

NextGen Business Insights Service Center



NextGen BISC is provided as a managed service. IT investment costs and lead times are reduced by the use of platform services such as Business Data Lake and infrastructure options like cloud.

What is NextGen BISC?

NextGen Business Insights Service Center (BISC) from Capgemini is a framework for industrializing business insights and enabling organizations to take timely actions. It provides a scalable, flexible, high-performance model to align business and IT, and comes complete with methods, processes, tools, accelerators and enablers that get your Business Insights Service Center up and running fast.

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Why do you need NextGen BISC?

Organizations today have varied requirements for insights. For example:

- Chief Marketing Officers want customer insight: better understanding and segmentation of customers based on their behavior
- Supply Chain Directors need operational and supply chain data: for example, real-time movement data from RFID and beacons. They know that by applying analytics to this type of data they can achieve new levels of optimization



- Chief Operating Officers are focused on asset optimization: They need to understand how assets are performing and which ones need reviewing, so that they can predict asset failure and set up the right maintenance
- Chief Data Officers are especially interested in extracting insight from the 80% of data that is unstructured
- Chief Information Officers are determined to harness a full range of new data sources to improve insight as rapidly as possible.

To support these specific requirements – and to meet the wider ambitions of the business – you need a set of more general capabilities, such as the ability to integrate new data sources, achieve insights faster, and improve the accuracy of data and insights. You need to provide recommendations as well as insights, to support diverse service requests, and to ensure agile, customer-activated delivery of the services.

All this is difficult in a traditional, federated IT set-up, where each project is implemented locally, as a one-off. As a result, skill sets are fragmented; costs are high and reuse low. It is impracticable to keep up with the growing demands of the business for insights.

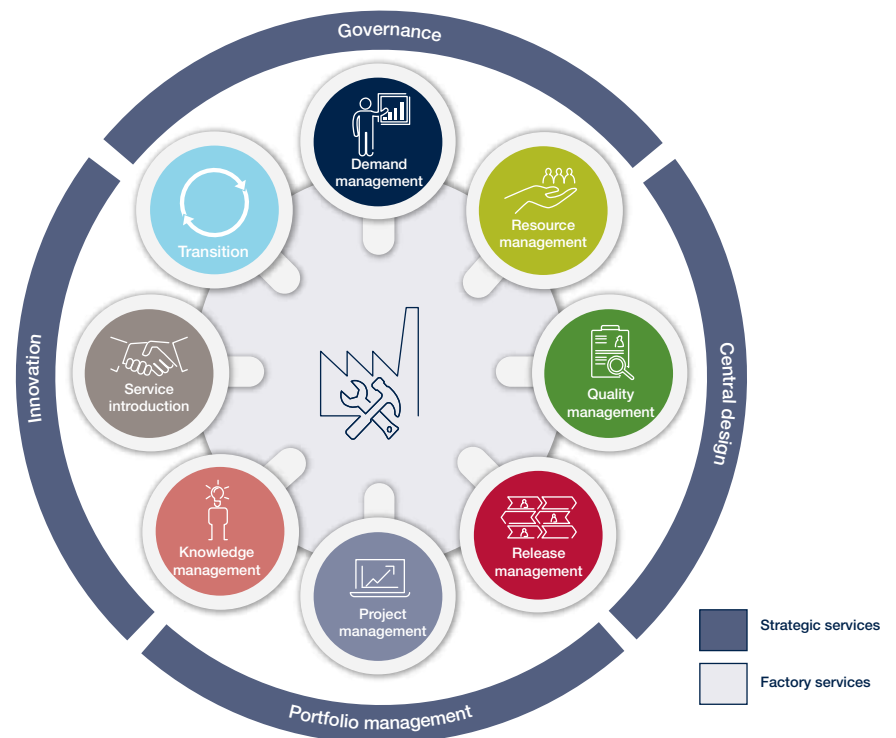
How NextGen BISC creates an insights-driven organization

Capgemini's NextGen BISC is a scalable, high-performance, flexible model that fully aligns IT delivery with the business's needs for timely, accurate insights, enabling faster time to market and profitable growth. It creates the processes for delivering real-time insights and analytics, with reduced costs and enhanced efficiency, quality and business satisfaction.

Factory services are at the core of the framework, and enable industrialization. They include demand, resource, quality, release and knowledge management, along with service introduction and transition management. In addition, NextGen BISC includes the strategic services needed to complete the transformation to an insights-driven organization.

All this is achieved within the NextGen BISC framework, which combines factory and strategic services to achieve industrialization and much more.

NextGen BISC framework: factory and strategic services



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In addition, NextGen BISC includes the strategic services needed to complete the transformation to an insights-driven organization. These services help you define and adopt the right strategies, both internally and when working with partner organizations. We can also help you set up the right organizational structures, including centers of excellence addressing disciplines such as governance, portfolio management, innovation and central design.

The result is a model that manages your end-to-end data pipeline and ensures your data's value is realized.

Get a quick assessment

Data WARP for NextGen BISC is a short, time-bound (6-8 weeks) landscape assessment that delivers a business case and transformation roadmap for implementing NextGen BISC in your organization. These outputs will help you respond to the inevitable challenges to any proposed investment in information management.

Contact us today

Contact our **NextGen BISC team** today to see how we can help you get the insights that your business needs.



NextGen BISC team

Venkat Iyer

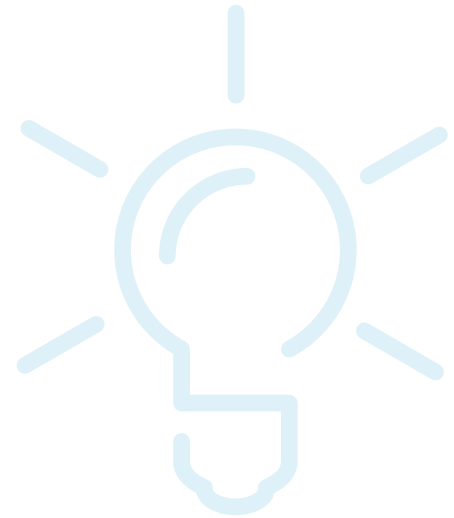
venkatakrisnan.iyer@capgemini.com

Swaminathan Rajamani

swaminathan.rajamani@capgemini.com

Thomas Scholl

thomas.scholl@capgemini.com



Capgemini Insights & Data

In a world of connected people and connected things, organizations need a better view of what's happening on the outside and a faster view of what's happening on the inside. Data must be the foundation of every decision, but more data simply creates more questions. With over 11,000 professionals across 40 countries, Capgemini's Insights & Data global practice can help you find the answers, by combining technology excellence, data science and business expertise. Together we leverage the new data landscape to create deep insights where it matters most - at the point of action.

To find out more visit us online at www.capgemini.com/insights-data and www.linkedin.com/company/bi-big-data-&-analytics or follow us on Twitter @capgemini.com



About Capgemini

Now with 180,000 people in over 40 countries, Capgemini is one of the world's foremost providers of consulting, technology and outsourcing services. The Group reported 2014 global revenues of EUR 10.573 billion.

Together with its clients, Capgemini creates and delivers business, technology and digital solutions that fit their needs, enabling them to achieve innovation and competitiveness. A deeply multicultural organization, Capgemini has developed its own way of working, the Collaborative Business Experience™, and draws on Rightshore®, its worldwide delivery model.

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