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## **Capgemini expands BPO operations in Brazil**

*Company opens new unit in southern Brazil as part of the company's strategy to expand its Business Process Outsourcing operations in Brazil by 2015*

Sao Paulo, 14 November 2012 - [Capgemini](#), one of the world's foremost providers of consulting, outsourcing, and technology services, has announced it has set up a new office for Business Process Outsourcing in Blumenau, Santa Catarina in Brazil. The new center is part of the company's strategy to significantly expand its Brazilian operations. The company has already opened its doors employing 400 professionals (with the capacity to expand to 1,200) to support major clients such as Algar.

Serving a number of leading players in the country, in addition to the unit in the southern region, Capgemini Business Process Outsourcing (BPO) counts on another office in Campinas, Sao Paulo employing a total of 1,100 team members. It expects to reach 3,000 BPO employees in Brazil by 2015. Capgemini's BPO services are characterized by long-term contracts (7-13 years) for large companies, which can be highlighted by its work with Unilever, Syngenta, Avon, Nokia Siemens and Algar Group.

Roberto Cerqueira, Capgemini BPO Vice President, says Santa Catarina is a strategic delivery location for the company. *"Together with the Campinas office, the new unit will allow us to serve our customers throughout the globe, with the intent to generate significant value to them. The Vale do Itajaí region provides a large pool of talent, since it is home to many universities and offers a high quality workforce"*.

Aiming to expand its Brazilian BPO operations significantly, Capgemini is a member of Associação Brasileira de Provedores de Serviços de Apoio Administrativo (ABRAPSA), and holds a Strategy Director role. *"We are working hard to show the value of Business Process Outsourcing in the country"*, says Cerqueira.

Capgemini provides extensive global BPO solutions for the execution of business processes in Finance and Human Resources, as well as Procurement and Supply Chain.

### **About Capgemini**

With more than 120,000 people in 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2011 global revenues of EUR 9.7 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

In 2010, Capgemini Group acquired CPM Braxis, which has been successfully operating in Brazil for more than 30 years. Capgemini in Brazil employs 7,800 people and serves over 200 clients, offering four main service lines: *Applications Services, Infrastructure Services and Products* and *Business Process Outsourcing (BPO)*.

Learn more about us at [www.br.capgemini.com](http://www.br.capgemini.com).

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Capgemini's Business Process Outsourcing (BPO) solutions have helped some of the world's largest, multinational corporations transform their business processes in the areas of Finance & Accounting, Customer Operations, Human Resources, Procurement and Supply Chain Management. With its unique combination of best-in-class processes, industry leading technology and highly skilled talent, Capgemini BPO solutions deliver outcomes that are aligned with the executive agenda. Capgemini employs about 14,000 BPO professionals and provides services to more than 100 clients in 37 languages from an integrated global delivery network of 23 centers located in Australia, Brazil, Canada, Chile, China, Guatemala, India, Poland, Sweden and the United States.