in any volume, and automatically transforms it into a single

such as Office documents and emails, to transform data into a cohesive, meaningful information resource. This will be beneficial not only to business back-office functions including supply chain management and compliance but also to front-line customer relationship management functions. For example, it is expected that data could be accessed in a fast way and at low costs, – with the ability to index 100 million documents and process up to 20 queries a second through a single dual-processor service. Time to market for new applications could potentially also be reduced from months or years to days and weeks.

“In France, we’ve already established a fantastic track record of delivering transformative solutions to our joint clients. The SBA model we’ve employed over the past four years delivers real alternatives for dealing with the complex issues of integrating, accessing, and exploiting hybrid data within and beyond the enterprise firewall — alternatives that are richer, more flexible and more profitable” explains Jean Francois CAENEN, CTO Capgemini France. Jeffery Deyerle, NA BIM Service Line Leader Capgemini adds: *“Our goal now is to leverage our success to date in delivering these benefits to a larger spectrum of international clients. Building on our global presence with Exalead we are confident we’ll be able to rapidly achieve this goal”*.

“We’re thrilled to strengthen our relationship with such a visionary market leader. Capgemini was among the first integrators to recognize the powerful collaborative potential of SBAs in information management” explains Alain COTTE, CEO of Exalead. *“They’ve proven themselves adept at addressing every aspect of implementing SBAs, and with their deep business and technological expertise, they always bring a fresh, innovative perspective to the table. We look forward to working with Capgemini to deliver SBA benefits to a new generation of clients worldwide over the coming decade.”*

About Exalead

Founded in 2000 by Search engine pioneers, Exalead® is the leading search-based application platform provider to business and government. Exalead's worldwide client base includes leading companies such as PricewaterhouseCooper, ViaMichelin, GEFCO, WorldBank and Sanofi Pasteur, and more than 100 million unique users a month use Exalead's technology for search. Today, Exalead is reshaping the digital content landscape with its platform, Exalead CloudView®, which uses advanced semantic technologies to bring structure, meaning and accessibility to previously unused or under-used data in the new hybrid enterprise and Web information cloud. CloudView® collects data from virtually any source, in any format, and transforms it into structured, pervasive, contextualized building blocks of business information that can be directly searched and queried, or used as the foundation for a new breed of lean, innovative information access applications.

Exalead was acquired by Dassault Systèmes in June 2010. Exalead has offices in Paris, San Francisco, Glasgow, London, Amsterdam, Milan and Frankfurt.

About Capgemini

Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, enables its clients to transform and perform through technologies. Capgemini provides its clients with insights and

structured information resource. This resource, which continually evolves and adapts as data evolves too, can be directly searched or used to develop innovative business applications.

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capabilities that boost their freedom to achieve superior results through a unique way of working, the Collaborative Business Experience™. The Group relies on its global delivery model called Rightshore®, which aims to get the right balance of the best talent from multiple locations, working as one team to create and deliver the optimum solution for clients. Present in more than 35 countries, Capgemini reported 2009 global revenues of EUR 8.4 billion and employs over 100,000 people worldwide. More information is available at www.capgemini.com.

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