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## **Dutch retail Group Maxeda selects Capgemini to manage its IT Services**

**Paris, January 14, 2008 – Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, today announced that one of its Dutch subsidiaries, Capgemini Outsourcing BV, has been selected to manage the IT activities for Maxeda, the largest non-food retailer in the Netherlands. This five-year agreement is for both infrastructure and application management services. The purpose of this agreement is to help Maxeda in achieving its international growth objectives. Furthermore, it strengthens Capgemini's position in the retail sector.**

Capgemini won this contract due to several key strengths: notably, the flexibility of the proposed solution, Capgemini's expertise in the transformation of companies as well as its experience in HRM (Human Resources Management).

Peter Croes, Managing Director of Capgemini Outsourcing BV stated, *“After some great wins last year in several different sectors such with Rijkswaterstaat; part of the Ministry of Transport, Public Works and Water, Eneco; one of the three leading energy companies in the Netherlands and with, KPN; the largest Dutch fixed-line and mobile telecommunications company, this new partnership with Maxeda enables us to increase our position in the retail sector.”*

Tony DeNunzio, Chairman of the Board of Maxeda, concludes: *“Transferring our activities to Capgemini means that we now have a partner with true global expertise and experience, which helps us to achieve our international growth objectives. Moreover, outsourcing our IT activities is consistent with Maxeda's strategy, which is to concentrate more on our core business which is retail. Another benefit is that the transfer has opened up new career opportunities for our IT staff.”*



The agreement is subject to acceptance by the Central Works Council and approval by the NMa (Netherlands Competition Authority). Such final approval is expected by the end of January 2008.

**About Capgemini**

Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, enables its clients to transform and perform through technologies. Capgemini provides its clients with insights and capabilities that boost their freedom to achieve superior results through a unique way of working - the Collaborative Business Experience - and through a global delivery model called Rightshore<sup>®</sup>, which aims to offer the right resources in the right location at competitive cost. Present in 35 countries, Capgemini reported 2006 global revenues of EUR 7.7 billion and employs over 83,000 people worldwide.

More information is available at [www.capgemini.com](http://www.capgemini.com).