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Capgemini and Success Metrics Announce International Wealth Management Alliance

Combination of strategic services and advanced analytics can drive top-line growth and enhance client service for wealth management firms

NEW YORK, August 26, 2008 – Capgemini Financial Services USA Inc., a member entity of the Capgemini Group, one of the world's foremost providers of consulting, technology and outsourcing services, announced today an alliance with Success Metrics, a leading financial services analytics solutions provider. The purpose of the alliance is to enhance Capgemini's wealth management offerings, enabling wealth management firms to deliver a more comprehensive view of their business and drive additional revenue opportunities through intelligent, organic growth.

For over two decades, Capgemini has advised wealth management firms with strategies and approaches to drive top-line growth and build stronger client relationships. From this deep experience, Capgemini determined that wealth management firms would significantly benefit from advanced analytics, to identify and effectively pursue opportunities for growth. Success Metrics, with its impressive track record of rapidly-completed, successful implementations at large financial services firms, quickly emerged as the most attractive partner.

“Many financial firms are investing in programs to drive growth, but programs often lack appropriate analytics and reporting to measure results and sustain change,” said Robert McGraw, Vice President of Wealth Management at Capgemini's Financial Services Strategic Business Unit. *“With Success Metrics' industry-leading technology, we can help financial services firms identify and pursue hidden, high-value opportunities to drive top-line growth from existing customers.”*

Success Metrics can create positive value throughout a wealth management firm, from the executive offices to the branch manager and advisor. Executives receive a comprehensive, analytically driven overview of business opportunities and results, leveraging predictive analytics that enables them to focus resources where they will drive the greatest results. At the branch level, managers can better drive growth by quickly identifying best practices and replicating the successes of individual advisors on a broader basis. Advisors have a comprehensive view of their book of business and can target the best relationship development opportunities for each client, allowing them to be more proactive and productive advisors.

“The speed, power, and impact of our advanced analytics solution are unmatched in the industry, bringing exceptional value to forward-looking financial firms,” said Brad Peters, CEO of Success Metrics. *“The combination of Capgemini’s deep industry experience with our analytical insight and execution creates an alliance that I think wealth management firms will find tremendously exciting.”*

About Capgemini

Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, enables its clients to transform and perform through technologies. Capgemini provides its clients with insights and capabilities that boost their freedom to achieve superior results through a unique way of working - the Collaborative Business Experience - and through a global delivery model called Rightshore[®], which aims to offer the right resources in the right location at competitive cost. Present in 36 countries, Capgemini reported 2007 global revenues of EUR 8.7 billion and employs over 86,000 people worldwide.

More information is available at www.capgemini.com.

About Success Metrics

Success Metrics provides advanced analytics solutions to enterprise companies, delivered on-demand. Based on its cutting edge analytics platform and innovative on-demand business model, Success Metrics can deliver a custom analytics solution within 90 days, at a fraction of the cost of traditional solutions. As a result, Success Metrics enjoys customer relationships with some of the largest financial services providers in the US. Visit us at www.successmetricsinc.com.