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- NEWS ALERT -

**Capgemini Received the SAP Partner Impact Award
for Mobility at SAP® EMEA & DACH Field Kick-Off Meeting
2012**

Paris, 9 February 2012 — Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services today announced it has received the SAP Partner Impact Award for Mobility. Awards were presented by [SAP](#) (NYSE: SAP) during the SAP® EMEA & DACH Field Kick-Off Meeting (FKOM) 2012, held Jan. 23-25 in Milan, Italy, to the top-performing SAP channel partners and SAP services partners in the Europe, Middle East and Africa (EMEA) and Germany, Austria and Switzerland (DACH) regions for outstanding contributions that impact overall SAP sales and pipeline-generation goals.

Fernando Alvarez, vice president and Mobile Solutions practice leader at Capgemini. *"We are delighted to be recognized with the SAP Partner Impact Award for Mobility, EMEA and DACH. The award is testament to our excellent partnership as well as our work in providing our mutual customers mobile innovation in the areas of mobile strategy, mobile platforms, managed mobility, mobile applications and our joint mobile co-development initiatives. The Capgemini Group is committed to having a strong SAP global footprint as we recognize mobility as a catalyst of change and a growth engine for our customers and their business partners."*

Selected from SAP's wide-ranging EMEA and DACH partner base, nominations for the SAP Partner Impact awards were based on internal SAP sales data. A steering committee composed of regional and global SAP representatives determined winning partners in each category according to numerous criteria such as sales achievement and performance. As the recipient of the SAP Partner Impact Award for Mobility, EMEA and DACH, Capgemini has been honored for its proactive adoption and engagement with SAP in the strategic growth area of

mobility and its clear impact to help achieve regional SAP sales and pipeline-generation goals. Winners will receive strong recognition from the SAP field for their accomplishments.

Capgemini received the award during the SAP EMEA & DACH FKOM 2012, an annual gathering of SAP executives, SAP field employees and partners to learn about SAP's strategy, sales methodology, best practices, business growth opportunities and product innovations. The theme of this year's meeting, "Run Better Win Bigger," prominently featured SAP's innovation story focusing on its core pillars – analytics, cloud, mobility and in-memory computing – as well as solutions for industries and lines of business on a consistent core. A focus of the event was on helping SAP's strong partner ecosystem succeed in 2012 by providing visibility into SAP's company direction, education on products, networking opportunities, and exposure to SAP leaders. SAP and its partners help customers adopt innovation easily, gain results rapidly, grow sustainably and ultimately run better with SAP solutions. This year's EMEA & DACH FKOM hosted approximately 4,500 attendees from the region.

"We believe that our partners' strong investments and commitments are key drivers for our customers' success and for SAP's market reach," said Luis Murguia, senior vice president, Ecosystem & Channels, SAP EMEA. *"The winners of the 2012 SAP Partner Impact award have demonstrated expertise and initiatives in the development and partnership with SAP, which has led to game-changing co-innovation and market expansion."*

Capgemini has a long-standing relationship with SAP and has nearly 11,500 practitioners focused on SAP solutions globally and provides application lifecycle services in support of SAP solutions, including on-premise, on-device and on-demand projects to thousands of clients worldwide. It has developed best practices, global tools, templates and accelerators supported by solution centers, such as its Crescent center for the consumer products, wholesale and retail market. Capgemini serves its clients end-to-end along the entire application lifecycle comprising design, build, run and innovate by providing licensing, implementation, hosting, system maintenance and management under one contract.

About Capgemini

With more than 115,000 people in 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2010 global revenues of EUR 8.7 billion. Together with its clients, Capgemini creates and delivers business



and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model. Learn more about us at www.capgemini.com.

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