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NEWS ALERT

Capgemini partners with MATRIXX Software to Empower the Smartphone Generation

Global partnership will take mobile operators into the ‘Supermobile’ era

Mountain View, CA, Paris – February 21st, 2012 – [MATRIXX Software](#) and [Capgemini](#), one of the world’s foremost providers of consulting, technology and outsourcing services today announce a global partnership to take their clients to the next level of mobility. This partnership will enable Communications Services Providers (CSPs) to develop interactive, real time relationships with their subscribers.

The partnership delivers the industry’s first solution that offers CSPs instant visibility, intelligence, and control of data services across their mobile networks. MATRIXX Software’s hyper efficient smart charging technology provides a 50 to 100 times efficiency gain enabling CSPs to transform raw usage data into actionable information in real-time. This leap in real-time scalability uniquely positions the joint solution to process usage on a large scale basis across all pre and postpaid retail consumers, enterprises, channels and ecosystem partners and drive more revenue from 3G and LTE network investments. Network traffic is immediately transformed into useful information about customer behaviour, Over the Top¹ (OTT) usage patterns, machine to machine traffic profiles, subscriber spending, service uptake and profitability.

Over the last year, Capgemini and MATRIXX Software have trialed the patent-pending solution with multiple Tier I mobile operators. During the trials, the MATRIXX Charging Engine demonstrated industrial strength scalability, high availability and the proven network and BSS-OSS interoperability² required to power smart charging and policy decisions in real-time across all subscribers for a Tier I operator. Relying on its experience of delivering and supporting carrier grade highly available solutions for network and IT, Capgemini has launched a Center of Excellence at its facility in Rennes, France.

¹ Over The Top (OTT) is used to describe end to end services that are delivered regardless of the network they are carried on. OTT covers several types of services, including social networks, content delivery, communication tools, or device-related platforms (app-stores or music/video delivery platforms)

² Operations Support System (OSS) and Business Support System (BSS) are acronyms used to designate the back-office systems used by a CSP to support respectively its operations (mainly network operations : provisioning, inventory, network management) and its business (among which : customer relationships management (CRM), order management, billing, payment).

More than 15 leading CSPs have already visited to see the solution in action, demonstrating its efficiency through sophisticated use cases in an end-to-end IT, CRM and network environment.

“For the last few years, CSPs have tried interim, inadequate solutions in an attempt to shore up issues with mobile data. With MATRIXX as a partner we are anticipating the future – the need for real-time” explained Dee Burger, Telecom, Media and Entertainment Practice Sector Lead, Capgemini. *“Mobile data is the main driver for growth in the Telco industry for the years to come. Capgemini is anticipating these future needs and, with MATRIXX, we now have the technology to deploy smart charging and policy on a commercial scale. Our partnership with MATRIXX is paving the way for more profitable services, through the ability to analyze, monitor and monetize data traffic in real-time.”*

Dave Labuda, Founder and CEO of MATRIXX Software, added, *“Having a partner with the worldwide reach of Capgemini is a great opportunity for us. Combining Capgemini’s expertise and industry knowledge with MATRIXX Software’s innovation ensures that CSPs now have a solution for managing the traffic volumes and service complexity of the mobile broadband era.”*

MATRIXX Software will be exhibiting next week in Hall 2, stand number 2F02, and also participating alongside Capgemini at [Mobile World Congress 2012](#).

About Capgemini

With around 120,000 people in 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2011 global revenues of EUR 9.7 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model. Learn more about us at www.capgemini.com.

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About MATRIXX Software

MATRIXX Software enables NOW. We give Communications Service Providers instant visibility, intelligence and control of services across your network. Our patent-pending, smart charging technology ensures a seamless, intuitive service experience that empowers your subscribers – in the moment, every moment. Delivering a 50-100 times increase in efficiency and scalability, we equip you with the only solution designed specifically for the data generation. Charging. Policy. Intelligence. Value. NOW For more information, visit www.matrixxsw.com.