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**Capgemini and Dutch retail group Maxeda  
sign €44 million IT services contract extension**

**Paris, France; Utrecht, the Netherlands, April 29, 2010 – Capgemini, one of the world’s foremost providers of consulting, technology and outsourcing services, today announced that one of its Dutch subsidiaries, Capgemini Outsourcing B.V. (“Capgemini”), has signed a two-year contract extension worth €44 million with Maxeda to run until 2015. Maxeda is the largest Dutch non-food retailer in the Netherlands.**

The original deal was a five-year contract between Capgemini and Maxeda signed on 14 December 2007. The extension will involve 170 FTEs and see a major part of the Application Outsourcing and Infrastructure Outsourcing services delivered from Indian centres located in Kolkata and Mumbai in addition to Amsterdam in the Netherlands, leveraging Capgemini’s Rightshore® global delivery model. This contract extension would help Maxeda to reduce its Total Cost of Ownership by 10 percent. Moreover, Capgemini will provide Maxeda with an innovative and flexible cloud-based platform for SAP Applications.

Speaking on the benefits of the deal, Jens Burgers, CIO Maxeda, said: *“Together with the team at Capgemini, we have certainly reached a new milestone with the extension of this contract. This is a result of hard work, an increasingly sustainable relationship, and a definite belief that teamwork will result in a win/win situation for us both. The deal will also significantly reduce our TCO”*

Peter Croes, Managing Director of Capgemini Outsourcing B.V., said: *“Our retail knowledge, our innovation capabilities combined with the fact that we previously managed to realize a return on*



*investment of €2 million within a year, created a solid basis to take Maxeda to the next level of our service delivery.”*

### **About Capgemini**

Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, enables its clients to transform and perform through technologies. Capgemini provides its clients with insights and capabilities that boost their freedom to achieve superior results through a unique way of working, the Collaborative Business Experience. The Group relies on its global delivery model called Rightshore<sup>®</sup>, which aims to get the right balance of the best talent from multiple locations, working as one team to create and deliver the optimum solution for clients. Present in more than 30 countries, Capgemini reported 2009 global revenues of EUR 8.4 billion and employs 90,000 people worldwide.

More information is available at [www.capgemini.com](http://www.capgemini.com)

**Capgemini Outsourcing Services** (OS) draws on the expertise of more than 25,000 employees to manage, innovate and improve the IT systems and business processes of its clients. Capgemini OS offers a full spectrum of services including Applications Outsourcing, Infrastructure Outsourcing, Business Process Outsourcing and Transformational Outsourcing.

For more information: <http://www.capgemini.com/services/outsourcing/>

*Rightshore<sup>®</sup> is a trademark belonging to Capgemini.*