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## **Capgemini Acquires U.S.-Based BI Consulting Group**

*Acquisition of key Oracle BI and EPM implementation partner enhances Capgemini's Business Information Management capabilities in North America*

**Paris, New York, May 5, 2011 - Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, today announced the acquisition of a 100 percent stake in Minneapolis-based BI Consulting Group (BICG), a leading full-service technology consultancy for customers who purchase Oracle Business Intelligence (BI) and Enterprise Performance Management (EPM) technologies. BICG's offerings include implementation, support, education and software enhancement services. This move, which follows the acquisition of another Business Information Management (BIM) company – Avantias in France, will reinforce Capgemini's BIM positioning in North America and will contribute to its overall growth program. The acquisition will be financed by the Capgemini Group's net cash. The contract was signed yesterday and the acquisition is expected to be completed shortly.**

Awarded the 2008 Oracle Excellence Award in the Systems Integration category, the Oracle BI/EPM Implementation Partner of the Year Award for the 2009 Oracle Innovation Awards, and the 2010 Oracle Fusion Middleware Innovation Award, BICG, with 2010 revenues of \$18.7 million USD and nearly 85 consultants, is one of Oracle's recommended EPM and BI partners in North America. Created in 2004, BICG has successfully delivered more than 300 implementations of Oracle BI and EPM, with some of them being the most complex and innovative solutions for leading American companies in industries including consumer goods, energy, government and financial services.

Business Information Management (BIM) is a key strategic growth area for Capgemini, as there is a strong demand from organizations interested in new strategies and techniques to retain, organize and gain insight from their most valuable asset – information. Capgemini was positioned by Gartner, Inc. in the leaders’ quadrant for Global Business Intelligence and Performance Management Service Providers<sup>1</sup>. The acquisition of BICG, as well as the April acquisition of Avantias, a company specializing in Enterprise Content Management (ECM), broadens Capgemini’s global BIM offering – whose mission is to help organizations manage huge volumes of disparate data stored across business applications – and further strengthens its position in the market.

*“The acquisition of BICG amplifies Capgemini’s position as one of the most prominent providers of Oracle BI and EPM technologies in North America,”* said Lanny Cohen, chief executive officer, Capgemini US LLC. *“Capgemini recognizes that an investment in the leading-edge business analytic tools that BICG supports, will help clients gain real business value through a deeper and more comprehensive understanding of their business trends and performance, with a service offering portfolio that addresses their entire information lifecycle. We look forward to working with the BICG team to bring these additional Oracle technologies to our clients.”*

*“We have worked hard to differentiate ourselves as a leader in this area, through our intense commitment to bring superior care and innovative services to our clients,”* said Amy Mayer, president and founder of BICG, who will join Capgemini US as a vice president for the BIM global service line. *“By joining forces with Capgemini, we’re able to provide even more value to our clients by leveraging the global services and experience offered by their team.”*

<sup>1</sup> Gartner Inc.: “Magic Quadrant for Global Business Intelligence and Performance Management Service Providers,” Alex Soejarto, Neil Chandler, 27 January 2011

### **About Capgemini**

Capgemini, one of the world's foremost providers of consulting, technology and outsourcing services, enables its clients to transform and perform through technologies. Capgemini provides its clients with insights and capabilities that boost their freedom to achieve superior results through a unique way of working, the Collaborative Business Experience™. The Group relies on its global delivery model called Rightshore®, which aims to get the right balance of the best talent from multiple locations, working as one team to create and deliver the optimum solution for clients. Present in 40 countries, Capgemini reported 2010 global revenues of EUR 8.7 billion (approximately USD \$11.5 billion) and employs around 110,000 people worldwide. More information is available at [www.capgemini.com](http://www.capgemini.com).

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**Note about the Gartner Magic Quadrant**

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