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## **Capgemini Enters Into New Agreement with Kraft Foods for Indirect Procurement Services**

*Multi-year engagement leverages Capgemini's internationally recognized expertise in  
Business Process Outsourcing (BPO) procurement*

**PARIS, April 13, 2010** –Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, today announced that its subsidiary Capgemini America Inc ("Capgemini") has entered into a new agreement with Kraft Foods to support the food's company's procurement operations in North America. Under the terms of the multi-year agreement, Capgemini will assume responsibility for the strategic sourcing and spend management of various purchasing categories.

Capgemini will deploy its new global service delivery model, which leverages technology from its recent acquisition of IBX, an on-demand purchasing solutions provider, for Kraft Foods' operations. For Kraft Foods, the IBX technology has been integrated with Capgemini's BPO platform to create the industry's leading on-demand e-procurement solution.

*"With the combination of our globally recognized capabilities, market knowledge, Rightshore<sup>®</sup> delivery model, and suite of tools and technology, including the Software-as-a-Service procurement platform of IBX, Capgemini will deliver spend savings, processes improvement and change management to leading, global companies like Kraft Foods. These services will streamline their procurement operations and support their goal of sustainable performance,"* said Hubert Giraud, head of Capgemini Business Process Outsourcing. *"We are proud to partner with a company of Kraft Foods' caliber and look forward to working with them on this important initiative."*

Capgemini, a recognized leader in Procurement Outsourcing, has more than 700 BPO professionals managing more than €12 billion (\$14 billion USD) of purchase transactions globally from 10 centers of excellence across the world.

### **About Capgemini**

Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, enables its clients to transform and perform through technologies. Capgemini provides its clients with insights and capabilities that boost their freedom to achieve superior results through a unique way of working, the Collaborative Business Experience™. The Group relies on its global delivery model called Rightshore®, which aims to get the right balance of the best talent from multiple locations, working as one team to create and deliver the optimum solution for clients. Present in more than 30 countries, Capgemini reported 2009 global revenues of EUR 8.4 billion (approximately \$11.6 billion USD) and employs 90,000 people worldwide.

More information is available at [www.capgemini.com](http://www.capgemini.com).

Capgemini's expertise is recognized in **Business Process Outsourcing (BPO)** with a solution portfolio that spans Finance & Accounting, Customer Care & Intelligence, Procurement, Assurance Management, Human Resources and Knowledge Process Outsourcing services. As part of Capgemini's Rightshore® delivery network, BPO professionals provide services to clients worldwide 24 hours a day, seven days a week, in over 36 languages, from centers located in Australia, Brazil, Canada, Chile, China, Guatemala, India, Poland, Sweden and the United States.

*Rightshore® is a trademark belonging to Capgemini.*