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Capgemini unveils new Application Outsourcing Strategy

The next generation of IT Outsourcing providing a platform for innovation

Paris, May 19, 2008 – Capgemini, one of the world’s foremost providers of consulting, technology and outsourcing services has announced its ‘Business Aware Application Outsourcing’ model. Capgemini’s approach takes application outsourcing beyond its traditional focus as an IT cost-reduction mechanism towards a business services focus and a platform for innovation. This enables clients to deliver applications that evolve with the business and produce a more measurable impact on business transformation.

Recent research has shown that businesses are demanding that their Chief Information Officer’s (CIOs) drive more value from their IT. The future of IT, and particularly outsourcing, is to become business aware and focused on delivering IT systems that are managed and evolve directly in line with the business that it supports. Within this context, application management is becoming increasingly important as it is at the intersection of IT infrastructure and business processes.

Paul Spence, Head of Outsourcing Services, Capgemini, explains. “Our clients want an outsourcing partner who can not only help them to contain their IT costs, but also help them to take advantage of technology developments such as SaaS and Web 2.0 to deliver more flexible and responsive IT that evolves in line with their business needs. By combining our experience in application outsourcing, our collaborative approach and our strong business insights with our service partner’s emerging technologies, we believe we are able to deliver a very different level of services to our clients.”

Capgemini’s application outsourcing service framework ties traditional services such as applications management, testing and modernization with new offerings such as ERP utility and Mashup applications development. This helps companies effectively apply emerging technologies to create opportunities for business growth, while continuing to manage IT costs. Capgemini works with clients to validate their priorities for IT

investment and cost reduction to develop roadmaps of how their applications should evolve to deliver maximum business value:

“Local governments are faced with differing demands for their IT from the private sector. Capgemini understands what we're trying to do for our residents and has been able to consistently deliver on time and within budget. I'm looking forward to the power and potential of this partnership over the next 5 years to provide innovative IT solutions that meet the increasingly high expectations of our customers in local government” said Nathan Elvery, Director of Finance and Resources at the London Borough of Croydon.

Capgemini's application outsourcing solution also takes advantage of the company's unique global delivery model, Rightshore®, which leverages a global network of Advanced Development Centers and Applications Management Support Centers, to provide the right balance of cost reduction, responsiveness and quality. The Rightshore® philosophy is embodied in Application Testing – a highly automated solution, providing both embedded and independent testing services, delivered via Capgemini's Rightshore®, test factories. It is also deeply ingrained in Application Modernization – a key Capgemini solution addressing cost and performance inefficiencies in a client's application estate, to improve value to business, through mainframe refresh, platform mitigation and application and infrastructure consolidation, delivered via Capgemini's offshore legacy modernization factories.

To learn more about Capgemini's Application Outsourcing solutions, please visit:

<http://www.capgemini.com/application-outsourcing>

About Capgemini

Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, enables its clients to transform and perform through technologies. Capgemini provides its clients with insights and capabilities that boost their freedom to achieve superior results through a unique way of working - the Collaborative Business Experience - and through a global delivery model called Rightshore®, which aims to offer the right resources in the right location at competitive cost. Present in 36 countries, Capgemini reported 2007 global revenues of EUR 8.7 billion and employs over 83,000 people worldwide.

More information is available at www.capgemini.com.

Capgemini's largest discipline in terms of revenues, **Outsourcing Services** draws on 30 years of experience and over 20,000 employees to manage clients' IT systems or business processes (BPO), depending on the contract. For more information: <http://www.capgemini.com/services/outsourcing/>