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## News Alert

### **Capgemini Appoints Dee Burger as Telecom, Media and Entertainment Practice Sector Lead and Jean-Marc Steffann as his deputy**

*Burger and Steffann to help drive ‘mobile data explosion’ solutions in established markets as well as assisting investment opportunities in new regions*

**Paris, November 29, 2011 – Capgemini, one of the world’s foremost providers of consulting, technology and outsourcing services, today announced the appointments of Dee Burger as the new Telecom, Media and Entertainment (TME) Practice Sector Lead and Jean-Marc Steffann as Vice President and Deputy Lead of Capgemini’s Global Telecom, Media and Entertainment (TME) Practice, both roles are effective immediately. The moves come as Capgemini’s telecom sector looks ahead to building solutions that will help businesses cope with mobile data growth.**

*“I am delighted to announce the double appointment of Dee Burger as the new head of Capgemini’s TME sector, as well as the appointment of his deputy, Jean-Marc Steffann,” said Stanislas Cozon, Global Head of Sectors at Capgemini. “The big data opportunity has the potential to revolutionize today’s mobile market for business and consumer customers. With both Dee and Jean-Marc on board, I am confident in strengthening our mobile offering for this key trend in established markets as well as helping to spearhead Capgemini’s expansion into new international markets, including Latin America.”*

Burger brings over 19 years experience to Capgemini’s Telecom, Media and Entertainment (TME) sector. Previously responsible for developing and leading Capgemini’s Communication Transformation Platform (CTP) offering, which has been the basis for the company’s leading position in the Telecommunications transformation market, as well as leading Capgemini’s telecom team in North America. Additionally, Burger has been responsible for teams delivering large programs for Global Telecommunication providers across global markets including North America, Europe and Asia. Burger also held positions as a Partner in Ernst & Young’s Telecommunications practice as well as a Vice Presidential role leading Gemini Consulting’s Telecommunications practice.

Dee holds a Masters of Business Administration from the University of Georgia as well as a Bachelor of Science in Finance from Clemson University.

Jean-Marc has over 20 years industry experience, 18 years of which were held within the France Telecom Group's R&D center (now known as Orange Labs), where he became a specialist in IP networks. In 1995 Jean-Marc played an instrumental role in the development and launch of Wanadoo, where he was later appointed as Wanadoo's first Chief Technology Officer in 2000 and went on to become CEO of Wanadoo France in 2005. He is a renowned Internet expert and was one of the early promoters of the Internet in France. Jean-Marc graduated from the Ecole Polytechnique and the Ecole Nationale des Telecommunications, and holds a master's degree from Institut Theseus.

### **About Capgemini**

With more than 115,000 people in 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2010 global revenues of EUR 8.7 billion. Together with its clients, Capgemini creates and delivers business and technology solutions that fit their needs and drive the results they want. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model. Learn more about us at [www.capgemini.com](http://www.capgemini.com).